

McLean, Smith & Co.

St. James' Church, Toronto, Ont., Feb. 25, 1907.

Sotheran, Cathro & Mark.

WE SAVE THE MEN

MONEY

AND WE

Help the Women Make It.

What do Prices Signify?

Every store talks about prices. Every store says, "Ours are the Cheapest." None claim to sell at high prices.

Prices are only half the story; you will have to go deeper. A wise merchant reasons thus: Good Goods and Low Prices. He puts the greater first. We put prices, looped with the quality and style. At the last it comes to confidence in the merchant you deal with. That is one story. We hold goods so thoroughly reliable, so wedged about for the customer's safety that there is nothing else to consider except the prices. If you will enquire within you will find these are all right. This talk of ours is only a preliminary matter to our telling you that we have our New Spring Stock opened. We want ladies to see our New Dress Goods. The Very Newest; the Very Brightest; the Most Fashionable.

EMBROIDERIES. We have just opened out a large quantity of new Embroideries, all new patterns and from best makers; perfectly new goods. All widths. You can't be better suited in the country.

MILLINERY. We wish to state that our Millinery Department will open up for the spring season fully equipped for an active trade.

MISS GRASS. who for some time has charge of this department for Mr. J. G. Grass, has been re-appointed, and ladies will find Miss Grass most attentive and painstaking in carrying out all orders entrusted to her.

Cottons, Linens,

AND ALL

HOUSEHOLD FURNISHINGS,

In large variety. We propose to push business and invite your custom.

McLEAN, SMITH & CO.,

SIGN OF THE GOLDEN FLEEC.

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THE CITY TAILORING HOUSE.

The Mammoth Cash Clothing Emporium, leaders and promoters of Newest Styles and Lowest prices. Style, Fit and Finish our special hobby. New Spring and Summer Tweeds, Trouserings and Vesting just to hand.

The Largest, Spiciest and Noblest lot of goods for gentlemen we have ever shown for low prices consistent with good reliable goods and skilful workmanship. We are determined to maintain our reputation as leaders.

Ready-Made Clothing, the largest and best assorted stock we have ever shown. Hats, Caps and Gents' Furnishings, as usual, a full supply of the Nicest Goods in the Trade.

We have enlarged our premises and increased our facilities, and have laid in an immense stock of New and Seasonable Goods for Spring and Summer Trade, and invite all young and old, great and small to give the City Store a call for their Dry Goods, Carpets and House Furnishings.

We are determined to maintain our reputation as the Cheapest Store in Lindsay. Our facilities for securing goods at Lowest Market Prices are surpassed by none and equalled by few.

Sotheran, Cathro & Mark,
 City Drapers and Clothiers,
 No. 2 DOBSON'S BLOCK, 2 DOORS EAST POST OFFICE.

THE NEW TEAS

Ex. "Eudora" and via Canadian Pacific R. R., of which notice was given a short time ago, are now arriving daily.

Purchasers are already Delighted with Them.

ON HAND FOR THE HOLIDAY SEASON:

Finest Muscatell RAISINS, Dehesas, Black Baskets and London Layers.
 Iced and Tarragona Soft Shell Almonds, Barcelona Nuts and Grenoble Walnuts.

Very Choice Figs in 1 lb. and 10 lbs. Boxes.
 Canned Peas, 1 eaches, Apples, Plums, Tomatoes, Corn, etc.
 Preserved China Ginger, Keiler's Marmalade, Essences, Cocoa Nut and all Table Delicacies for the festive season.

RECEIVED THIS WEEK,

One Carload Prime White American Coal Oil, also One Carload of the celebrated Peerless Canadian Oil. Orders solicited.

JOHN DOBSON.

SELECT AT ONCE

ARCH. CAMPBELL'S

CHINA AND GLASSWARE

The Canadian Post.

LINDSAY, FRIDAY, FEB. 25, 1907.

DOVES AND COUNTY.

BASKETS HERE AND THERE.

MINERAL WATERS.

W. H. Green, Dentist, Lindsay.

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REMOVAL.

REMOVAL.

REMOVAL.

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