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WE WISH TO PURCHASE

FOR WHICH WE WILL PAY THE

HIGHEST MARKET PRICE.

2 cents per Pound extra for Trade.

Is Complete in all Lines.

MILLINERY, CLOTHING, CARPETS AND HOUSE-FURNISHINGS

McLean, Smith & Co's.

Neck-ties .- 02-tf.

Two cars Sugars.

Sign of the Golden Fleece, Graham's old stand.

The Place to Sell Your Wool.

HURLEY & BRADY's is the place to sell your

Wool. AT Highest price paid—cash or trade.

The "I'll be a Sister to You" Reply.

is a thing of the past. The boys have become irresistible by wearing W. J. Gallon's Summer

Arrived at Spratt & Killen's.

One car Long, Clear Bacon, Cumberland.

-Now that the schools are closed and the long

acation fairly entered upon cruising trips and

camping parties are being arranged for. No better or more healthful way of spending a few weeks than this.

—Messrs. J. E. Anderson, Burt Haskins and Edward Cahill of Hamilton, have been in camp at the back of Big Island, Pigeon lake, for the past ten days, along with guides Arnburg and Gonsolus. The fishing has proven exceptionally good, and they record some tall stories in that

—The steem-yacht Seaborn has, during the past week, been thoroughly renovated and repainted, under the supervision of Messrs. Hungerford & Henderson. Coal boxes have been placed in the beat and in the future coal will be used instead of wood, giving a great deal more room than formerly. Alex says the Seaborn can now "do" anything on the Scugog.

kept busy showing visitors the beauties of his trim little vessel.

—A paddle of something like 65 miles in a day is "no small potatoes"—so to speak—when we mention that in the distance named occasions no less than nine portages, one of them three miles long over a rough road, or more correctly no road at all. Well, the above distance was accomplished by two of our canoe club "stalwarts"—Messrs. S. Britton and J. McHugh—one day last week. They proceeded to Haliburton by the night train, taking a light canoe and camping outfit, struck for the lake shore, put up their canvas, cooked supper and retired to their blankets. Up betimes in the morning they repeated the gastronomical feat, packed up and started, using the paddle all the way. The three-mile portage occurs when passing from euphonious-sounding, Lake Kesgaewigamog, into the Minden river. One shouldered the canee and a grip, and the other waltzed off with the camping outfit. Afloat again the next lifts-out took place at Moore's Falls Elliott's Falls, natural dam two miles from Elliot's, Nerland, Coboconk. Rosedale and Fenelon Falls. Their progress was much retarded by logs, which obliged them to made long detours. A hole punched in the bow of their canoe above the water-line by a snag also proved troublesome, the water foaming in when a spurt was indulged in. The trip was enjoyed very much.

The town fathers met in the police court

ing the treasurer that the rate of discount for

P. S.-See our 25c, Corsets, they are dirt cheap.

Lindsay, May 31, 1888.-99. Dundas & Flavelle Bros.

AND

BROS.

Are Selling the Following

Greatly Reduced Prices

A line of 8c. Prints for 6c.

Aline of 12 1-2c. Prints for 8c.

A line of 15c. Prints for 10c.

A line of 25c. Cretonnes for 15c.

Aline of Parasols at 25 per cent. off.

Aline of 20c. and 25c. Dress Goods for 12 1-2c.

A Heavy Gingham at 8c.

A line of fine \$1.10 Tweed for 75c.

These Lines are all laid

n ce,

W

out and marked.

Linday, July 12, 1883.—5.

Lind

for flies, at HIGINBOTHAMS ... Of the

Sure death to flies and all insects

and fair dealing with the public has caus rade at HURLEY & BRADY'S.-100-tf.

and Fancy White Goods for mid-summer wear to be had cheap at E. E. W. McGAFFEY,-3-tf. The Song of the Shirt.

A line of Fancy Cambric Shirts for 50c. at W. J. GALLON'S, three doors east of Daly house.

Now That the Hot Weather is Here you want to call at GILLESPIE's and get a light summer coat and vest. Just the thing to keep you cool. W. E. GILLESPIE, the Cheap Clothing Man of Lindsay.—99-tf.

To Old and New Customers. We will be pleased to see to see all our old cus tomers in the grocery and provision line, and lots of new ones. SPRATT & KILLEN. -03-tf.

The Hat Makes the Man. Speaking of Hats, why not pay a visit to W. E. GILLESPIE? His stock is large and, for cheap-ness, you have no idea how cheaply Hats and Men's Furnishings can be bought until you give GILLESPIE a call.—99-tf.

