STAND FROM UNDER THE WINDFALL OF BARGAINS.

READ THE HUGE HOLIDAY BULLETIN OF

F.Ran, Son & Co.

THE GREAT BANKRUPT STOCK MEN.

New Years Gifts for Everybody.

MOTHERS!—Buy little Jack a Christmas Box; it won't be "little" Jack very long. Keep up the Christmas sentiment with the "Little Folks." When their legs lengthen and the downy moustache comes on the upper lip they'll soon enough get sober and matter of fact. Keep them poys as long as you can.

MOTHERS—Buy your big sons a Christmas Box—a few Silk Handkerchiefs, or Gloves, or Collars; they cost but little, but they go a long way; don't suppose because they talk horse (and smoke cigarettes and meerschaums) and other kindred subjects, they are insensible to maternal demonstration. Not a bit of it; he'll brush a tear from his cheek when he's alone and wish he was in knicker-bockers again, holding his mother's hand and toddling by her side.

BOYS—Get a Christmas Box for your Mother. Club together and buy her the BEST, and then it will come a long way behind what she is doing for you every day. Her best you can never repay; but a little return or memento of affection from you will go a long way with her—Gloves, Muffs, Handkerchiefs or a Winter Wrap.

HUSBANDS—Buy your wives a Christmas Box. You are fortunately fixed, having but one wife to buy for. Think of what a time a Mormon Elder has in adapting his favors to his various ribs. Your duty, or rather your delight, is plain and easy. A Mantle, a Dress, a dozen pair of Kid Gloves, and a thousand and one things besides (she can do with them all) that we can offer you at wonderfully low prices.

WIVES—Buy a Christmas Box for your husbands; get his mind off his business, off his politics, off the stock exchange. Of course he is sometimes grumpy; (just a whisper in your ear) feed him well, then surprise him with a new Smoking Cap, or a new Dressing Gown, or some Neckties, or Pocket Handkerchiefs. Make THE FAMOUS your confidant. They have a specific for every case.

GIRLS—Buy your big brothers a Christmas Box; you know their tastes. They prefer Neckties to Prayer Books, and you cannot wonder, for they believe your taste "and example" is perfection.

POLITICIANS—Bury the hatchet and the pen, perhaps if you all could get new livers this Christmas tide it would be the best thing both for you and the public. Supposing Sir John presented the Hon. Edward with a policy, (not the National one, he don't understand it), or that the Hon. Edward presented Sir John with a few principles or a pair of Gloves, not so much to cover the hands as to keep them warm, and then Sir John might send the Honorable Edward a new Hat; not that he needs one, oh, no, but a Christie Stiff would give him such a distinguished appearance. And even our Provincial Premier might forget this Christmas time that, sithough he comes out head ever time, he might, well he might, in short, broaden out a little (we don't mean physically), and be a little less Provincial. (Suits to fit all sizes at KEAN'S, in Scotch, Canadian and Foreign Tweeds,) and give not only the Farmer Boys a vote, but the Student, the Clerk, and the Mechanic a chance to distinguish themselves or otherwise.

THE CLERGY—Might present their congregations with—well, say shorter sermons this holiday season, and countenances that sagest comfort and happiness, and that their own beliefs thoroughly agree with them. Surely on Christmas everybody should look hearty, not exactly rubicund, but what say you to cheery?

CHURCH-GOERS—Might present their Pastors with overflowing congregations and pay up their dues. Surely no class of our citizens work harder for their stipend and labor more for the good of their fellows. Dressing Gowns, Overcoats and Ministerial Supplies supplied by the "FAMOUS."

RICH MEN—At a very small outlay can present their less-fortunate fellow citizens with Heavy Quilts for 75c. each, and whopping big ones at \$1.50 each. Blankets and Flannels are also wonderfully cheap and economize a lot of Caloric. Woollen Stockings and Mittens are also a wonderfully nice Chrissmas Present.

WORKINGMEN—Yes, even he can scatter his favors, for surely there are none so poor but can help his fellows, and although the air is frosty it is kindly, and gives strength to the toiler to give a good day's work for a good day's pay, and a cheery look and a pleasant "good day" to his employer, who of times finds it as hard to make both ends "meat" as the employed.

MISTRESSES—Too, might think of Bridget in the kitchen, or Sally in the scullery, or Lizzie as she sweeps out the parlor, for something besides wages are needed to knit together the family life. A New Dress for Bridget, a Bright Bonnet for Sally or a Jaunty Apron for the housemaid. Well, you'll find the Christmas pudding more shapely, the pots and pans burnished brighter and the corners all the better swept up.

SERVANTS—Might run the house along with a little less racket this Christmas time—and agree not to disagree. Bridget unbeknownst to her mistress—out of her own money—might get a sprig of holly to garnish the pudding, while the other lady helps might conspire together to surprise the family with the brightest and cheeriest of fires and have the house made beautiful.

