



Storming the Citadel of High Prices. Bringing up Reinforcements and carrying the Stronghold by Storm. A Devastating Cyclone in the Clothing Trade.



Hurling on the Market at Slaughter Prices the Jas. O'Brien Clothing Stock

Being the Stock bought by GOUGH BROS., the Wonderful Cheap Men, at 60c. on our Manufacturers' Prices.

THE WAR CLOUD BURSTED

and busted, smashed, shattered and pulverized are the bubbles thrown out to gull the public. There you have it, ye sons and daughters of the country! Fortune never threw into your grasp a bigger or more succulent plum.

DYNAMITE CHARGES THAT ARE BLOWING HIGH PRICES TO SMITHEREENS.

At 50c. on the dollar we offer this immense stock fresh from the looms, comprising Clothing of the best quality, including Clothing of all kinds, Suits and Overcoats, Furnishings and Hats.

THIS GIGANTIC SLAUGHTER SALE COMMENCED THIS MORNING

when the doors were thrown open. When the bargains at hand for every buyer electrified the public and terrified other dealers, and carried the solid adamantine conviction to every mind in the country that what Gough Bros., the wonderful cheap men, preach, they practice, and hew to the line let the chips fall where they may.

GOUGH BROTHERS

The Wonderful Cheap Men, LINDSAY AND PETERBORO.

Farm of 170 acres For Sale or Rent

THE NEW BUSINESS COLLEGE will begin its full course of book keeping, penmanship, shorthand, typewriting and commercial law, Tuesday Jan. 2nd '94 at 114 Kent st.

MARRIAGE AT SUMMERLAND.—Congratulatory to our good friend Thos. H. McLean on his marriage on Wednesday to Miss Brethour of Sunderland.

AN INTERESTING MEETING takes place in the Baptist church on Tuesday next at 7.30. Mr. Trotter will be formally ordained as a minister of the Baptist denomination.

TEACHERS IN TOWN GOING HOME FOR HOLIDAYS.—J. Clappell to Fenelon.

Mr. R. Richards of Strathroy, is visiting his daughter, Mrs. N. R. Lamont, and son John W., of THE WARDER staff, and other friends in town during the Xmas holidays.

Mr. and Mrs. Rod McLennan and child of Toronto, spent Xmas under the parental roof in Lindsay.

Mr. and Mrs. Ogilvie of Montreal, were recently on a visit to friends in Midland and Lindsay.

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There is no sicer journal in Canada than Rev. Dr. Withrow's Methodist Magazine.

His Woodville and Eldon Brothers is JUST AS WORTHY AND CLEVER.—The following from The Dubuque, Iowa, Times is a complimentary reference to the old Toronto Agues-at, Methodist church pastor, the well-known manager of the Auditorium.

HOME FOR THE HOLIDAYS.—Miss Magie Lundee from Uxbridge. Mrs. Campbell of Kirkfield from Toronto.

COMMERCIAL OFFICE OF THE VICTORIA WARREN, LINDSAY, ONT., Dec. 29th 1893

DR. BREMNER, (Late of New York), 39 Bloor Street East, Toronto, will visit Lindsay at regular intervals.

Professors. Mr. Wilson of Argyle, with his sister Miss Edith, spent Christmas with Miss Lottie Bryans, Francis St., north ward.

English Spavin Lintment removes all hard, soft or calloused lumps and blennies from horses, blood spavin, curbs, sprains, ring bone, sways, stifles, sprains, sore and swollen throat, coughs, etc.

The Lindsay Horticultural society will hold its annual meeting on Thursday, Jan. 11th, at 1 o'clock in the afternoon, in the council chamber, when it will elect officers for the year 1894.

People are wishing each other the compliments of the season and exchanging gifts. Did it ever occur to you to send an ailing friend a package of Ayer's Sarsaparilla?

Mr. C. Ross, accountant bank of Toronto, Brockville, visited his sister, Mrs. J. C. Harstone, on Christmas day.

"A word on the Municipal elections" will be the Rev. Mr. Hill's subject in the Queen St. Methodist church next Sunday evening.

Mr. Edward Maunder, an old and respected resident of Mariposa, died at the residence of his son-in-law, Mr. W. Harris, Cameron, on Sunday last.