You Have no Time to Spare if you want to get one of those cool Flanne Shirts before they are all gone. The very thing for street wear, for Sturgeon Point, for boating. bioycling, etc., at W. J. GALLON'S, three doors east of Daly house.—02-tf.

Lindsay's Civic Holiday. We understand it is proposed to have our civic holiday on Thursday, 16th Aug., the last day of the sanitary convention here. A capital

ogram for the day will be arranged by a good mmittee headed by our worthy mayor. Coffees Reduced-The Boycott. The prices of coffees at Campbell's have been reduced. The boycott ordered by Grand Master Powderly to help to break up the great coffee trust in New York has had its effect, and the trust had to come down with their prices.

Campbell's customers will reap the benefit .- 5-1.

Decoration Day. Next Tuesday the beautiful Decoration day services by the Lindsay Oddfellows will take place at Riverside cemetery. The occasion has been proclaimed a half-holiday by the mayor. The members of the lodge and visiting mayor. The members of the lodge and visiting brethren will assemble at the lodge-room, Britton's block, at 2.30 p.m. The procession will start as soon as possible thereafter, headed by the Citizens' band. A number of the Peterboro brethren, perhaps the Peterboro canton, are expected.... The public are cordially invited to be present and participate in the decoration of the graves of departed friends. Donations of flowers can be left at the lodge-room in the fore-

Local Brevities. -SPRATT & KILLEN

have their new stock of Groceries all completed .- 03-tf.

-John Wasson, a farmer of Dummer township, has been fined \$20 and costs for sending skim milk to the Warsaw cheese factory. —Copies of Ops auditors' report, printed some time ago, may be obtained at the clerk's office. The voters' list for this year has also been print-

-Success results from merit. Hall's Vegetable Sicilian Hair Renewer is placed before the public solely on its merits. Its success is indisputable.—5-1. —Mr. Needler has taken possession of the grist mill at Bobcaygeon and is ready to do all kinds of gristing, chopping, etc. He has engaged an

—Those Men's Tweed Snits for \$1.50 at W. E. GILLESPIE's are going off like hot cakes. They beat anything ever shown in Lindsay. Cal and see them at W. E. GILLESPIE's, The Clothier, two doers east of Daly house, Kent st.,

—Remember W. E. GILLESPIE makes a specialty of Boys' and Youths' Clothing, and can fit a boy from four years old up at any price from \$2 up, so bring your boys along and get a nice suit at W. E. GILLESPIE's, The Clothier, two doors east of the Daly house, Kent-st., Lindsay.—99-tf.

-Messrs. J. Wright and I. Thomas of Toronto, who were fishing around the lower lakes, returned home last week. They captured eleven fine maskingne, the heaviest of which weighed 21½ loe, and measuring three feet ten inches long, besides a number of fine bass.

excellent reputation who will undertake to start a butter factory on the Franklin county plan described in The Post of July 6th?

—'Congress Hall 'bus is resplendent with a new coat of paint. The fact in itself is not unusual—indeed all our hotel vehicles are kept in a spick-and-span condition. What makes the Congress Hall 'bus "a 'bus ammang 'busses" is the judicious and artistic selection of colors. The body of the vehicle is striped alternately dark red and light yellow, each a little better than an inch wide, and the effect is decidedly novel and at the same time handsome. The work was dene at Hamilton's.

—Word was received Wednesday evening by the railway authorities that a bac bush fire was raging on the line a few miles beyond Rettle's Station, a few miles south of Kinmount. Roadmaster Fersuson at once secured some men and started for the scene with an engine and tender. When he arrived he found that the comfortable house completed last week for Sectionman Sam Hughes had been swept away. Mr. Hughes lost all his furniture, valued at \$400. The track was damaged for a distance of about a mile, and the whole night was spent repairing it for the passage of the early train frem the north.

—Toronto cattle market being very brisk just now buyers are every where and good prices are being paid. Messrs. Eakins and Fiynn of Downeyville shipped a carload from Omemee on Thursday; Mr. N. Weldon of Mariposa filed two cars at Lindsay station the same day; Messrs. Jordan and Mcillhargev will send off a load to day (Friday); and on Monday next Messrs. Furey and Sheridan will fill a car. Sheep are dull, but lambs are higher than for some years and are snapped up eagerly. Hogs sell at 6c. live weight—the highest price paid for about five years, and farmers are pleased thereat.

