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By Henry Bury
THE INTELLIGENCER

Shawn Patriquin says he has been "stealthfully building" his five-year-old Belleville advertising business to someday hit the radar map between Toronto and Ottawa.

His company, They Integrated Inc., has taken the next step on that mission by moving into a much larger and higher profile office space — and by winning three major design awards this past month for its company website.

The company has just moved from 121 Dundas St. East to the former Cablevue location on the ground floor of the Morton Building at 10 South Front St.

Not only did the company boost its office space to 2,600 square feet from 1,100, but it also converted that space into a 'big city' feel.

"We call the space urban chic. It's very European, very modern and something you expect to see in downtown Toronto," said the company president.

Patriquin said his staff were interior decorators for their own space — refurbishing it with new floor coverings, lighting and furniture — in order to maximize their fantastic view of the Bay of Quinte.

"We even changed every door handle in the office because something as small as a door handle makes an impression on someone," he said.

"Our goal is to bring the same level of quality and creativity that you would expect from a big city firm to the Quinte area."

The company celebrated their new location with a "soiree" complete with sushi, specialty beers and county wine.

Staff had another reason to celebrate because their company website, developed with assistance of a Peterborough firm, Gro2, won three major awards in the world of web design. The Design Firm's Award, Golden Web Awards and the Plasticpilot Award for International Design, were all received

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