EVERYBODY—Should remember that KEANS, the Great Bankrupt Stock Men, have laid themselves out to serve you with the best of their ability. Their Low Prices have brought crowds from all over the country. Their stock of Men's Boys' and Children's Suits and Overcoats, their Great Sale of Winter Furs, their Marvellous Cheap Dress Goods, their Low-priced Carpets, their Beautiful Stock of Fancy Goods for Christmas Presents are now the talk of every fireside throughout this town and surrounding country.

Between This Date and New Year

We are desirous of seeing EVERY RESIDENT OF LINDSAY and the adjoining Counties and smaller Towns inside our Store. If you but pass in and out without making a purchase we will be delighted for you to do so; and if, in passing, you should see among our thousand-and-one attractions anything you care to purchase we will be pleased to serve you.

Since our opening in Lindsay (some five months ago) we have presented our Goods before you at prices which have STRUCK TERROR into some of the high-priced dealers in Lindsay and made the people WONDER HOW WE DO IT. We have tried to catch your eye by Reason, Rhyme, Humor and Facts, and if we have sometimes overstepped the bounds of propriety in our advertisements we can only say that being human we are liable to err. This much, however—Our Statements have Always been True.

THE BAD BOY'S CHRISTMAS STOCKING

"Dear Santa Claus," write little Will, in letters truly shocking, "The been a good boy, so please fill a heapen up this stocking. I want a drum to make pa sick, and drive my mamma craty. I want a doggie I can kick so he will not get lazy. I want a powder gun to shoot right at my sister Annie, and a big trumpet I can toot just awful loud at granny. I want a dreffle big laise face to scare in fits our baby. I want a peny I can race around the parlor, maybe. I want a little hatchet, too, so I can de some chopping upon our grand plano new, when mamma goes a shopping. I want a nice hard rubber ball to smash all into finders the great big mirror in the hall an' lets an' lots o' winders. An candy that will make me sick so ma all night will hold me an make pa get the doctor quick an' never try to soold me. An' Santa Claus, if pa says I'm naughty it's a story, Jus' say if he whipe me I'll die and go to king dom

It is not likely that this particular boy got what he wanted.

Who can always have just what he wants? Nobody.

THE IDEAL AND THE REAL

(BY THE BARD OF THE "FAMOUS.")
Once a charming, charming, charming,
Nice young man (considered so)
Learned, alas! that streams of true love
Never, never, smoothly flow.
He'd been loving, loving, loving
A fair maiden long and well,

And at last had mustered courage
All his treasured hopes to tell.
He'd not whispered, whispered, whispered
Them into the maiden's ear.
But had penned them and had sent them
To the one his heart held dear.
He was waiting, waiting, waiting
For his darling's kind reply—
Watching for the postman's coming

With an eager, anxious eye.

Soon a ringing, ringing, ringing

Struck upon his startled ear—

"There," he cried, "there comes the letter—
Welcome, welcome, missive dear!"

Oh! how fondly, fondly, fondly

To his lips the note he pressed—

Knowing that his Arabella

Had his dearest wishes blest.

But, oh horror! horror!

How his anguished heart did bleed
It was from his washerwoman
And did thus politely read:
"I've been washing, washing, washing,
Scrubbing for you many a day—
Fifteen dollars now you owe me;
Why, you rascal! don't you pay?"
Not at Kean's Famous, Famous, Did the man his Clothing buy,

For the Famous has no such patrons—
And we'll show the reason why:
When a Suit's bought at the Famous
What is saved will, past a doubt,
Pay a laundress for its washing
"Till the Suit is all worn out,

HONESTY THE BEST POLICY

We advertise facts, both as regards quantities, quality and prices. We mark all our goods in plain figures, make no second price and SELL STRICTLY FOR CASH. The public are not slow to find out where they can get the Best Value for their money and civility to everybody. We wish you to understand that everything we advertise is now in stock, but we would advise an early inspection before all the plums are gone.

LIBERAL MEN WITH LIBERAL VIEWS DO THINGS IN A LIBERAL WAY

NOW FOR A FEW PHENOMENAL PRICES THAT WILL CAUSE PEOPLE TO FLOCK INTO OUR STORE BY HUNDREDS: PLEASE READ THEM.

Men's Heavy Tweed Overcoats for \$3.90 worth \$7, and Heavy Nap Coats for \$4.75 worth \$10, and a good big Fullcloth Coat with Storm Collar for \$7.50 worth \$13. We also have some very nobby goods at \$9.50 in English and French Worsted, worth \$15 and equal to any custom-made Coats in Lindsay. Our stock of Boys' and Children's Coats cannot be surpassed for style and finish and range in all prices from \$2.90 up. We can sell you a Suit of good heavy all-wool Clothes for \$3.75 that would cost you at least \$7 anywhere else. Men's Heavy All-wool Fullcloth Pants for \$1.35, Men's Heavy Canadian Tweed Pants for 75c., odd Vests for 50c.

In Fur Goods we show you Ladies' Astrachan Mantles for \$18, sold elsewhere for \$25, better grades in proportion; Persian Lamb Caps for \$2.50, \$3.50 and \$5.00, sold by other stores at just double those prices; Coney Muffs 75c. up, Mink Muffs \$2 up, Persian Lamb Muffs \$5 up, Seal Muffs \$8 up. We also have a very large assortment of Ladies' and Gents' Setts in Otter, Seal, Beaver, Persian Lamb, Mink and Astrachan. Men's Coon Coats, No. 1 quality. \$30. Bear in mind that these prices are for first-class goods. as all the Furs we have were bought at a discount of 40 per cent. on the wholesale price of them, and we would advise an early inspection before the best and choicest bargains are picked out.

