'SURVIVAL OF THE FITTEST.'

That business will best succeed which is conducted on the fairest principles. During these terrifically dull times, "which try men's souls," we want you to know that we are not for one moment forgetting those sterling qualities which are needful to our permanent success. We are not offering Goods from our great stock at less than cost, but we are figuring on closer margins of profit than ever before.

FOR BOYS.

39c. will buy a good, strong, lined Pants; 25, 35 and 50c. for Blouses and Shirt Waists; 15, 25 and 35c., these prices buy good shirts; 5, 10 and 12½c. buys elegant Hose; 25c. will buy a dandy Straw Hat; $1.50, $1.75 and $2.00, our prices for a good Wool Suit.

MEN'S SUMMER WEAR. Light Coats, White Vests, Straw Hats, Underwear, Bathing Suits, all marked down.

This month we have taken the bit in our teeth and hurled the staunchest qualities unhesitatingly against the sharp rocks of reduction. Buyers, isn't it dollars in your pocket to trade now with

GOUGH BROTHERS

The Wonderful Cheap Men, Ritchie's old stand, Benson House Block, KENT STREET, LINDSAY. PETERBOROUGH AND LINDSAY.

N. B.—THTRSDAY of each week Bargain Day

MONEY TO LOAN.

Insurance and Real Estate. Agent Waterous Engine Works Co'y.

FOR SALE.—5 dwelling Brick Terrace. Frame Dwelling and ¼ acre of land, centrally situated.
1000 acres A1 Farm Lands in Assiniboia, N. W. T. Near School, Post Office and Railway Stations. Terms easy.
100 acres, clay soil, 50 cleared and good buildings, near Haliburton; will sell cheap for cash as owner is going to Manitoba.

L. BARTHOLOMEW, Dominion Bank Building.

New Brick House for sale, South Ward.

Brevities.

Stick! Stick! Stick! for flies at Higinbotham's.—96-4.

Stickemaliveandholdemtight at Higinbotham's Drug Store.—96 4.

A band of gypsies pitched their tents at the old paper mill site on Monday last.

If you want a good lunch go to W. J. Morton's, 49 Kent Street, Lindsay.—26-tf.

A large stock of muslin hoods and caps for infants. Night dresses at 50c, a piece at Mrs. McEachern's.—91-tf.

Miss Hastings of this town is now enjoying the bracing breezes of the prairie among friends at Indian Head, N.W.T.

Fred Smythe, of LaCrosse, Wis., son of Mr. Robert Smythe, was in town a few days last week looking up old friends.

Mr. Spence, son of Glenarm's worthy citizen, is home from Ottawa for holidays. He is one of the best teachers at the capital.

Mr. John Moore, of Cameron, has returned from a trip to Manitoba. He is much pleased with what he saw during the visit.

The repairs to machinery at Glandine keep Mr. Pogue busy. This looks as if farmers would have good hay crops this year.

Mr. Wm. Maginniss, of Tonawanda, N.Y., formerly one of THE WARDER staff, is visiting friends in Lindsay and Bobcaygeon.

Mrs. Chas. Kellett, of Ballyduff, accompanied by her daughter Annie, was visiting friends in town for a few days last week.

Itch, Mange and Scratches of every kind, on human or animals, cured in 30 minutes by Woolford's Sanitary Lotion. This never fails. Warranted by E. Gregory.—1854-1y.

A doll worth 60c. going at 25c. Call and secure one of the bargains, as we have not very many left, at Mrs. McEachern's. They were bought at a sale; will have no more.—91-tf.

Richard Rilance, Esq., of Beaverton, annually pleases his Lindsay friends by visiting them. His heart seems to be with his old Victoria friends still. They always like to greet him. The recent visit though short was enjoyable.

English Spavin Liniment removes all hard, soft or calloused lumps and blemishes from horses, blood spavin, curbs, splints, ring bone, sweeny, stifles, sprains, sore and swollen throat, coughs, etc. Save $50 by use of one bottle. Warranted the most wonderful blemish cure ever known. Every bottle warranted by E. Gregory.—1854-1y

"The Complaining Millions of Men" is the title of a novel of Boston life by Edward Fuller, soon to be published by Harper and Brothers. The story deals with socialism, and as it is strong in plot and vigorously told, it is likely to make a sensation in the midsummer season of lighter fiction. It will also be published about July 25th.

Neil McEachern, B.A., of Toronto Collegiate Institute, favored us with a call recently. With his good lady he is enjoying holidays with his father-in-law, Mr. McDougall near Woodville. Mr. McEachern is one of the many Eldon boys whose pluck, ability and perseverance have placed him in the front rank among Canada's educationists.

