

Southeran, Cathro & Mark.

WHO WAS HE?

Recommending the City Store Syndicate.

(The scene is laid at a spiritualist assembly, and the medium has evoked a happy spirit of the mighty dead. The following conversation then takes place, amidst an excited hush.)

"Is the spirit of Epaminondas present?" (Three affirmative knocks.)
 "And do you recognize me, bright visitant from a better clime?" (Three affirmative knocks.) "A gentleman of reason, knowledge and understanding," spells out the spirit of Epaminondas.
 "How know ye that?"
 "Ye have proved it this very day," spells out the spirit.
 "In what way?"
 "By your precaution and display of sense and judgment at the proper time and place," spells out the spirit of Epaminondas.
 The company in one voice exclaims, "Sir, this is a secret which you to us must impart?"
 The gentleman cheerfully replies to the assembly as follows:—

"Dear brethren and sisters, I rise to explain. Economy was my motive. Moderate circumstances and a large family to provide for my incentive. My judgment was what I depended on. My knowledge for my requirements secured me the compliment of what the spirit is pleased to term my good sense. Arriving in the town of Lindsay my wants were many and my means limited. I felt justified in making investigations and comparing prices and qualities as all advertisements of traders invite you to do. I investigated, I compared, I decided—then I understood. Finally I thought myself I had forgotten the City Store Dry Goods and Clothing Syndicate. It was a lucky thought for me. I immediately betook myself thitherwards and discovered to my surprise the place crammed with buyers and the stock immense. Customers were waited on in their turn, every detail systematically arranged and business running smoothly. After waiting a little while my turn came and I can assure you it did not take me long to decide that it was in the right store to make my limited means hold out, supply my wants and still have money left in my pocket.
 My list was a long one but I got it complete to the letter and their prices were very much lower than their competitors. I can cheerfully recommend the City Store Syndicate for reliable goods, low prices, polite and courteous treatment to all. Their stock is the largest, their selection the most choice, consisting of staple and fancy dry goods, millinery and mantles, carpets and house furnishings, ladies and gents' hats, particularly fur mantles which eclipse anything I ever saw. Ready-made clothing—suits, frock coats, hats, caps, buffalos and fancy robes, men's fur coats, etc. Their manufacturing departments are: Mantle-making, Dress-making and the City merchant tailors of Lindsay where a man can get a suit of clothes fit for a prince.

SOOTHERAN, CATHRO & MARK, CITY DRAPERS AND CLOTHIERS.

No 2 Dobson's Block, 2 Doors West of the Post Office.

Henry J. Keighley.

JUST PUSHING OUT!

CROCKERY!

Bargains Given Every Week Day.

Advice is the cheapest thing in town. You can get plenty for nothing. Most of it is worth little—but here is a remark or two worth thinking of.
 I am giving real, tangible bargains in Crockery. Giving Bargains in all Lines. Giving Bargains as you choose to pick the Goods. Giving you Bargains on your own terms—almost.
 To clear out a portion of my stock—to make room for more—I am giving the best value ever offered. The Goods must go—understand they must go.
 Let me repeat—Just to jog your memory—a few Lines:

Dinner Services, Dinner and Breakfast Services, Tea Sets, Toilet Sets, both in China and Crockeryware; all kinds of Fine Goods and all kinds of Common Goods.

You can't make any mistake. I will deal liberally with large buyers and prompt paying buyers still better dealt with.

H. J. KEIGHLEY

Lindsay, Nov. 15th, 1933.—62

Bradburn and Co.

MAMMOTH

Wool Goods & Clothing House

OF LINDSAY.

We are Offering This Week:

- Special Inducements in White and Grey Blankets.
- Special Inducements in Flannels, Grey, Scarlet and Fanc.
- Special Inducements in Mantle and Tlster C'oths.
- We cut Mantles and Ulsters FREE and guarantee perfect satisfaction.
- We Lead the trade of Lindsay in Ordered Clothing.
- 20 Pieces New Overcoatings to hand this week.
- 10 Pieces New Pantings. See them.
- Buffalo Robes—Fancy, Grey, Black, and White Robes.
- We show the Largest and Cheapest Stock of Gen's Fur Goods ever before shown in Lindsay.
- We invite inspection of our Stock.

BRADBURN & CO.,

Next Door to Jewett House.

Kent Street.

Lindsay, Nov. 15, 1933.—62.

FRAGMENTS

Showing Something of the Extent and Grasp of our Trade.

Heavy Testimony in Our Favor.

