

NYE Yachts

Market remains firm for big boats

Still Jan 21/83

The market for sailing yachts in a recession economy seems to favor the larger models many boat builders, including Belleville's Nye Yachts.

Fresh back from the Toronto International Boat Show where the company's display drew what officials describe as "tremendous interest," Allan Scott, proprietor says that with the many dozens of sailing yachts of all sizes at the show, the least interest was in the small size normally built for the workingman's income.

"That group seems to remain nervous about today's economy, but the people with the money are

Belleville Industries
still shopping," he said.

The first of the Belleville plant's new 34-foot Alberg model is in the hull completion stage and there are orders for two more to keep the plant busy for the next year. Schedulings for the 29-foot Alberg are also near production capacity and these are expected to be filled in soon based on interest at the boat show.

Said one employee at the company, "The criteria for this year's show was, if you were still in business, you had a good year."

Two of the main attractions for the Belleville product, says Scott, are custom interiors, made to the

purchaser's own plan, and quality, handcrafted workmanship.

While the boat building company itself is known as Nye Yachts, it remains a division of Allan Nye Scott Enterprises Ltd. It is located in the Morch complex off Dundas Street West and enters a well-booked 1983 with 13 employees.

Still manufactured at the plant but with much less market, is the 22-foot Alberg.

Company officials are particularly pleased at the interest shown in their products by United States customers, confirming at least two sales from that country in recent weeks.

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