

Maloney's educational book heading into second printing

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A local author's book about education and teaching methods has gone into second printing only a month into a book signing tour.

Former teacher Michael Maloney wrote *Teach Your Children Well*. He says the book presents a solution for eliminating illiteracy and school failure. The first run by University of Toronto Press produced 10,000 copies. The second printing will produce another 5,000. The book has been selected by the bookstore chain Chapters as its non-fiction promotional book in January for Chapters' Made in Canada program. That means it will be displayed prominently in the company's 400 stores in Canada during January. The book was released Oct. 5.

Reader's Digest will feature some of Maloney's work that he outlined in the book, in its February, 1999 edition. Rogers Cable will also feature him on



Michael Maloney

six of their Daytime programs and he expects to be on CJOH-TV in Ottawa within the next 10 days.

"We're now talking to Canadian Living about an article there," he adds. In November he has 45 public appearances scheduled and attended 41 last month.

The book company Amazon has picked up the book on its web page (Amazon.com) where readers can order the book and then submit book reviews, which Maloney says in his case, are very positive.

The book has been endorsed by the Ontario chapters of Teachers for Excellence in Education and the Organization for Quality Education.

"What's selling this book is the fact it offers solutions to problems that have been part of the education system for 30 years," he says and tells parents what programs they can ask for from their school systems.

Maloney's book signing tour, through Canada and the U.S., is scheduled to last eight months.

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