

Trade Increaseers.

Some people pay whatever merchants ask; others haggle over prices. Shrewd buyers do neither. They read advertisements and know the lowest prices. You need to know if you need to be economical.

A pound of fact is worth an ocean of theories. We don't follow the leaders, we lead the followers.

For old and young. All in quality. Special prices all through the establishment. Special prices in Parasols, Sunshades and Umbrellas.

- | | | | | |
|---|---|--|--|--|
| <p>Special prices in Ladies' Cotton Hose
6c, 10c, 12c, 15c.</p> <p>Special prices in Corsets
Regular 40c for 25c.
Beautiful Black Sateen 50c.
Sateen, regular \$1.00, for 85c.
Best B. C. \$1.00.</p> <p>Specials in Maids' & Childrens' Corsets & Waists
25c, 35c.
Corset Steels 5c, 8c.</p> <p>Specials in Summer Vests
4c, 5c, 6c, 7c, 10c, 11c, 12c.
Short Sleeve, extras, 6c, and 7c.</p> <p>Special prices in Ladies' Gloves
Silk, Taffeta and Thread—
5c, 10c, 15c.—three leaders.
Colored Kid Gloves, extras, 50c.
Colored Kid Gloves, laced, extras, \$1.00.</p> <p>Special prices in Belts
Ladies' 15c, 20c.
Men's 2 clasp, heavy mohair, 20c.</p> <p>Special prices in Lace
Torahon 1 to 7 inches, 2c, 2 1/2c, 4c, 5c, 7c.
Valencenes 3c, 4c, 5c, 6c, 8c.</p> | <p>Special prices in Velling
10c, 15c.</p> <p>Specials in Pins
3 papers for 5c.
Best brass, 3 for 10c.</p> <p>Special prices in Men's Shirts
Odd lot White Laundered, originally
worth 75c and \$1.00, now 40c, 50c.
Tooke's leader 50c.
Colored Shirts, 2 Collars and Cuffs, 75c.
Our famous Black Sateen Shirts 50c.
Shaker Shirts 18c, 20c, 25c.</p> <p>Special prices in Sox
Fine Cotton 5c a pair.
Extras, 3 for 20c, and 3 for 25c.</p> <p>Special features in Bicycle Hose
50c. to \$1.25; footed and footless.</p> <p>Special in Brasces
18c, 25c, 38c.</p> <p>Special prices in Sweaters
The best and cheapest from 25c. to \$1.25.</p> <p>Special prices in Underwear
French Balbrigan and English Swiss,
extras 45c.</p> | <p>Specials in Towels
Pure Linen, large size, 25c. a pair.
Turkish Linen, large size, 30c. a pair.
Fine Linen Towellings 5c, 7c, 10c. yd.</p> <p>Special prices in Table Linen
56 inch 23c.
60 inch, very heavy, 25c.
Regular 80c. white, 70 inch, now 50c.</p> <p>Specials in Napkins
Regular \$1.20 and \$2, now 75c. & \$1.25.</p> <p>Special prices in Bed Spreads
Regular \$1 and \$1.50, now 65c. and \$1.</p> <p>Special prices in Gingham and Shirtings
5c, 6c, 8c; regular 7c, 9c, 12c.</p> <p>Specials in Tickings
10c, 15c, 18c.</p> <p>Special prices in Curtains
Lace Curtains 25c, 40c, 60c.
Lace Ends, beautiful patterns, 20c, 25c.</p> <p>Special prices in Opaque Blinds
Our complete shade at 35c. is a rapid
seller.</p> | <p>Special prices in Suiting Tweeds
Regular 40c. and 60c, now 25c. and 40c.</p> <p>Special for the Children
Nice, natty "Tams," all colors, 25c.</p> <p>Special prices in Blouses
Up-to-date garments; down-to-date prices.
Our 65c. and 85c. are unequalled.</p> <p>Special prices in Silk
Beautiful, fancy and shot effects, wide, 25c</p> <p>Special prices in Dress Goods
Black Cashmere 20c, 25c.
Black Lanstr 27c, 40c, 48c.</p> <p>Special Colored Dress Goods
25c, 30c; two leaders.</p> <p>Special Bicycle Serge 40c.</p> <p>Special prices in Muslins
Light and Airy Fabrics, at still lighter
prices.</p> | <p>Special prices in Carpets
All-Wool 75c, regular \$1.00.
Good Union 30c, and 38c.
Hemp 10c, 12c, 15c.
Tapestries, extras, 45c, 50c.
Brussels 75c, regular \$1.00.</p> <p>Special prices in Clothing
Men's Suits \$2.75 and \$5.50.
Boys' Suits, regular \$2.75, now \$1.50.
100 Men's and Boys' Suits at half price.</p> <p>Special prices in Odd Pants
Our \$1.00 Tweed Pants are a masterpiece
of wise buying.</p> <p>Special prices in Hats
Knockers out 25c.
Knockers out, regular 75c, for 50c.
Black and Colored Fedoras, regular \$1.00, for 75c.
Black and Colored Hard, regular \$1.00, for \$1.00.
The "Jubilee" in Black and Brown, and Hard.</p> <p>Special prices in Waterproofs for Men & Women
Special in Men's \$5.50.
Special in Woman's \$4.50.</p> |
|---|---|--|--|--|

This sale carries everything before it. There have been sales and sales of all kinds of things for all sorts of alleged reasons. But here is an eclipse of all previous mercantile efforts.

