

GEO. H. BERTRAM.
HARDWARE, IRON, COAL.
GEO. H. BERTRAM
Silver Ware, Knives and Forks, Spoons,
CUT NAILS, GLASS, PAINT, OILS, LOOKS.

IRON, STEEL, SPRINGS, AXLES, SKAINS,
HUBS, SPOKES, WHEELS.
GROUND LINED OIL CAKE
Best Spanish Sole Leather

"The Home" and Atlantic Brands of COAL OIL
GEO. H. BERTRAM.
W. HERLIHEY,
WAGON AND CARRIAGE MAKER.

HERLIHEY'S PATENT WAGON.
A. W. HETTGER,
CHRISTMAS GOODS,
JEWELRY, FANCY GOODS,
AND TOYS, BERLIN WOOL,
AND TRIMMINGS.

CHRISTMAS CONFECTIONERY
MISS. B. F. JEWETT'S
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The Ghost of the Golden Heart.
BY W. McDONNELL.
It was on the twenty-third day of December, 187— while travelling by rail through one of the Midland Counties I became a victim to the snow blockade of that year. All day long I was shut out from the world, and as night drew on a violent wind drove the snow on and on, and I was left for the night at a lonely station. The storm grew worse and worse till as far as could be seen the track had disappeared from our sight, and one would imagine we were rushing along at random over some vast, white, frozen sea.

A CHRISTMAS STORY.
BY W. McDONNELL.
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A LESSON IN PERSEVERANCE.—FOR THE LITTLE BOYS AND GIRLS.
The picture on this page gives an illustration of the value of perseverance that will be appreciated by our younger readers. The little fellow who is shown in the picture is the hero of the story. He is a boy of about ten years of age, and he is shown in the picture standing in the snow, looking up at the sky with a determined expression on his face. He is holding a stick in his hand, and he is looking at it with a look of interest. The picture is a simple line drawing, and it is very well suited to the story.

BEAVERTON.
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G. W. STEPHENS.
A Merry Christmas and a Happy New Year
TO ALL MY PATRONS.
While thanking my friends and the public for their very liberal patronage during the past year, I again wish to call their attention to my large assortment of
Gold and Silver Watches, Clocks, Jewellery, &c., &c.
I also have full lines in
Berlin Wools, fingering and other Yarns, School Books, Stationery, Toys, Small Wares, and General Fancy Goods,
Which I am prepared to offer at the very lowest prices. During the Holidays Special Bargains will be given in all the above lines. As usual special attention is given to REPAIRING WATCHES and JEWELLERY, and all work guaranteed. Subscriptions received for Newspapers and Magazines of all kinds. Pictures and Motives framed very cheap.
Don't forget the place, north side of Kent Street, four doors east of Weese's Bazaar.

G. W. STEPHENS.
J. Primeau.
A. PRIMEAU
In returning thanks to his customers for their patronage during the past two years in business, wishes them the compliments of the season, and desires to state that he has a choice and carefully selected stock of
GROCERIES, CROCKERY, GLASSWARE AND CHINAWARE
Comprising everything required for the holidays, which he will sell at very low prices. Henceforth a special reduction will be made to cash purchasers. Having secured a large stock of goods before the recent advance of the market, and owing to the fact that his expenses are very low he will offer great inducements to his customers and the public in general.

KENT STREET, OPPOSITE BENSON HOUSE.
F. Lemay.
CHRISTMAS HOLIDAYS.
F. LEMAY
First-class TAILORING ESTABLISHMENT
Will sell his immense stock of READY-MADE CLOTHING at GREAT REDUCTION FOR CASH. Irish Frieze Ulster Overcoats, Blarney Tweed Ulster Overcoats, Check Frieze Overcoats. Also, Beaver Overcoats in brown, blue and black. Youth's and Boy's Ulster Overcoats. Men's, Youth's and Boys' Suits; Pants and Vests, Shirts and Drawers. All these goods must be sold within the Holidays.
F. LEMAY.
Kent Street, Lindsay, next door to the Ontario Bank.