Mr. W. T. Shearer with A. Patterson, G. Bickle and W. Wileman, of Oakwood, have been erecting a fine barn on Sawyer's Lake, Minden Township, for Mr. Joseph Dummitt. It is 60 x 60 feet with hip roof, has stone foundation with sheds and stables underneath. It is designed for holding hay. Mr. Shearer returned on Tuesday to superintend other work in Mariposa.

Dr. Butler's Golden Pills have earned a great reputation wherever employed. As a nerve tonic and blood builder they are unrivalled. They increase the appetite and promote a healthy performance of all the functions of the body. A thoroughly scientific preparation, they never fail to effect a cure if directions are faithfully carried out. Nothing harmful in their composition. The most delicate system will be benefitted. Ask for Dr. Butler's Golden Pills and take no other.—49-1y.

Mr. Dayman, of Bowmanville, is enjoying a visit with his relatives in Fenelon Falls. He came out on Monday with his nephew.

Mr. Robert Stripes, wife and family arrived home on Monday evening last after spending a very enjoyable holiday visit with friends in Toronto.

The Queen St. methodist Sabbath school excursion will take place on the 26th inst., to Pleasant Point and Bobcaygeon by steamer Crandella.

Rev. Mr. Hill is to take for his subject next Sunday morning "Christian Conversation," and in the evening "The three ways money may hurt."

Mr. P. Chambers, Toronto, is visiting his son, Mr. Robert Chambers, of the marble works, and old friends and acquaintances in town.

The Grand Orange Lodge of British America opens at Sault Ste. Marie on August 1st. It is expected many from this district will attend. Particulars later.

Mr. and Mrs. Thomas Broad, of Zion, Mariposa, were recently guests with their son-in-law and daughter, Mr. and Mrs. James Varcoe in Lindsay.

Mr. W. Maxwell, manager for Mr. Cavana at Victoria Road, spent a few days in town recently. The business at the northern centre continues to improve.

Mr. Eli Williamson is back from the North West for a few weeks' visit among Ontario friends. He has greatly improved by his residence on the prairies.

Miss Nellie Lorriman, of Toronto, is at present visiting her numerous friends in Lindsay. She makes her home with her uncle, Mr. Jos. Rickaby.

Mrs. W. Durfee, Spencerport, N.Y., with her little niece, Pearl Haslip, left for home on Wednesday morning after visiting her aunt, Mrs. John Kelley, Russell street.

Mr. Wm. Saunders and wife, of Rochester, N.Y., formerly of Lindsay, came over with the orange lodge from Rochester to Port Hope and on to Lindsay to visit friends.

Ted Cavana, of Peterboro, recently took a trip through Victoria county. He gladdened his many Lindsay friends with a visit. Ted knows where to come for health and pleasure.

Mr. Robert Palmer, of Kinmount, returned on Monday from his trip to Canada's great prairies. So pleased is he with the aspect and prospect of that country that he will remove there next year to reside.

W. J. Hallett, principal of the public schools, Barrie, formerly of Lindsay, was in town on Friday. His many friends as well as brethren of the mystic tie were pleased to see him look so hale and hearty.

Faithful Brethren Masonic Lodge was, at its last meeting, honored by the presence of Rev. A. B. Chafee, of Coboconk, master of Victoria Road lodge. The reverend brother is always welcome. He won many friends here.

Mrs. Bacon, wife of Col. Bacon, of the Militia Department, Ottawa, is enjoying a holiday with her father, Mr. William Grace, in town. The children accompany Mrs. Bacon and are taking in the beauties of Victoria's lakes.

Miss Laura McMillan, daughter of Mr. John McMillan, of the South Ward, returned home on Tuesday last after spending a most enjoyable holiday visit with friends in Montreal.

Mr. James Marshall, with his good wife, visited Lindsay friends recently. Mr. Marshall has just recovered from a severe illness, and will soon be himself again. This will be joyous news to the many friends of that worthy old couple.

Mr. Levi Annis has returned home from Tacoma, Seattle and Vancouver for a visit among Woodville and Eldon friends. The far west has charms and charmers; but Levi's heart proves true to the old home and friends. He has received a splendid offer to settle in the eastern states but is no hurry to make up his mind.

Consumption

is oftentimes absolutely cured in its earliest stages by the use of that wonderful

Food Medicine,

Scott's Emulsion

which is now in high repute the world over.

"CAUTION."—Beware of substitutes. Genuine prepared by Scott & Bowne, Belleville. Sold by all druggists. 50c. and $1.00.

ASK YOUR DRUGGIST FOR MILLER'S EMULSION OF PURE NORWEGIAN COD LIVER OIL WITH HYPOPHOSPHITES OF LIME & SODA.