A lady from Janetville writes us to send her 6 yds. Red Flannel for \$1.00; 1 Pair Blankets for \$3.50. A gentleman from Dunsford writes for 6 all-Wool Undershirts at 75 cents, and 6 pair of all-Wool Drawers at 75 cents. Says the last day he was in he bought \$30.00 worth of goods and is only sorry he did not get more.

Miss G. A. McDonald writes enclosing \$28.00 to get a Fur Mantle same as Mrs. — Size 38 inch bust and 40 inches long.

A lady from Little Britain writes requesting us to keep 14 yds. of Dress Goods at 50 cents and a Trimmed Hat at \$6.50, she had been looking at. Will be in as soon as the roads are good.

The ladies and gentlemen from whom we received the above will I trust excuse the liberty of publishing as we do it for the benefit of those who are not in the habit of buying from us.

We are offering special job lines of goods much below value. Millinery and Mantles are being sold at about 30 per cent discount.

Owing to the failure of D Morris & Co. in Montreal we have been able to purchase lines of Cottons, Flannels, and Canadian Tweeds at such figures as to offer them at retail for less than wholesale prices.

In consequence of the prices our tailoring business is crowded with orders, but we want more.

We have heard some say their expenses were \$50.00 a day. If such be really the case how is it possible to sell goods cheap. Mine are not more than quarter that amount.

JAMES GRAHAM,

Kent-st., Lindsay.

TO THE LADIES.

HAIR GOODS OF ALL KINDS.

J. RIGGS,
 Wares, Switches, Etc.
 In consequence of the prices our tailoring business is crowded with orders, but we want more.

JOSEPH RIGGS,

Lindsay, Nov. 15th, 1933.—62.

The Canadian Post.

LINDSAY, FRIDAY, NOV. 16, 1933.

TOWN AND COUNTY.

DASHES HERE AND THERE.

Marriage Licenses.
 One was issued for the marriage of Mr. J. R. Smith and Miss M. J. Brown.

Ill Not Repeat This.
 The first of the series will be placed in the hands of the printer on Monday.

Important Order.
 The Post Club has been formed.

The Post Club 1st.
 The first meeting of the club was held on Monday night.

Spotting Notes.
 The first of the season was done at the range on Monday night.

The Jubilee Singers Concert.
 The concert given by the Jubilee Singers in the opera house was a great success.

James Graham's advertisement continues with more testimonials and details of his business operations, emphasizing the quality and variety of goods offered.

As the Advance

The Post to new subscribers to Jan. 1st, 1934, for one dollar in advance.

The Only Genuine English Black Rubber Plate
 Made by Mr. Green, dentist, Lindsay.

Local Revision.
 Gas at Port Hope has been reduced from \$3.30 to \$3.

The New Midland Time-Table.
 We are informed by Mr. White that the new Midland time-table will not go into effect until Monday week, November 20th.

The Best Offer Yet.
 THE POST to all new subscribers from now to Jan. 1st, 1934, for \$1.00 cash.

The Latest Sensation.
 The bargains they are giving in every department.

The Masonic Concert.
 A musical event well worth attending will be the grand Masonic concert to take place on Tuesday evening, Nov. 21st, in Bradburn's opera house.

Miss Churchill's Readings.
 The entertainment of selected readings given by Miss Churchill, under the auspices of the high school literary society, came off at the opera house on Tuesday evening.

The Merchant of Venice.
 On Friday evening (to-night) the great tragedian, William Stafford, will appear in Bradburn's opera house as "Shylock" in the "Merchant of Venice."

Personal.
 Mr. John Doyle, the popular tea agent, is on the road, and will visit his friends and customers in Brock, Thorntons and Mara at the appointment.

Railway Notes.
 Sir Henry Tyler at the annual meeting of the Grand Trunk shareholders said they did not intend to proceed with doing more training in the interests of a coal mining project in which he with others are largely concerned.

The Traffic of the Midland Railway for the Week Ending November 13th, 1933.

Another accident occurred on the Midland railway on Thursday morning. The Guide says that about two o'clock, as a lumber train was coming into Port Hope from the north, when the train crossing the bridge broke in two—the engine and three or four cars could not go fast enough to keep out of the hind part of the train, which struck the engine, causing a general smash-up.

Local Revision.
 Several duck-shooting parties which were to have occurred this week are delayed by ice in the river, and a troubling uncertainty as to whether the snow will stay or present.

The People's Store.
 W. J. Hopwood & Co. have bought the dry goods stock of J. W. Wallace and commenced business at the old stand.

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