

ONTARIO WOMEN'S INSTITUTES CONVENERS' CONFERENCE

HISTORICAL RESEARCH AND CURRENT EVENTS - COMMUNITY ACTIVITIES AND PUBLIC RELATIONS

MEMORIAL HALL, ONTARIO AGRICULTURAL COLLEGE, GUELPH

MAY 2, 3, AND 4, 1951

Morning Session May 4

TOPIC - COMMUNITY ACTIVITIES AND PUBLIC RELATIONS

Presiding - Mrs. R.G. Purcell, President

- 9.15 a.m. Community Singing - Rev. W.A. Young and Mr. R. Kidd  
9.30 a.m. The Women's Institute Ode  
The Mary Stewart Collect  
The Lord's Prayer  
9.40 a.m. Discussion Group Reports  
10.30 a.m. "Timely Hints for Conveners" - Miss Ina Hodgins, Provincial Convener  
10.45 a.m. "Community Welfare Activities" - Mr. John Blow, Executive Director,  
Community Welfare Council of Ontario  
11.15 a.m. Panel discussion - "Community Activities and the Women's Institutes".  
- Mrs. Clarence Hayes, Georgetown  
- Mrs. R.J. Penney, R.R.1, Kingston  
- Mrs. J.D. Hossack, Embro  
- Mrs. J.E. Houck, R.R.6, Brampton.  
12.00 noon Adjourn

Afternoon Session May 4

Presiding - Mrs. George Ridley, Regional Vice-President

- 1.30 p.m. Organ recital and community singing, Rev. W.A. Young and Mr. R. Kidd  
1.40 p.m. "Effective Publicity For Women's Institute Functions"  
(Panel discussion with audience participation) Chairman of panel - Mr.  
Jack Macpherson, director of publicity, Ontario Department of Agriculture  
The Farm Press - Mrs. Maud Kerr, Women's Editor, Family Herald and Weekly Star  
The Weekly Press - Mrs. Katharine A. Marston, Editor Elora Express  
The Daily Press - Miss Gladys Houck, London Free Press  
Radio - Miss Margaret Brophy, C.K.N.X. Wingham  
2.55 p.m. Closing remarks - Mrs. R.G. Purcell  
3.00 p.m. God Save The King