Mr. and Mrs. John L. Brown, St. Catharines, are at present enjoying a visit among their friends in town.

The National business college will begin its course Tuesday, Jan. 2nd, 1894.—19-1.

Dr. George A. Walters of Forest, and Mr. Will and Fred of Toronto, spent Christmas with their parents Mr. and Mrs. Thomas Walters.

Mr. and Mrs. Walter E. Elliott of Hamilton are spending Xmas holidays with Little Britain and Omeaus friends.

The executive committee of the collegiate institute literary society desire to thank the following ladies and gentlemen, who very kindly lent the society materials for the decoration of the stage on the night of the public concert.

Two Yankee Canadians or Canadian Yankees, Messrs. R. F. and W. J. Every of Nebraska, struck town on Tuesday, both genuine fine fellows.

The funeral of our worthy friend E. H. McEachern of Lorneville will take place this afternoon.

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MARRIAGE LICENSES. T. BEALL, LINDSAY.

BOAR FOR SERVICE. The subscriber has for service on lot 50 in the concession of Ops, the pure bred Berkshire boar BLACK PRINCE.

CANADIAN PACIFIC RAILWAY. Between all points Port William, Detroit and East, for CHRISTMAS AND NEW YEARS.

TEACHERS AND SCHOLARS. Round Trip Tickets will be sold at Single First Class Fare and One-third, on presentation of standard form of Certificate signed by Principal.

FOR THE GENERAL PUBLIC. Round Trip Tickets will be sold at SINGLE first-class FARE Good going December 22, 23, 24, 25, returning until December 26, 27, 28, 29, 30, 31, 1893, January 1, 1894, returning until January 1, 1894.

AT SINGLE FIRST CLASS FARE AND ONE-THIRD. Round Trip Tickets will be sold, good going December 22, 23, 24, 25, 1893. Good for return until January 1, 1894.

These rates apply to tickets on the Bay of Quinte, Kingston & Pembroke, Lake Erie & Detroit River Railway, Erie & Huron, Michigan Central (points in Canada only), Central Ontario Railway.

For full particulars apply to any agent of the Com'y. THOS. O. MATCHETT, Agent C. P. R., 91 Kent at Lindsay opposite Royal House.

COAL. The Best Grades of SCRANTON COAL, thoroughly screened over the Toronto standard coal screens, delivered to any part of the town for \$6.50 per ton during the month of October, or \$6.25 at farmers' wagons.

All parties whose orders for coal have been left with me a higher price will be entitled to the above price if taken in this month.

Best 2 and 4 ft. Hardwood at lowest price. JOS. MAUNDER, Lindsay, Ont. 21st, 1893.—R 4 t

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Lindsay Markets. Fall Wheat, per bushel, 85 to 88

Spring Wheat, per bushel, 85 to 88

Flour, new process Superior, 1 75 to 1 75

Flour, mixed, roll, 1 50 to 1 55

Strong balers, 2 00 to 2 00

Corn meal, per 100 lbs., 1 25 to 1 25

Corn Chop, per 100 lbs., 2 00 to 2 00

Barley, No. 1 per bushel, 85 to 85

Barley, No. 2 per bushel, 85 to 85

Hay, large, 50 to 50

Hay, small, 50 to 50

Oats, do, 50 to 50

Apples, per bushel, 2 00 to 2 00

Butter, per lb., 19 to 19

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MONEY TO LOAN. Agents Victoria Engine Works Co's. Insurance and Real Estate. For SALE—5 dwelling Brick Terrace, 10-10 acres Farm Lands in Assiniboia, N. W. T. Near school, Post Office and Railway Stations. Terms easy. 100 acres, clay soil, 50 cleared and good buildings, near Haliburton; will sell cheap for cash as owner is going to Manitoba. L. BARTHOLOMEW, Dominion Bank Building, 1st New Brick House for sale, South Ward.

Fur Capes Fur Capes Fur Trimmings always on hand and cut on the shortest notice. Repairing and Remodelling a specialty. Best of satisfaction guaranteed. Fairweather & Co. (Manufacturing Furriers) Leading Hatters and Men's Furnishers, No. 96 Kent St. (next door to Neill's Boot and Shoe Store) LINDSAY, THOS. ARMSTRONG, Manager. Dec. 29, 1893.—69-4