

Down they Go Again! To stimulate the New Year Trade Another Cut. - Another Slash. - Another Sacrifice.

"LET BYGONES BE BYGONES."

GOUGH BROTHERS,

THE CEASELESS TOILERS FOR THE PEOPLE.

Always straining every effort to merit your patronage—forcing down prices and using the most liberal business methods so as to bring comfort within the reach of all.

Now We Go One Better! - "Let Bygones be Bygones."

OUR HALF PRICE, OVER PRODUCTION SALE has been left behind and the price-peg goes down a notch lower. "Let Bygones be Bygones." The very climax of successful buying has been attained by stupendous Money-Saving chances offered us until now, with an establishment filled to overflowing, with an assortment unequalled by any retail house in the Dominion—BARRING NONE—we emphatically predict for the next Thirty Days, the heaviest sale ever known in

Overcoats, Ulsters, Driving Coats, Winter Underwear, Gents' Furnishings, Gents' Fur and Felt Hats.

PRICES WE CAN PROPHECY ON.

OVERCOATS. Men's Imported Ulsters, were \$15.00, now \$9.00. Men's Cape Overcoats, were \$10.00, now \$5.50. Men's Tweed Ulsters, were \$10.00, now \$5.00. Men's Beaver Overcoats, were \$10.50, now \$5.00. Men's Frieze Ulsters, were \$8.50, now \$4.90. Men's Worsted Overcoats, were \$9.50, now \$4.50. Men's Nap Overcoats, were \$7.50, now \$3.50. Boys' Frieze Ulsters, were \$7.00, now \$4.00. Boys' Cape Overcoats, were \$5.00, now \$3.90. Boys' Tweed Overcoats, were \$4.50, now \$2.75. Boys' Tweed Cape Overcoats, were \$2.90, now \$1.75.

SUITS. Men's Auburn Mills Worsted Suits, \$9.50, now \$5.90. Men's Auburn Mills All Wool Suits, were \$8.00, now \$5.00. Men's Yorkshire Tweed Suits, were \$7.50, now \$4.75. Men's Canadian Tweed Suits, were \$6.50, now \$3.90. Boys' Auburn Mills Suits, were \$7.00, now \$4.25. Boys' Blue Serge Suits, were \$6.00, now \$3.75. Boys' Scotch Tweed Suits, were \$9.00, now \$5.50. Boys' Canadian Tweed Suits, were \$3.50, now \$1.95.

Don't waste your time chafing from store to store, but come direct to GOUGH BROS. for a feast of Bargains. We sell three times more than any other house, have the best styles of the most prominent makers, and if you have been looking for something which you have failed to get elsewhere, come to GOUGHS' and get it.

A Beautiful Handseigh given away with Boys' Clothing.



We guarantee a perfect fit for all sizes and styles of men.

CAPS AND FURS.

25 Wombat Fur Coats, were \$19.50, now \$14.50. 30 Black Goat, were \$17.50, now \$12.90. 25 doz. Sealette Caps, Jockeys, \$1.00. 40 doz. Dominion Sealette Caps, \$1.00. 200 Imitation Caps, from 19c. to 50c. 2 doz. Persian Lamb Caps, \$2.90, were \$5.00. 50 Victoria Wedges, \$2.90, were \$4.50.

GENTS' FURNISHINGS.

Men's Heavy Twill Cotton Night Robes, 69 cts. Men's Silk and Satin, Four-in-Hand and Knots, 2 for 25c., were 25c. each. Men's Fancy Ringwood Gloves, 25c., worth 40c. Men's Linen Handkerchiefs, hem-stitched, 15 cents. Men's Heavy Underwear, 19c., were 25c. Men's Heavy All Wool Underwear, 40 and 60c. 50 doz. Pongee Silk Handkerchiefs, hem-stitched, 35c. 25 doz. White Embroidered Silk Handkerchiefs, 50c. Gough's World-Beater All Wool Socks, 10c., Ribbed Top. 10 doz. Men's All Wool Cardigan Jackets, 50c., worth \$1.25.

The Wonderful Cheap Men.

"ALWAYS GOOD AT GOUGHS'."

Lindsay and Peterboro.

CHRISTMAS

Will soon be here, and we desire to say again, as emphatically as we can, what we say each year, that

Those who buy early will be the gainers in many ways.

They will have a much more complete stock to choose from, they will have a much less crowded store to select in, and they can receive far more careful attention than is possible when the holiday rush fairly begins. Make out your Christmas list now and select at once, you will be surprised to find how much easier it is.