We have some very fashionable lines in DRESS GOODS from 7cts. up; beautiful Cretonnes from 9c.; new shades in Plush from 35c.; rich Cashmeres from 17c. up; Ladies', Misses' and Children's Cashmere and Woollen Hose and Gloves at all prices; pure Linen Table Damask at 15c.; XXX Cctton Bags \$2.00 per dozen;

Linen Towelling at 5c. per yard; heavy all-wool 25 inch Grey Flannel for 15c., Unions at 10c., and a heavy all-wool 28 inch Grey at 20c.; beautiful heavy 10c. Ginghams for 5c.; heavy Tweeds 25c.; checked all-wool Fullcloth 40c.; Men's Union Underwear at 45c. per Suit; all-wool at 95c., heavy Scotch wool goods at 90c. each; all wool home-made Socks and Mitts at 25c. each; heavy Overshirts for 50c; all-wool Cardigan Jackets for 75c.; a great stock of Fascinators, Clouds, Shawls, Hoods, and small Wool Fancy Goods at all prices and in all colors; Silk Handkerchiefs at 15c. worth 25c., and at 25c. and 50c. worth double that money; a big stock of Fancy Plush Goods in Dressing Cases, Toilet Setts, Jewel Caskets, and a number of other beautiful lines of Goods suitable for Christmas Presents too numerous to mention; Fingering Yarns, all colors, at 5c. a skein; Factory Yarn at 35c. per lb.; Corsets in every size at 25c., 35c., 50c. and up; Laces, Embroideries and Ribbons from 1c. per yard up.

We are showing some nice things in Carpets:—Hemp for 8c. and 10c. worth 12½c. and 15c., others for 15c., 20c. and 25c. worth 25c., 35c. and 50c. We also show some beautiful lines in Tapestries at 25, 35, 50 and 60 cents, worth just double that money, and the very best five frame Brussels for \$1, worth \$1.50 in the regular way. We have a large stock of All Wools and Unions at prices which cannot be approached by the general trade.

All-wool White Blankets at \$1.75, \$2.00, \$2.50, \$3.00 and up to \$4.00 for the large Brooms 15c.—regular 25c. line, very best White Blanket made, which is sold everywhere at \$5.00 and \$5.50 a pair; Soda for 7c., 20 lbs Prunes for \$1.

Grey Blankets \$1.25, \$1.50, \$2.00 and up per pair; Counterpanes and Comforters from 50c. up; Factory Cotton 3, 4, 5, 6 and 7 cents, and Whites at 4. 5, 6, 7, 8 and 9 cents. These prices are at least 2c. per yard less than you can buy the same quality of goods elsewhere.

There is nothing like Leather to wear, and our stock of Boots, Shoes and Rubber Goods is the best assorted in the town of Lindsay. We have everything from a baby's slipper at 40c. to the heaviest man's shanty boots. Women's Leather Shoes 75c., Misses' 60c., Girls' 50c. and Children's 40c; Women's Felt-lined Calf, high laced, for \$1.25 worth \$1.75. Women's Polished Calf, buttoned or laced, for \$1, sold everywhere for \$1.50, finer grades at the same proportion. We save you from 25 to 50 cents per pair on your Rubbers and Overshoes. Men's Felt Socks 45c., Men's Long Felt Boots at \$1.75, Men's High-cut Lace Boots for \$1, and extra value Long Boots at \$1.50.

In Groceries we beat the world. 20 lbs bright Brown Sugar for \$1, 13 lbs Granulated for \$1, 16 lbs Raisins for \$1, 16 lbs Currants for \$1, 25 lbs Rice for \$1, 55 bars Soap for \$1, 20 bars Dingman's or Klenroder Electric Soap for \$1 or 5 for 25c., 4 boxes Eddy's Matches for 25c., 7 lbs of the best value in Green, Black or Japan Tea ever offered for \$1, 2 cans Salmon for 25c., 2 eans Mackerel for 25c., 3 cans Corn, Peas, Beans or Tomatoes for 25c., 3 good Corn Brooms for 25c., extra large Brooms 15c.—regular 25c. line, 3 lbs. Soda Biscuits for 20c., 2 lbs. Baking Soda for 7c., 20 lbs Prunes for \$1.

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CALL AND EXAMINE FOR YOURSELVES

and be convinced that what we say of the above Departments is "The Truth, the Whole Truth and nothing but the Truth," and bear in mind that no matter how cheap you may be offered Goods elsewhere that you can always find the same articles for much less money at

THE GREAT BANKRUPT STOCK MEN TERRORS TO HIGH PRICE DEALERS.

Lindsay, Dec. 8, 1988,-27.

F. KEAN, SON & CO., "F

ORILLIA AND LINDSAY, Kent-st., Opp. the Benson House.