

Morch J. J.
J. J. Morch
BELLEVILLE - Belg.

Prominent Industrialist Is Dead

Intell, Feb 17/71

Prominent industrialist, first with the tempatures rising to Club in 1952, founder of the Reliance Aircraft Company in Belleville, John J. Morch, died this morning in Belleville General Hospital after a lengthy illness.

Born and educated in Denmark, Mr. Morch entered the London Polytechnical Institute, graduating with a degree in aeronautical engineering. He served with the Danish Cavalry for several years, joining the ambulance corps in England between 1916 and 1918 and was manager of the London Aircraft Corporation between 1918 and 1929.

In 1929 he became chief engineer for Massey-Harris in Toronto. During the 1930s, he became engaged in gold mining exploration and development, opening the Reliance Aircraft Co. plant in Belleville in 1939.

During the second world war, he saw service as a Captain with the 9th Anti-tank Regiment.

A devoted lover of sailing, he was a major re-organizer of the Bay of Quinte Yacht Club, serving as the club's first Commodore between 1952 and 1954.

Surviving him are his wife, the former Gladys Catherine Francis; a daughter, Mrs. Colin (Doreen) Ramplee - Smith; two sons, Ian Morch, founder of the Belleville Marine Yards (Morch Manufacturing), Dr. John Morch of Toronto, and 13 grandchildren.

Funeral service will be held in the chapel of the Pinkston and Luscombe Funeral Home on Friday, Feb. 19 at 11 a.m. with Rev. David Hawkins officiating.

Interment will be in the Belleville Cemetery.

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