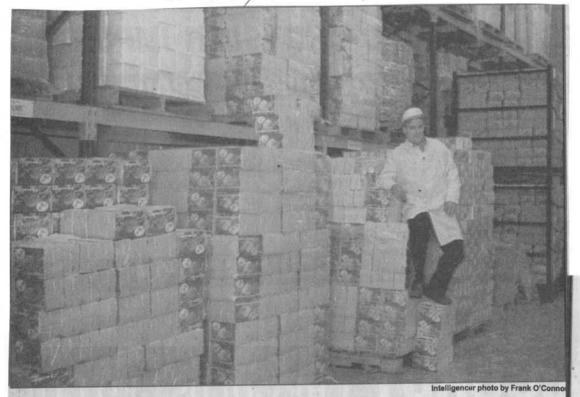
Reid's Dairy Intelligences, Mar. 31, 1995



Vice-president David Quickert with the multitude of ice cream flavors sold by Reid's Dairy.

Last year, the Belleville company made a major sale of ice cream to China.

we promote from within and feel strongly that good communication skills are vital to the success of Reid's Dairy.

— DAVID QUICKERT
VICE-PRESIDENT OF
MARKETING AND SALES,
REID'S DAIRY.