—The glorious twelfth was a quiet and un-The town fathers met in the police court chamber on Menday evening at eight o'clock. Members present, his worship the mayor and Mesars. H. Walters Connolly, Williams, Winters, Ross, Fisher, Brown, Crandell, Bryans, Ray, McGin'ey and McAlpine. The minutes of former meeting were read and confirmed. A cem munication from S. A. McMurtry, eq., notifying the transport that the rate of discount for

sell at 6c. live weight—the highest price paid for about five years, and farmers are pleased thereat.

—The glorious twelfth was a quiet and uneventful day in town, the Orangemen and True Blues of Lindsay and district having decided to celebrate in Port Hope. About 9 o'clock the procession was formed to march to the station. Headed by the Citizen's band, the brethren marched up Kent st., their white shirts, dark trousers, and bright regalia making a pleasing and pictureque sight. Sixteen coaches barely sufficed to accommodate the brethren and their friends.....At eleven o'clock the Orangemen from Sundecland and Caunington districts, with the Cannington band in neat uniform, arrived on their way to Omemee, and were joined by the brethren from Cambray and Graes Hill.....The Fenelon Falls and north country brethren proceeded to Bobeaygeon by steamer Beaubocage and berge Paloma.

—Wednesday's wind storm was the most severe and prolonged experienced in this district for many years. In town the air was thick with dust and sand and it was almost impossible to navigate the streets. Owners of buildings in various stages of advancement were much disquited and not without reason, for the most solidly built structure trembled with the violence of the gale. However, no collapses are reported as yet—which is rather flattering to the contractors. A number of fine shade trees, however, were up rooted... On the lakes the storm was felt in its full severity, and the waves were literally rolling "mountains" high Most of the crafts sought safe harbors, not caring to battle with the storm. The Esturion had an excursion party of about, 225 on board, a number of whom were "sea-sick," during the trip. The return trip from Bobcayget n in the evening was made in the teeth of the gale, delaying her half an hour beyond the usual time. The passage from the Point to the river was the worst of the rute, and occasionally a wave would leap the tall ganaway and flood the deck. The soise of the sind was deafening; timed ladies became dissolved i

fresh and pure, at HIGINBOTHAM's drug stor-

Another Boom at Ritchte's A regular Sc. cotton for Sc. This is the biggest bargain ever offered in Cottons in Lindsay.—5-2.

Crockery, China and Glassware selling cheap at HURLEY & BRADY'S .- 180-tf. Ask for Pond Lily Cream.

Now is the Time to get your boy a nice suit of clothes at W. E. GILLESPIE'S. He has just received another lot of Boys' Indestructible Double-Knee Pants.

It removes tan, freckles, pimples, etc. 25c. per bottle, at PERRIN's.—5-tf.

Call and see them. -99-tf. Fashionable and Cool. Net Gloves, in black, at 10c. a pair.
Net Mitts, in black, at 10c. a pair.
These goods are absurdly cheap, to be found at
K. E. W. McGaffer's,—3-tf.

Cheap Rates to the Northwest. The steamers of the Northwest Transports tion Co. will leave Sarnia on Tuesdays and Fridays on arrival of trains leaving Lindsay at 9.15 a.m. for ports on Lakes Huron and Superior and all points in the Canadian and American Northwest, F. C. TAYLOR, Express joffice, Lindsay.—97-tf.

Church Notes.

-Rev. Dr McTavish will conduct service in it. Andrew's church next Sunday. -Messrs. Douglass and McClure, the evan relists, have removed their gospel tent from Kent-st. to King-st., Victoria ward, opposite old Midland station.—05-1.

-Leat Sunday afternoon the local Orange, Y. B. and True Blue lodges marched to St. Paul's church, headed by the Citizens' band. There was a large attendance of other citizens. Rev. Mr. Marsh preached an eloquent sermon. Mr. Marsh preached an eloquent sermon.

—Rev. Dr. Williams, the new pastor of the Methodist church, conducted the services last Sunday. Before commencing the sermon he addressed a few remarks to the congregation, as usual on such occasions. Rev. Dr. Williams is a preacher of marked ability, and a man of great sincerity and sterling worth. His presence will be a great acquisition to the ministerial force of the the town.

—St. Pani's church Sunday school nurrose.