E. E. W. McGAFFEY,

Lindsays Leader of Low Cash Prices Dry Goods House.

May 27, 1897.

You may
As well
Admit
The Corn,
Gentlemen,

for Electric Tires are certainly a satisfactory tire. They are light, strong, resilient, and will stand hard wear without end. Punctures are easy to get at and easy to repair. The herring bone tread prevents them slipping, and thus becomes a most important factor in avoiding accidents. They cost more than other tires, but first cost is last cost. They are manufactured by The Brantford Supply Co., Brantford, Ont., who will be pleased to furnish the trade with prices and particulars.

"The bicycle is conducive to urbanity. It promotes geniality and causes mankind to feel that the other fellow isn't such a half-bad sort after all. In other words it works off superfluous steam."
—N.H. Desperandum.



Rev. JOHN McTAVISH DEAD.—Rev. Mr. McTavish, father of Mrs. Dr. McKay, Woodville, died at Inverness, Scotland, on May 19th. The reverend gentleman many years ago was stationed at Woodville, Lindsay, Woodstock and other places in Ontario, particularly in Ontario county. He was an excellent specimen of fine vigorous old Scotch ministers and preached the word in Gaelic and English fearlessly and with fruitful results. There are many old residents in Victoria county who retain pleasant recollections of the Rev. John McTavish.

Now that the warm summer nights are approaching the cure-all patent medicine racket, with the greatest remedy on earth, and others of the fraternity, will soon get out on the tramp. With the aid of an old box for a platform, a sickly light and a superabundance of gab and brass, they set up on the street corners and draw admiring crowds. After the recital of a few stale jokes and several marvellous testimonials as to the value of the goods they offer what they have for sale and then proceed to rope in the hard earned shillings of the people. Nice times out of ten the gullible buyers get "sold," and badly sold at that.

Mr. Jeff Bates and family removed this week to Mackinac Island, Lake Huron, where Mr. Bates has a taking establishment.

Prospectors for mineral wealth can have samples assayed by sending them to the Kingston school of mines, or to Prof. A. Selwyn of the geological department, Ottawa.

The report that Rev. Mr. Totten of the Queen street Methodist church will go to England this summer and that Mr. Carow will take charge during his absence, is untrue.

Mr. Norm. Miles walked to Cannington Monday (19 miles) to take in the day's sight. He thinks lightly of a 19 mile walk, being accustomed, with his friend W. H. Jeffers, to take weekly 20 mile tramps.

In the absence of Rev. J. L. Hughson, B.A., B.D., who is in attendance at the Baptist convention in London, Ont., Mr. J. Carow of the college institute will conduct the services in the Baptist church on Sunday.

Miss Ida Walkey of town, spent Saturday still Tuesday with relatives in Darlington and took in the grand demonstration at Bowmanville on the 24th.

Different parties in town received quantities of brook trout this week. If the anglers near our northern lakes would ship their "catch" in the large tubes and other every spring they could realize handsomely.

A Friendly Word.

Several newspaper publishers have for some years regularly used in division courts all over our accounts. Their reports are favorable to the plan, for their readers though at first annoyed admit it is only fair.

A large number of WARREN accounts are therefore being placed in the hands of our solicitors for immediate collection. We are loth to resort to such a course, but it seems the only way of getting what is due us.

Some are in arrears from oversight, some from other causes, but none should feel offended at being sued.

Kindly save costs by remitting the amount of your account at once, by post-office order or registered letter, to

THE WARREN,
Lindsay, Ont.

Wanted—An Idea Who can think of some simple thing to patent? Write JOHN WEDDERBURN & CO., Patent Attorneys, Washington, D. C. for their \$1.50 prize offer and list of two hundred inventions wanted.

Farm for Sale.

The undersigned will sell on easy terms, lot number 9, concession 12, Township of Somerville. For particulars apply to the undersigned, or to R. B. FROST, M.D., Kingston.

ROBERT J. STEPHENSON,
Kingmont P.O., Executor of Estate of Robert Gardner, deceased.
March 12, 1897.—37-11.

Lindsay, Hallburton and Mattawa Railway Company.

