



## Look Nanook, Here Comes Pa Cartwright--in Color Too!

Some day, at that, Canada's Arctic dwellers may know the challenge of timing it to the ice box during commercials. It so *as the artist depicts* of a synchronous satellite orbiting 22,000 miles above the earth. *including color televi* it will relay communications to and from earth terminals, it'll be caused by such electronic feats of this *artistic conception*

Northern Electric and Northern Telecom.

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