-St. Paul's church Sunday school purpose helding their annual excursion on Friday, 20th instant. The Dominion with palace scow will leave the wharf at 9 a.m. for Sturgeon Point, staying their two hours for dinner; then sail for Fenelon Falls. Calling at the Point on the return trip, the excursionists will reach Lindsay at 6 p.m. Tickets, for Sturgeon Point and return, 25c, for round trip, 10c. extra.

turn, 25c, for round trip, 10c. extra.

—The acceptance of the call from the Central church. Toronto, by Rev. Dr. McTavish is regretted by the general public as well as by his own congregation. We can understand that it will be painful for him to sever the ties that have been formed here; but the congregation and the public will not hesitate to r. gard the acceptance of the call as prompted by a sincere and earnest feeling, that it is the pastor's duty to go to the new field. Dr. McTavish will occupy the pulpit of St. Andrew's for the last time on the 29th inst., and the church will, on the 5th August, be declared vacant.

-Dr. Bingham of Cannington was in town last Friday. -Miss Belle Markham, teacher of Minden, is nome fer her holidays.

-Mrs. Mimms, a Port Hope lady, removed to town Wednesday last and will reside on Lind -Mr. John O'Brien left town Thursday morning on a visit of some weeks to friends in Buffalo, N.Y.

-Miss Katie Hallinan, teacher at Victoria Road is spending her summer holidays with friends in town. -Capt. Ross, the well known shipmaster, has been spending a few weeks with friends at Charlottetown, P.E.I.

-Mr. A. Jewett, principal of the Campbell-ford public school, and Mrs. Jewett, are spend-their vacation in town. -Mr. Sam. Thornbury, formerly of Lindsay but for the past three years a resident of Perth, is in town visiting friends.

is in town visiting friends.

—F. E. Matthews of Peterboro was in town oyer Sunday this week on a visit home. He returned to Peterboro Monday.

—Mr. M. Markham returned last week from a trip to Rochester, Buffalo, Utica and other points of interest in York state.

—Mr. J. W. Harris, of the firm of Harris, Son & Co., implement manufacturers, Brantford, was in town for several days last week.

—Mr. D. R. Weir, the popular headmaster at Fenelon Falls, called at this office last week on his way to Kingston for his annual holidays. — Miss Josie Buck, teacher, will spend her mideummer vacation with friends in New York and vicinity, and left town Thursday of this

—We understand Mr. H. Walters of this town has been appointed clerk of works to superintend the construction of the new postoffice at Lindsay.

-Mr. A. Primeau returned last week from the lower province, after spending a ten days' enjoyable heliday with friends in the neighborhood of Montreal.

—Miss Barbara Horkins of Campbellford, a recent graduate at the Ottawa normal, and Miss Bain of Bath are visiting with Miss Horkins of

Bain of Bath are visiting with Miss Horkins of the separate school.

—Mr. E. Flood of the Ontario bank, Whitby, is at Siurgeon Point enjoying his holidays with Mrs. Flood and family. They are stopping at Mr. John Dobson's cottage.

—Conductor Pym of the Haliburton train, accompanied by Driver Johnston and several other friends, enjoyed a trip to Bobcaygeon on Saturday last on board the Esturion.

—Miss Macaulay sailed last week on a trip to the old country with her brother Mr. W. J. Macaulay and some other ladies will also comprise the party.

—Mr. W. J. King, secretary of the Port Hope Y.M.C. A. gave us a call yesterday en route for Springfield, Mass., where he will take a three weeks course in the physical department of the Y.M.C. A. college.

—We find from the Ottawa papers that in addition to Miss Ruby Barron coming out first with honors in her class; at the normal school she also was successful in securing the medal open for competition in her class.

—Miss Buckley, who has had in charge the millingry department of Mrs. H. Silver's store for some time past, leaves town this week for her home in Paris, where she will spend her holidays.

—Mrs. R. J. Menzles is spending a pleasant boliday at Niggara in company with Mrs. Jnc.

-Mrs. R. J. Menzies is spending a pleasant holiday at Niagara in company with Mrs. Jno. Hanna of Blackwater. The "pleasurable monotony" is broken by occasional trips on the fine steamer Cibola.

steamer Cibola.

-Rev. Father Bretherton, the popular curate of St. Mary's church, left Monday morning for the Muskoka district, where he will spend a couple of weeks with Rev. Father Maguire of Bracebridge, formerly of Lindsay.

-Mr. Thomas Fee has returned from a visit to Rochester, N.Y., and thirty miles south, where some thirty years ago he lived a few years. Mr. Fee says he did not see any farming country ahead of West Ops or Mariposa.

ing country shead of West Ops or Mariposs.