Palatable as cream. No oily taste like others. In big bottles, 50c. and $1.00.

The Misses Amy and Effie McWilliams, of Lakefield, are visiting their cousin, Mrs. T. G. Thurston, Rideau street, south ward.

Mr. Wm. Ferguson, of Peterborough, agent for the Excelsior life insurance company of Toronto was in town on business on Wednesday.

Mrs. Dingman, of Rochester, N.Y., returned home on Wednesday after a pleasant visit with her cousins, the Misses Johnstone, Wellington Street, who accompanied her on a visit to the flowery city.

Mr. and Mrs. Fred Hatch and child of Whitby, with Miss Coe, sister of Mrs. Hatch, are enjoying the beauties of Victoria's inland lakes with headquarters at Sturgeon Point. Fred has his famous St. Bernard with him.

Among the many fine fellows on Whitby lacrosse team on Wednesday last was Mr. Michel, classical master of the collegiate institute of that town, one of our former pupils in Toronto. We were pleased to see him play a good fair game.

Mr. John L. Brown, formerly of the employ of D. Sinclair, carriage works, left on Thursday morning of this week for St. Catharines, where he has received a good situation. We wish Mr. Brown every success in his new home.

House to Rent.

A comfortable eight-roomed house in a good situation, with all modern conveniences. Rent reasonable. For particulars enquire of

MRS. D. G. OLIVER,
96—tf. Corner of Lindsay and Glenelg Streets.

Notice.

All parties indebted to the late RONALD McDONALD, Merchant, of Sonya, are requested to call on and pay the amount of their indebtedness at once to

ALEXANDER McDONALD,
Sonya P.O.,
Administrator.

April 6, 1893.—81-tf.

COMMERCIAL.

OFFICE OF THE VICTORIA WARDER,
LINDSAY, ONT., July 20th, 1893.

Lindsay Markets

Fall Wheat, per bushel	0 62 to 0 63
Fife do do	0 65 to 0 65
Spring do do	0 60 to 0 60
Goose do do	0 55 to 0 55
Flour, Spring, ⅌ 100	0 00 to 0 00
do Mixed, do	0 00 to 0 00
do Fall, do	0 00 to 0 00
Flour, new process Superior	1 70 to 1 90
Flour, mixed, roll	1 85 to 2 05
Strong bakers	2 00 to 2 20
Corn meal, per 100 lbs	2 00 to 2 20
Corn Chop, per 100 lbs	1 85 to 0 00
Oat meal, per 100 lbs	1 90 to 2 10
Barley, No. 1 per bushel	0 33 to 0 35
Barley, No. 2 per bushel	0 33 to 0 35
Barley, No. 3x per bushel	0 33 to 0 35
Barley, No. 3 per bushel	0 33 to 0 35
Peas, do	0 65 to 0 65
Peas, large do	0 65 to 0 65
Oats do	0 35 to 0 35
Potatoes per bushel	40 to 0 45
Apples, per bag	0 40 to 0 75
Butter per lb	0 11 to 0 15
Butter Tub or Firkin per lb	0 12 to 0 14
Beef	5 00 to 6 50
Eggs, per dozen	0 10 to 0 12
Turkeys	0 11 to 0 12
Geese	0 06 to 0 08
Salt, per barrel	0 00 to 1 10
Straw, per load	2 00 to 2 50
Wool	0 17 to 0 19
Hides	2 00 to 3 50
Wood	2 00 to 4 50
Bacon per lb	00 10 to 0 12
Mess Pork, per bbl	15 00 to 16 00
Hay per ton	6 00 to 7 00
do extra Prime	
Dressed Hogs, per 100 lbs	0 00 to 0 00
Live Hogs, " " "	5 00 to 6 00
Rye	0 43 to 0 43
Bran per ton	15 00 to 17 00
Shorts per ton	18 00 to 19 00
Lambskins	0 20 to 0 25
Sheepskins, pelts	0 20 to 0 25
Flax seed per 100	2 00 to 2 50
Red Clover	7 50 to 9 50
Alsike	7 00 to 8 00
Timothy Seed, per bush	1 75 to 3 25

