UAP/NAPA Intuligences, Rigele Supp. Nov. 30, 1994

and even Jaguar, to name but a few. There is good news for Nissan owners because they won't have to travel to Cobourg or Kingston to find parts.

One major advantage of belonging to the UAP chain, says

Bob, is the way they market their ideas and products. They are already reputed to be the paint and bodyshop specialist and carry a full line Bodypro automotive paints that are available in acrylic enamel, enamel and urethane. They are sold under the private label at half the cost of the major retailer label.

UAP also provides both retail and wholesale flyers. In addition, there's the Autopro program that enables garages to compete with muffler shops, etc., by offering lifetime warranties on brakes, shocks,

exhaust systems and steering suspensions. It's a warranty that's honored at 600 Autopro dealers across the country.

Garage owners can also be part of the Member Installer

Program — a program which provides strength in numbers by featuring preferred customer service partnership and greater shopper traffic because of the association with a brand name. Garages that join the program are given the UAP/NAPA

Member Installer decal to display at their business. Members are also given inventory protection, preferred rates on credit cards, training and Yellow Pages advertising (for a small fee).

There is also a certified bodyshop program and brake and battery consignment programs for garages. UAP/NAPA is also able to offer some minor machining work such as drum and rotor turning. More intricate machine work is sent out to the store in Napanee.

The entire store has been computerized and each part is logged in the system. It's actually a way to combine the old and the new. Offer the customer good old-fashioned service and advice, and at the same time maintain an inventory that can fulfill today's requirements for both domestic and import vehicles. And be ready to please both retail and wholesale customers.

It's a commitment UAP/NAPA has been able to fulfill for the past 70 years.

Hours are 8 a.m. - 5:30 p.m. Monday to Friday; 8 a.m. to noon, Saturdays. Please call: 962-4591

The friendly, knowledgeable staff at UAP/NAPA are (I-r)
Todd Euns, Bob Butcher, Kevin Stetchem, Bonnie Guest, Ron Guest, Don Eotoff and John Vance.
Missing is John Boyd.