—Mr. H. LeBrun, merchant tailor of Peterborough, accompanied by Mr. James Dolan and other friends, passed through town last week for Sturgeon Point hotel, where they remained several days and caught a number of fine fish.

—Mr. A. H. Melville has gone to Oshawa to manage a branch store for Mr. W. E. Gillespie. Mr. Melville has long been a resident of Lindsay, and his many friends while regretting his departure will wish him success in his new home.

-Miss Deane, teacher of music at Tweed and organist in the Catholic church at Stoco; Miss May Deane, lady principal of Tweed public school; and Miss Tillie Deane, teacher at Parkkill, have arrived home to spend their vacation with Mr. M. Deane, Lindsay-st. -Mr. G. E Broderick, principal of the Lindsay public schools and Mr. W. F. O'Bo; le, left Thursday morning for Toronto to take part in the examinations at the educational department. Mr. Broderick will be examiner in second and third-class literature and Mr. O'Boyle in algebra.

Sootheran, Cathro & Mark.

THE CITY STORE

The Great Money Saving Machine of the 19th Century.

MAMMOTH COST SALE

For the Month of July and no monkeying about it.

We intend taking stock (D. V.) the last day of July, and in order to reduce it to the lowest ebb possible we will sell all Spring and Summer Goods at exactly cost price. We are aware that you are somewhat skeptical as to the genuineness and reality of cost sale,—this one, however, is a genuine reality, and as a guarantee that we mean business we hereby offer a reward of a \$20.00 silk dress to the first lady or a \$20.00 suit of clothes to the first man who detects us in refusing to carry out the terms of our advertisements. In the face of this guarantee we now advertise to sell you for cash all or any part or any part of our present Spring or Summer stock at exactly cost price, without the slightest deviation for any consideration whatever. This proclamation shall remain unaltered for the balance of July. This announcement with such an expensive penalty attached should convince you that we mean to do exactly as we advertise; then if we have relieved your fertile brain of its skeptical ideas concerning cost sales, we would also like to relieve you of some of your spare cash in exchange for our dry goods and clothing. What say you? Will you give us a trial? We need the money, you need the goods, and a better opportunity to get them you need never expect. Our departments are:

Staple and Fancy Dry Goods, Millinery, House-furnishings, Gents' Furnishings, Ready-made Clothing and the City Merchant Tailors of Lindsay.

Managers City Store, Dobson's Block, 2nd door west of Post Office, Lindsay.

Lindsay, July 3, 1888.

A. Campbell.

CAMPING SUPPLIES

The camping out season has just opened—for the great majority of people at least. Enthusiasts there are who indulge in the sport with the thermometer out of sight almost, and who unblushingly aver that they were "too warm" covered with two pairs of blankets. This occurs in the duck season, however, and is not pertinent at present. With the philanthropic object of reducing the amount of cooking to be done to the lowest possible notch we have laid in a large assortment of Superior Canned Goods. These are all first-class articles, well put up and thoroughly reliable e'se we would not be a second to the second the second to the second t offer them as we do, with the fullest confidence that they will give satisfaction.

Parties ordering in bulk from us will have their goods delivered to a reasonable dis-

tance by rail or boat free of charge. This will prove a great convenience, as they may be sent on a day ahead, thus saving a great deal of money and labor. Below we furnish a partial list of our camping supplies: Canned Ox Tongue.

Canned Beef. Boneless Pigs Feet. Boneless Turkeys and Chickens. Condensed Milk. Relishes of all kinds. Spiced Bacon and Bologna.

Canned Tomatoes.

Corn.

Peas.

Oysters. Salmon.

Mackerel. Prepared Coffee and Milk.

PRESERVING SUGARS.

The fruit business season is at hand—at least close enough to jog your memory about Sugars. We have Sugars in all grades, from the finest granulated to the coarse yellows. In our storehouse and cellar are TWO HUNDRED BARRELS, purchased before the recent advance. There is money to be saved by purchasing from us. Country merchants as usual treated generously.

ARCH. CAMPBELL.

Lindsay, July 12th, 1888

Preserving Jars. Large ones, 10c. At HIGINBOTHAM's.-05-tf. Fly Pads, Fly Paper, Fly Powder,

Everything for killing flies, at HIGINBOTHAM'S. -05-tf. Waterproof Coats and Umbrellas. Cheapest at W. E. GILLESPIE's, the clothier

two doors east of the Daly house, Kent-st., Lind-Railway Notes.