Toronto

TORONTO OFF July 20th, 1893

Fall Wheat	$0 61	to	$0 62
Wheat, red	0 61	to	0 62
Spring Wheat	0 60	to	0 61
Wheat, goose	0 60	to	0 61
Barley	0 44	to	0 45
Oats	0 39	to	0 40
Rye	0 55	to	0 56
Peas	0 58	to	0 60
Dressed hogs per cwt	7 75	to	8 00
Chickens per pair	0 50	to	0 60
Ducks per pair	0 60	to	0 80
Geese, per lb	0 08	to	0 09
Turkeys	0 10	to	0 12
Butter—rolls	0 17	to	0 19
Butter—tub	0 14	to	0 16
Eggs per dozen	0 11	to	0 12
Potatoes per bag	0 60	to	0 70
Apples	1 00	to	3 00
Turnips, yellow, per bag	0 30	to	0 40
Cabbage, per dozen	0 50	to	0 75
Beets, per bag	0 60	to	0 65
Parsnips, per bag	0 00	to	0 00
Parsley, per dozen	0 00	to	0 00
Carrots, per bag	0 35	to	0 40
Celery, per doz	0 40	to	0 60
Onions, per bag	0 90	to	1 00
Radishes, per dozen	0 00	to	0 20
Hay per ton	11 00	to	13 00
Straw, sheaf	7 00	to	8 00
Wool per lb	0 00	to	0 00

Toronto Cattle Market

Cattle—		
Butchers' extra	$3 75	$4 00
Butchers' choice	3 50	3 75
Butchers' medium to good	3 00	3 25
Butchers' inferior	2 75	3 00
Stockers	3 25	3 75
Milch cows, per head	30 00	40 00
Springers, per head	30 00	40 00
Sheep—		
Butchers', per head	3 50	4 50
Lambs, per head	3 00	3 75
Calves, per head—		
Heavy	6 00	8 00
Medium	4 00	5 00
Light	2 00	3 00
Hogs, off cars—		
Choice heavy	6 50	6 75
Stores	6 00	6 50
Rough heavy	5 50	5 75

Touchburn & Preston,

GRAIN AND PRODUCE MERCHANTS,

Bethany, Franklin and Omemee.

Highest market price paid for grain of all kinds in seasons of the year.

J. J. PRESTON. ROBT. TOUCHBURN

OUR STOCK OF

WATCHES

IN

GOLD, SILVER, and FILLED CASES

Is very large. Call and get prices.

S. J. PETTY,

"The Jeweler," 86 Kent Street, Next the Daley House.

Strayed.

Came on to my premises, Lot —, Con. 12, Manvers, about the 6th of May, one RED HEIFER, two years old The owner is requested to prove property, pay expenses and take her away.

JOSEPH LEE,

Manvers, July 6, 1893.—94-3

Notice.

I hereby forbid all persons from giving any credit in my name to my daughter Prudence Victoria McGahey or Prudence Sanderson, as I will not be responsible for the same.

WILLIAM McGAHEY,
Lot 2, Concession 12, Emily.

Emily, July 13th, 1893.—95-4

Teacher Wanted.

A teacher wanted for Union School Section No. 2, Eldon and Mariposa. Second or third class. Duties to commence immediately after holidays. Apply to

MALCOLM McARTHUR,
Sec.-Treas., Woodville P O.

June 28th, 1893.—93-4.

HUGHAN & CO. WATCH BOX

We have just received some beautiful

Baby - Carriages

from the Featherston Carriage Co., of Chicago, who make the finest carriages in the U.S We will be pleased to show you them. The prices are dead right, and the finish and general get up, extra.

TOY - WAGONS,

Wheelbarrows, Rubber Balls, Base Balls, Lacrosse, etc., are beginning to come in. Next week we expect a lot of Dolls' Cabs, Croquet Sets, Hammocks, etc.

HUGHAN & CO

Watchmakers and Jewellers, Dealers in Fancy Goods and Toys 45 Kent St. Lindsay.

Property for Sale in the Village of Oakwood.

The undersigned offers for sale that desirable property in the Village of Oakwood, now occupied by himself, consisting of a good frame house with stone cellar and all necessary outbuildings Their is one acre and a half of land attached, on which is a young orchard commenced to bear. Good water, both hard and soft, on the lot. For further particulars, apply to THOMAS STAPLES, or to the owner,

JOHN SHERIDAN,
Oakwood P.O.,

Oakwood April 24 1893.—84-tf.

MARRIAGE LICENSES,

T. BEALL, LINDSAY,

GRAND TRUNK RAILWAY

World's Fair Route

6 Fast Trains to Chicago Daily

Leave Toronto	7.35 a.m.
"	7.40 a.m.
"	2.50 p.m.
"	6.05 p.m.
"	11.00 p.m.
"	11.30 p.m.

Trains leave Lindsay to connect at Toronto at 9.15 a.m., 1.45 and 6 p.m.

Baggage checked through from Lindsay to Chicago and examined at Toronto to save trouble crossing the line.

Tickets issued at lowest rates.

Berths secured, and every information furnished on application to

F. C. TAYLOR,
Ticket Agent, Express Office, Lindsay