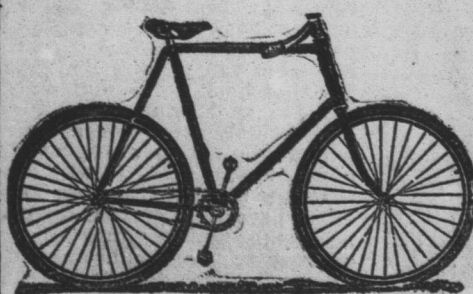
Notice is hereby given that application will be made to the Parliament of Canada, at the present session, for an Act to extend the time limited for the commencement and completion of the Lindsay, Hallburton and Mattawa Railway.

J. HUGHES,
President.
Lindsay, 4th April, 1897.—37-11.

COMMERCIAL.
OFFICE OF THE VICTORIA WARREN
LEEDHAT, ONT., MAY 27, 1897.

Lindsay Markets

Wheat, white, per bush	97 1/2 to 97 3/4
Wheat, red, per bush	97 1/2 to 97 3/4
Wheat, goose, per bush	97 1/2 to 97 3/4
Barley, per bush	97 1/2 to 97 3/4
Oats, per bush	97 1/2 to 97 3/4
Hay, per ton	97 1/2 to 97 3/4
Manure, per ton	97 1/2 to 97 3/4
Apples, per bush	97 1/2 to 97 3/4
Potatoes, per bush	97 1/2 to 97 3/4
Carrots, per bush	97 1/2 to 97 3/4
Celery, per bush	97 1/2 to 97 3/4
Onions, per bush	97 1/2 to 97 3/4
Peas, per bush	97 1/2 to 97 3/4
Beans, per bush	97 1/2 to 97 3/4
Lentils, per bush	97 1/2 to 97 3/4
Flour, per bush	97 1/2 to 97 3/4
Rice, per bush	97 1/2 to 97 3/4
Wool, per bush	97 1/2 to 97 3/4
Gold, per bush	97 1/2 to 97 3/4
Silver, per bush	97 1/2 to 97 3/4
Copper, per bush	97 1/2 to 97 3/4
Iron, per bush	97 1/2 to 97 3/4
Lead, per bush	97 1/2 to 97 3/4
Zinc, per bush	97 1/2 to 97 3/4
Aluminum, per bush	97 1/2 to 97 3/4
Steel, per bush	97 1/2 to 97 3/4
Coal, per bush	97 1/2 to 97 3/4
Wood, per bush	97 1/2 to 97 3/4
Bricks, per bush	97 1/2 to 97 3/4
Plaster, per bush	97 1/2 to 97 3/4
Portland Cement, per bush	97 1/2 to 97 3/4
Flour, per bush	97 1/2 to 97 3/4
Rice, per bush	97 1/2 to 97 3/4
Wool, per bush	97 1/2 to 97 3/4
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Bricks, per bush	97 1/2 to 97 3/4
Plaster, per bush	97 1/2 to 97 3/4
Portland Cement, per bush	97 1/2 to 97 3/4



EVERY

Person contemplating buying a wheel will do well to inspect our wheels. We have not been in the bicycle business 17 years without learning the best points in the construction of a wheel.

BICYCLE

is like other things. It may be shoddy. We value our reputation too highly to handle such goods. We handle only honest bicycles at honest prices. It will pay you to get our prices. Every wheel sold by us is

GUARANTEED

by a reliable manufacturer and we will see that your wheel gives you entire satisfaction.

We teach you to ride at the Rink.

J. RIGGS,
No. 6 Kent St., Lindsay.
Lindsay, Ont. 1897.

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FORCIBLE SALE OF ALEXANDER BRINTON ESTATE.

Offers will be received for the purchase of the East Half on Lot No. 6 in the 1st Concession of the Township of Ops in the County of Victoria, 100 acres more or less, Frame Farm, Foundation, Comfortable House, good soil, and for \$1750 a year. A chance for a bargain, as estate must be wound up.

G. H. HOPKINS,
Vendor's Solicitor,
Lindsay, Ont.
April 17, 1897.—92-4.

Organs, Pianos and SEWING MACHINES of the best makes at reduced prices.

BELL

J. J. WETHERUP
Corner Sussex and Peel Sts.,
—2075-ly. Box 415, Lindsay.

THE RATHBUN CO.

Windsor a... alema' Salt
in barrels.

The best qualities
Portland Cement
"Star" brand,
Plaster Paris, Albert Brand.

A quantity of
Hard Burnt Cellar Flooring,
Superior Fressed Brick,
and Hollow Terra Cotta for Par
titions,
all for sale at a reduction to make room
for other goods.

Doors, Sash, Mouldings
and other inside finish.

COAL

Egg, Stove, Nut and Blacksmith's

First-class HARDWOOD, long and
short. DRY MILL WOOD. The Co.
have built a large shed and will be
prepared to supply dry mill wood dur
ing the summer.
Rough and Dressed Lumber, Shingles,
Lath, etc.
TELEPHONES—Office, No. 77.
Mill, No. 78.
G. E. M. BAKER, Agent