P. J. HURLEY.
P. J. HURLEY
In wishing the people of this vicinity a Merry Christmas and a Happy New Year, also wishes to let them know that he can supply them with the
VERY CHOICEST GROCERIES,
At the lowest possible prices for cash. Teas he will sell at the old prices until the end of this year, and parties wanting Tea would do well to purchase at once as they will save from 20 to 30 per cent. Crockery, China and Glassware.—He will sell his large and well assorted stock during the Xmas Holidays at cost. Come and be convinced that he will do as promised, and bring plenty of money for the more you buy, the more you save.
Opposite the Benson House, Kent Street.
Joseph Riggs.

JOS. RIGGS, LADIES, LOOK HERE.
HAIRDRESSER AND DEALER IN HUMAN HAIR SWITCHES.
Foreign and Domestic Cigars BRAIDS, PUFFS, CURLS, &c.
and TOBACCO PIPES and TOBACCO POUCHES, &c.
ALSO
CANDY TOYS and FRUITS
FOR
CHRISTMAS PRESENTS. Hair combs made up to Order, or bought at the highest value.
Barber Shop and Bath Room Behind.
RESTORER FOR BALDNESS. Gentlemen's or Ladies' WIGS MADE TO ORDER.
RESTORER FOR BALDNESS.
F. C. Taylor.

MURRAY, FOR MANITOBA!
My first EXCURSION PARTY for MANITOBA AND DAKOTA will start from Lindsay EARLY IN MARCH.
Good comfortable passenger cars will be provided and run through without change, but passengers may go through on express trains if they wish. Cars will be placed at ANY STATION on the Midland, Whity or Victoria Railways for the accommodation of any person having freight. Those who intend GOING WEST NEXT SPRING should communicate with me in advance in order that sufficient car accommodation may be provided.
N.B.—The very lowest passenger and freight rates guaranteed. Tickets issued at all times to any place in the Dominion of Canada, United States and Europe. Apply to
FRED. C. TAYLOR,
Railway and Steamship Ticket Agent, Express Office, Lindsay.

Whitesmith.
FOR CHRISTMAS GOODS
WHITESMITH'S,
OF MANILLA.
In the place to go, as he has a full supply of all kinds of CHILDREN'S TOYS, such as Dolls, Children's Tea Sets, Carriages, Sleighs, Shell Cushions, Picture Books and A B C, Vases, Motions, Cans and Saucers, Motto Mugs, Shells, Work Boxes, Bracelets and Jumping Jacks, Pocket Books, Lockets, Cruets, Tea pots, Cake Baskets.
A GOOD ASSORTMENT OF
ELECTRO-PLATE AND JEWELRY,
GOLD AND SILVER WATCHES,
at store prices. CLOCKS in good variety.
N.B.—A Good Supply of No. 1 Machine OIL.
Geo. Douglas.
GEO. DOUGLAS, MEDICAL HALL,
MANILLA,
DEALER IN
DRY GOODS, GROCERIES, CROCKERY,
GLASSWARE, HARDWARE,
PAINTS, OILS, &c.
Cheap to Cash and Prompt Paying Customers.
LONG WINDED CUSTOMERS NOT WANTED.
F. PEARCE.
WANTED IMMEDIATELY.
Any number of men, women and children to use
PEARCE'S PURE LIQUID EXTRACT OF COFFEE.
The advantages to be derived from using my Coffee, and I am prepared to demonstrate the fact.
1st. There is a saving effected by the consumer of from 15 to 25 per cent. over any other coffee.
2nd. There is no coffee-pot steaming or drawing required, consequently there is no waste.
3rd. It is as easy to make one cup as it is more.
4th. One-half the quantity of sugar is required.
5th. Our physicians highly recommend its use.
6th. I am satisfied for my coffee to rest on its own merits, and after an impartial trial by a discriminating public, to give it an impartial verdict.
It is manufactured and put up in half-pound and pound bottles at 25c and 50c. by J. PEARCE, Lindsay, Ontario. All orders must be addressed to
J. PEARCE,
Coffee Extract Works, Lindsay.
E. H. BAULD.
AT THE
GEO. DOUGLAS, MEDICAL HALL,
BEAVERTON.
Christmas & New Year's Cards, Pocket Bibles and Testaments, French and English Perfumery, Superior Combs, Cloth & Hair Brushes. All suited for useful HOLIDAY PRESENTS.
E. H. BAULD.