Goods selected will be set aside until Xmas, if desired.

Our stock of

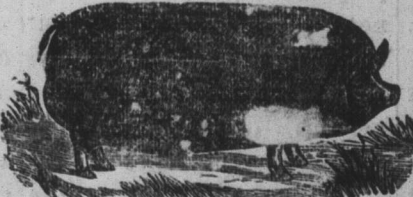
WATCHES, CLOCKS, JEWELLERY, SILVERWARE, SPECTACLES, NOVELTIES, ETC.

is larger and more complete than ever, and our prices are reasonable.

Come and see our stock, at

W. F. MCGARTHY'S, The Jeweller, 77 Kent-st., Lindsay.

Nov. 25th, 1894.—51-41



ROCKLESS.

A thoroughly registered Ohio improved Chester White boar, bred by E. D. George, Putnam, one of the leading breeders of Chester White swine in Western Ont., will be kept for service on 14th Jan. during 1895.

TERMS: \$2.00 cash at time of service. We trust no one will ask more for so small an amount.

Orders booked for either Chester White or Yorkshire White swine at prices in touch with the times. Come and see us or write. No business, no harm in our motto.

MORRISON BROS., Box 17, Argyle, Ont.

Jan. 3, 1895.—75-4.

CURE THAT BEST COUGH WITH SHILOH'S CURE

SHILOH'S CURE FOR COUGHS, BRONCHITIS, ASTHMA, WHOOPING COUGH, AND ALL AFFECTIONS OF THE THROAT AND LUNGS.

SHILOH'S BELLADONNA PLASTER

Town Council.

The first meeting of the town council for the current year was held on Monday, 21st inst., according to statute at the hour of 11 o'clock, when the following gentlemen having subscribed to the declaration of office took their seats:—

H. Walters, mayor; R. Kyle, reeve; Geo. Crandell, 1st deputy; W. M. Robson, 2nd deputy. Councilors, north ward—R. Touchburn, J. L. Winters, Wm. Pedlar; south ward—E. Robinson, E. Gillogly, T. Brady; east ward—J. Killaly, Geo. Bryan.

The Mayor called the council to order. Moved by Mr. Kyle, seconded by Mr. Robinson, that the following be a special committee to strike the standing committees for the year:—Messrs. Winters, Touchburn, Robinson, Killaly, Gillogly, Crandell, Robson and the mover.

On motion the council adjourned for fifteen minutes to allow the special committee appointed to strike the standing committees to report.

On resuming the special committee reported as follows:—

FINANCE.—The chairman of each of the committees with Mr. Killaly and Mr. Winters, who is chairman.

POLICE.—Pedlar, Winters, Robinson, Robson, Killaly, Crandell.

TOWN PROPERTY.—Crandell, Killaly, Robson, Brady, Pedlar, Kyle.

FIRE AND WATER.—Kyle, Brady, Winters, Robson, Crandell, Killaly.

POWERS.—Pedlar, Winters, Robinson, Robson, Killaly, Crandell.

PRINTING.—Gillogly, Robson, Crandell, Killaly, Touchburn, Pedlar.

MANUFACTURES.—Robson, Brady, Crandell, Killaly, Touchburn, Winters. The first member named on each committee to be chairman. Report adopted.

On motion the council adjourned so 7.30 o'clock.

Evening Session.

Council met pursuant to adjournment all the members present.

The Mayor addressed the council congratulating those of the members who had been members of the last council on their re-election, while there were some new faces this year, he considered that a good council had been elected, and expressed the hope that the business would be conducted in a gentlemanly manner, that if any hard feelings had been engendered during the election that they would be forgotten. A well merited tribute was also paid to the fire brigade, the erection of an isolation hospital was strongly dwelt on, by his worship, the necessity of which was pointed out, not only as a means of preventing the spread of infectious and contagious diseases but also from a financial standpoint.

directing the treasurer to forward the amount due.

From J. A. Gibson asking to be relieved from paying taxes being unable to do so, and calling the attention of the council to an overflow of water on his lot which rendered it unfit to raise a crop. Referred to finance committee.

From R. Spier, T. Connolly, B. F. Jewett, and J. C. Armstrong asking for the appointment of assessor. Laid over to next meeting.

From the town solicitor stating that he had carefully examined the law, in reference to whether there should be a new election in consequence of the death of Mr. John W. Graham who had been elected as councillor for the east ward, who had died before making the declaration of office, that the next highest on the poll could not be declared elected, consequently a new election would have to be held. Fyled.

