



Proud of product

"If it's up to General Motors," said GM vice-president Richard M. Colcomb Wednesday, "1981 will be the year North Americans get reacquainted with the underlying quality of domestic cars and trucks." He spoke to press and GM representatives during opening ceremonies of the Greatest GM Sale Ever campaign in Belleville running Aug. 14 through 16 at the Dick Ellis arena.

On hand to celebrate the opening of the three-day sale was Quinte MPP Hugh O'Neil, Prince Edward Has-
tings MP Jack Ellis, Mayor Ben Corke and various representatives of Belleville's business community.