-Engineer S. B. Laidlaw removed his family from Port Hope to Lindsay on Thursday last. -The engine-hooting nuisance at night has been greatly abated but still a driver occasionally goes in for wild shricks.

-Excellent progress is being made with the new sidings at Lindsay. In a short time there

new sidings at Lindsay. In a short time there will te a long stretch of six tracks from near the work-shops to Lindsay-st.

—From twenty-five to thirty engines are stabled at Lindsay now or kept in the open air on sidings. An enlarged engine-house will be needed by winter—is badly needed now in fact.

—Mr. Peter Clark of the Northern line now occupies the position of assistant mechanical superintendent of the Midland division, rendered vacant by the promotion of Mr. J. D. Barnett to the Stratford division.

—Engines Nos. 156 and 634 left last week for the Montreal shops to undergo a course of general repairs. No. 634 was in the recent collision at Besverton, and was badly shaken up.....

"Prof." Stortts of Belleville was in charge of the invalids."

—Conductor Pegg, of the Penetanguishene

-Conductor Pegg, of the Penetanguishene branch of the Grand Trunk railway, found a purse Monday night, containing \$250 in cash, besides other valuable papers. The purse had been lost on the train by Mr. Wm. Reynolds, merchant and lumberman, of Orr Lake.

serchant and lumberman, of our Lake.

Some thirty-five engines are now in constant use over the line at this point, not counting some four or five at present disabled and under repairs in the Montreal shops. Even this number is insufficient at times, and will shortly be augmented. Two yard engines are kept going night and day making up trains.

going night and day making up trains.

—Engineer Pratt, while going north with a special the other day, saw a large bear in Mr. Cuff's field at the "junction," about a mile and a half from town. A vigor us whistle did not scare his "bearship" even a little bit, and after a survey of the long train of empties bruin turned and jogged leisurely across the lot towards Hopkins's creek.

Hopkins's creek.

—What was "on the quiet" a very narrow escape from a collision, took place near Perrytown at 6 10 o'clock on the morning of July 3rd. Conductor Adam's special goine east was rolling along at about 18 miles an hour, when suddenly a ballast train "hove in sight" from around a curve a short distance away. The brakes were whistled for and being instantly applied the trains were brought to a stand-still within a few feet of each other. Someone had evidently blundered.

Pond Lily Soap. Use Pond Lily Soap for the skin,-5-tf.

General Sporting Notes.

-While in attendance at the recent races at Woodbine Park, Toronto, Mr. S. Beatty of Cobourg declined an offer of \$2,600 for his standard-bred trotting stallion, Tariff Jr.

—Jay-Eye-See received a bad gash in the muscle of one of his forelegs at Hickory Grove farm last week. He was playing in his paddock and came in contact with a barb-wire fence that surrounds the enclosure.

in future sing "mute."

—The open trot in connection with the Peterboro Dominion day celebration brought three local "fiyers" to the wire, Morgan's Gray Ned, Daly's Pacer and Clancy's Royal Jim. The race was wen easily by Grey Ned in "straight" heats. Time, 2 35, 2 45, 2.34.... The running event was won by Lady Macdonald. The Indian race—in costume—brought out a field of seven starters for a genuine go as you please halfmile dash, and was won by Paterson's "Hole inthe Sky," with H. Kent's "Squaw" a good second.

Britton Brothers.

We have neither clerks, journey-

Our Expenses are Low.

men, nor rent to pay, Because we buy for cash and save the discount.

Because we sell for cash and our

customers reap the benefit of both

Altogether this makes a saving of about 15 per cent. Just figure it up and see how

much difference this makes. For instance on a watch, the ordinary price of which is \$25.00, just \$3.75.

15 per cent is worth saving.

We do not profess to "slaughter" goods nor to do business for the fun of the thing. Neither do we sell goods at cost. Our aim is to do a legitimate business and make a reasonable profit thereon to pay for the time and attention de-

We are enabled to do this on a small margin of profit because of the reasons

given above. This is no catch-penny selling-out-cry. It is a continuous and regular method, adopted when we began business, and is founded on a sound financial basis.

You can always get better value from us than is to be obtained elsewhere; not for 10 days or 30 days, but every business day—year in and year out.

It pays us and it pays our customers, they get extra good value for money expended with us and we gain new custom-

ers and our business increases. BRITTON BROS.,

Watchmakers, Jewellers. Engravers and opticians.

Lindsay, June 20, 1888.—2.