Report of chief of police for December read and referred to the police committee.

Report from the Capt. and Sec. of the fire company, giving a statement of the number of fires that had occurred since last report. Also asking for 600 feet of new hose, a hook and ladder wagon, and other appliances that were absolutely necessary. Referred to fire and water committee.

Report from the board of health read, reviewing the work of the board for the year, urging the necessity of erecting an isolation hospital at an early date.

On motion Mr. Thos. Walters, chairman of the board, addressed the council, pointing out the difficulties the board labored under, that they could not carry out the instructions of the provincial board for want of a proper system of sewerage, strongly urged the erection of an isolation hospital, stating that he believed the government would grant aid to such an institution, as last year the sum of \$165,000 had been given to such institutions, the amounts paid to a number of places being given. In conclusion Mr. Walters paid a well merited tribute to the fire company for the manner in which they worked at the fire that had occurred lately in town.

Mr. Winters as a member of the board of health for the last year, strongly urged the necessity of building a hospital as soon as possible.

Moved by Mr. Kyle seconded by Mr. Pedlar, that a special committee composed of his worship the Mayor, Messrs. Crandell, Kyle, Touchburn, Brady, Killaly and Winters be a special committee to consider and report to the council as to plans, etc., in regard to building the hospital so urgently required. Carried.

The following motions were passed: to extend the time for the collection of outstanding taxes until 18th February; to grant the use of the council chamber to the board of trade, to hold a meeting, on Saturday, 26th inst., to take steps to organize a cheese board; that Mr. Kyle be added to the street and bridge committee instead of Mr. Pedlar; that the chairman of the street and bridge committee advertise for 20,000 feet of cord; that the chairman of the fire and water committee be authorized to have runners placed under the fire wagon; that the chairman of the town property committee have necessary repairs made to the lock up.

A motion of Mr. Killaly's to grant the Mayor the sum of \$300 to reimburse him in part for services last year and the coming year, was referred to the finance committee.

The mover explained that it was the custom in all other towns to ask apart from the amount for the Mayor to meet calls on him as the head of the corporation, hence he was only following the custom of other places. The feeling of the council was, however, that the motion should go to the finance committee.

Two by-laws, one to appoint a high school trustee in the room of Mr. J. D. Flavelle whose term expires, and one to appoint members of the local board of health, were introduced and passed in the usual manner. Mr. Flavelle being re-appointed school trustee, and the

following as members of the board of health. East ward—Messrs. Walters, Stewart and Mills; south ward—John Flery, L. McIntosh, Robt. Touchburn; north ward—Jos. Maunders, James Keith and his worship the Mayor.

Moved by Mr. Killaly seconded by Mr. Crandell, that Col. Doosen be appointed one of the auditors to audit the accounts of the corporation for the year 1894. Mr. Touchburn moved seconded by Mr. Pedlar that Mr. D. Eggleston be appointed, on the motions being put Mr. Eggleston was declared elected. The Mayor appointed John Kelley as the other auditor.

Council adjourned.

RANNEY & INNES,

Civil Engineers, Ontario Land Surveyors.

572 1/2 Water St., Peterborough, Ont.

G. W. RANNEY, M. Eng. Soc. C.E. W. L. INNES, C.E., C.E. (Toronto University).—1890 C.M.S.

WOOD AND COAL.

Having decided to CLEAN OUT

My stock of Wood and Coal, I offer at the following low prices:

4 ft. Mixed Wood.....\$2.40 per cord  
4 ft. Maple (round & rough) 2.50 per cord  
4 ft. Chopped Maple & Beech 3.50 per cord  
2 ft. Rough Hardwood..... 2.50 per cord  
3 ft. Select Hardwood..... 3.75 per cord

COAL.

Stove and Nut.....\$5.75 per Ton

I will allow 25 cents off each cord of wood if drawn by purchaser, also 25 cents off coal. Office Smyth's block, opposite market.

R. D. THEXTON.

Lindsay, Oct. 10, 1894.—24-17.

ANDERSON'S

FORGE PUMPS

For Wells & Cisterns

Spraying Trees, HAND POWER OR WINDMILL.

Never Frozen! Always Primed!

Guaranteed the easiest working, most durable and best Pump made, or no one's.

Live men, hustlers, wanted in every township in Canada, to sell these Pumps. For particulars address:

J. W. ANDERSON

Patented, ATHERTON, Ont.

You Can Get

Ferry's Seeds at your dealer's

as fresh and fertile as though you got them direct from Ferry's Seed Farm.

