

# Great EMERGENCY SALE

of Dry Goods, Dress Goods, Clothing, Carpets and Lace Curtains. Right in the commencement of the Spring season we bring this sale on. It means lower prices for goods that are being used constantly. You will notice the better than usual values that pervades the entire stock in our mammoth establishment. Our daily increasing trade proves that the intelligent public appreciate a solid business policy. The coming month will be a busy one, probably the busiest of the year. There's no doubt about it, you never got such values as these prices indicate before.

## VESTS

Ladies' Rib Vest Frillings, 4c  
Ladies' Rib Short Sleeves, 6c  
Heavy grades, 8c, 10c, 12½c  
Ladies' Drawers, 25c, 35c

## CORSETS

Our celebrated "Fast Black" Sateen Corsets 50c. The best working Woman's Corset in the trade.

Good heavy Corsets, 50c.

B. & C. Sateen Corsets at 85c, regularly sold for \$1.00.

Corsets Steels, 5c.

Complete range of Misses' Corsets at 35 cents.

## Cotton Hose

8c, 10c, 12c, 15c.

We draw special attention to our extra special at 10c.

Another case of our special 25c. Cashmere—Boys', Misses' and Women's Hosiery.

## MEN'S SOX.

Men's heavy Cotton at 5c. a pair.

Heavier 8c, 10c, 15c.

We claim our 25c. Cashmere Sock the best in the trade.

Our Men's and Boys' Sweaters Commence at 25c.

## Ladies' Gloves

Gloves, Silk and Linen—We were fortunate in securing some 75 dozen samples at 50% price. These goods we are able to sell at 15c, 20c, 25c. This is the decided Glove bargain of the season.

Ladies' Kid Gloves 50c, 75c, \$1, \$1.25.

These are fresh new goods—not the accumulation of half a century.

## Towelling.

15 inch dark Linen Towelling, 3c.  
18 inch wide, extra special, 7c. a yard.  
Our 8c. and 10c. Crash Towelling is better than the best.  
Nice Cotton Towels at 5c. a pair.  
Pure Linen Huckabac Towels, 35 by 18, 10c. each.  
36 by 20, 2 for 25c.

Best Towel Bargains ever offered to a Lindsay public.

## Table Linens.

60 inch, 25c. a yard.  
62 inch, 27c. a yard.  
White, 72 inch, very special, 50c. a yd.  
Red Damask, 25c, 30c, 35c.

## Ginghams.

Canadian Gingham, 5c, 6c, 8c.  
Apron Gingham, 10c. and 12c.  
Heavy Shirting, 7c, 10c, 12c.

## Cottonade.

The best 15c. and 20c. Cottonades in the Trade.

TWEEDS—Suitable for Boy's Wear, 23c., 25c., 30c, 35c.

Who is your Hatter? We claim our assortment of Hats and Caps are the best.

Wide Black Felt Hats, a job lot at 25c.  
Wide Planters at 50c.

OUR Fedoras and Knockabouts, newest colour and shapes, commence at 30c, 75c.



## Blouses.

A most complete range in Shapes, Styles and Patterns.

## MUSLINS.

Art Muslins and Cretonnes, Wide Art Muslins at 7c; heavier, wider, 8c. and 10c. Cretonnes, 8c. and 10c. Double Fold, reversible, lovely patterns at 23c. a yard.

Big Bargains in Apron Muslins, at 8c., 10c., 12c., and 15c.

## SILVER SILKS

Lovely rich Sateen prints at 12½c, 15c.; regular 18c. and 20c. goods.

OUR PRINTS commence at 5c., 8c., and 10c. THREE LEADERS.

## Flannelette - Skirting and Flanneletts.

Flannelette Skirting, with border, regular 15c., for 10c. a yard. Ask to see our 5c. and 6c. Flanneletts.

## FINE ASSORTMENT

Hard Hats, Bennet & Son's Christy's; Woodrow & Co's most complete range of Men's and Boys' caps.



## Lace Curtains AND WINDOW SHADES.

Opaque linen Window Shades without Fringe, mounted on roller, complete, 35c.; with Fringe, 50c., 65c., and 75 cents.

LACE CURTAIN SAMPLE—Some 300 Samples at 15c., 20c., 25c. Our Lace Curtain Sets commence at 25c., 35c., 50c.; 75c.; an Extra Special at \$1.00.

## CURTAIN POLES COMPLETE 20c.

## Chenille Table Covers; Chenille Curtains.

## CARPETS & HOUSE FURNISHINGS

Hemp Carpets 10c., 12½c., 15c.; Tapestries, 25c., 30c., 35c. Unions, 28c., 30c., 35c., 40c. Floor Oilcloths, 23c., 50c., 75c.

## MENS' UNDERWEAR SHIRTS & DRAWERS.

Lovely soft, fine goods at 25 cents. Extra Fine French Balbriggan Shirts and Drawers at 50c.

## MEN'S AND BOYS' BELTS

Start at 10 cents.  
Men's Braces, 15c., 20c., 25 cents.

Immense Values in Handkerchiefs 2 for 5 cents.  
Large, Superior quality, 3 for 25 cents.

## READY-MADE CLOTHING

Big Bargains in This Department. We have some 200 Youths' and Boys' suits that we are selling at just half their original price.

This is an opportunity you should not miss.

## ASK TO SEE

Our Men's all wool serge suits at \$2.75, the marvel of the season.

## Men's Heavy Pants

AT \$1.00, \$1.25, and \$1.50.

## Men's Collars and Neck wear, Men's Bow Ties and Scarfs, CHOICE GOODS, at 10c, 12c, 15c. Good Heavy 4 ply Collars 12½c. All Shapes and Sizes.

## ASK TO SEE

Our Celebrated 50c. Laundered Shirts. You will possibly pay 75c elsewhere for the goods.

## COLORED SHIRTS, Oxford and Regatta, 75c. and \$1.00. New Styles and Patterns.

## MEN'S & BOYS' FLANNELETTE SHIRTS 17c., 20c., 25c.

## FAST BLACK SATEEN SHIRTS at 45 cents. All Sizes.

## DRESS GOODS

Black Goods. Black Cashmere. Full width, 20c, 25c, 30c, 35c. Black Henrietta, 40c, 50c, 60c. Black, all-wool, Serge, 25c, 35c, 40c. Immense bargains in Plain Black Alpacas, 25c. a yard. Figured, 40c, 50c, 60c.

## COLORED DRESS GOODS 22c, 25c, 30c.

Beautiful Jaspers and Broaches at 50c. and 75c. These goods are confined to ourselves.

## COLORED SICILIAN 35c, 45c.

Fancy Trimmings, 3c, 5c. and 10c. Complete assortment Laces for Trimmings, also Webbing in all widths.

## WAIST STEELS, 5c. a Set. SKIRT LININGS, 5c, 8c, 9c. WAIST, 10c, 12c, 15c.

## RIBBON—A Big Drive at 5c. a yard.

We also sell 2 YARDS FOR 3 CENTS.

SPOOLS, 2 for 5c, 3 for 10c.

## LADIES' PARASOLS AND SUNSHADES, 25, 50 AND 75 CENTS.

# E. E. W. MCGAFFEY

Lindsay's Leader of Low Cash Prices Dry Goods House.