Ferry's Seeds

are known and planted everywhere and are always the best. Ferry's Seed Annual for 1895 tells all about them.—Free.

P. M. Ferry & Co., Windsor, Ont.

COMMERCIAL

Office of THE VICTORIA WADEE, Lindsay, Ont., Jan. 24th, 1895

Lindsay Markets

Table with 2 columns: Commodity and Price. Includes items like Fall Wheat, Spring Wheat, Flour, Corn, Potatoes, Apples, etc.

Toronto, Jan. 24th, 1895.

Table with 2 columns: Commodity and Price. Includes items like Fall Wheat, Spring Wheat, Flour, Corn, etc.

Toronto Cattle Market

Table with 2 columns: Commodity and Price. Includes items like Butchers' calves, Butchers' steers, etc.

House and Lot for Sale.

Six roomed, brick veneered house, corner of Durham and Albert streets, South Ward. Quarter of an acre of land, several fruit trees, good water. For particulars apply to the proprietor.

R. D. McDONALD, 187-17

Touchburn & Pres'rs

GRAIN AND PRODUCE

MERCHANTS.

Bothanv, Franklin and Omemee.

Highest market price paid for grain of all kinds, seasons of the year.

J. J. FRESTON. ROBT. TOUCHBUR

House for Sale.

Solid red brick house 32x52, eight rooms, hard and soft water, about one third acre of land. Apply 21, corner Sussex and Wellington streets. W. H. BROAD

May 2nd, 1894.—37-11.

26th year of the famous

ONTARIO BUSINESS COLLEGE

of Belleville.

18 years under the present principals, W. B. ROBINSON, J. W. JOHNSON, F.C.A.

SEND for the new 170 page illustrated catalogue to

ROBINSON & JOHNSON.

—1890-26.

Dr. Washington.

Graduated in 1873 at Victoria University with honours. The same year passed the examinations of the College of Physicians and Surgeons, Ont.

Since 1880, Dr. W. has devoted his whole time to the specialty of the Thorax and Lung Diseases.

The out-patient's Dispensary is a Portico for the patient and the patient in the act of breathing.

DURHAM THERAPY—Cancer of the Head and Throat, Charcoal Dusts, Chronic Bronchitis, Asthma and Consumption, also loss of Voice, Hoarse Throat, Enlarged Tonsils, Polyps of Nose or any other Nasal Obstructions removed without the knife.—25-17.

Property for Sale.

That well known property, Link's terrace, Glenora street, composed of five brick houses, each having a lot of 8000 per year; also the property on the corner of Glenora and Lindsay streets, composed of half an acre of land, on which is a good frame house and stable. Terms liberal. Apply to the owner any day after twelve o'clock, corner of Lindsay and Glasgow streets. May 3, 1893.—25-11. MRS. D. G. OLIVER.

LINDSAY

Planing - Mill.

TO BUILDERS.

Having gone to the expense of putting up a patent

HOT DRY BLAST DRYING KILN

at a cost of \$1,000, we are prepared to give our customers the benefit of good dry material.

Call and examine our goods and get estimates. All kinds of Moulding, Sash, Doors, Newels, Balusters, Handrails, etc., in stock.

GEO. INGLE.

THE RATHBUN CO.

G. H. M. BAKER, Agent.

Baldwin & Brethour

Agents for the Canada Carriage Co., Br.erville. W. have on hand the finest selection of

CARRIAGES AND CUTTERS

of the latest styles that has ever been shown in Lindsay. Don't fail to see them before you buy. Prices right.

SHOW ROOM on Cambridge street, in rear of Smith's block.—87-11.

MARRIAGE LICENSES.

T. BEALL, LINDSAY,

Book - Binding.

If you want to know for how little money you can have books, papers, etc., bound in neat, substantial style, or blank books of special size and rulings made to order, write the Review, Peterborough, for prices. The best work, lower than Toronto prices. All kinds of work executed.

FRANK H. DOBBIN, 68-13. Man. Dir. Review Co.

THE RATHBUN CO.

Have just received a supply of their Special Brand Pastry Flour

"CROWN JEWEL"

In quarter, eighth, and sixteenth bbl. packages.

Also a fresh stock of their celebrated

"Star" Brand

Portland Cement

AND WATERLIME.

Also a consignment of two and three inch

DRAIN TILE.

The Rathbun Co. are prepared to quote rock bottom prices for above, at their new premises

Corner of Lindsay & King Sts. Get our prices before buying elsewhere.

THE RATHBUN CO.

G. H. M. BAKER, Agent.