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sary," said Hallihan. For instance, Belleville is the company's only plant in the Americas to produce all three film categories.

Other recent achievements include a 10 per cent increase in productivity over the past two years, and a 40 per cent increase in sales during the past five years.

In recent months, the plant has also implemented a new team-based manufacturing organization.

While customers may call it wrapper or bags for snacks and many

other consumer goods, Mobil people call it "oriented polypropylene."

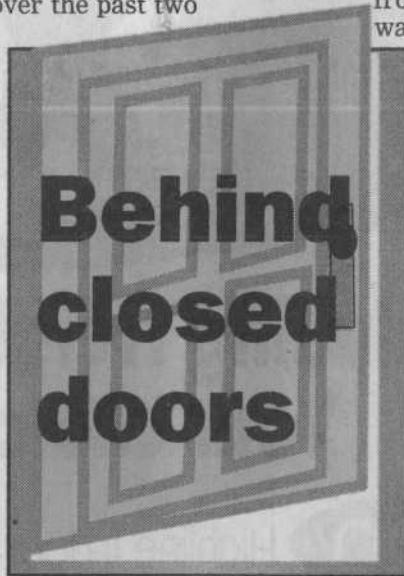
The material comes off in huge steady sheets at 200 metres per minute. The "oriented" part of the official name simply means it is "stretched" — both directions, said Nolan.

From pellet sized resin, much of which is sourced in Canada, a liquid mixture is formulated to a patented formula called an "engineered resin." That is then extruded by sophisticated produc-

tion equipment into a thin film which is stretched, annealed (heat treated) coated (with protective barrier solutions) or metallized. In some cases the wide rolls are slit to size before shipped to customers directly from the plant's own warehouse.

The bulk of the product is actually exported, and of further interest, "85 per cent of our waste is recycled into product," said Nolan.

A new product now in an experimental line at the Belleville plant is using the material directly for "roll on-stick on labels," said Hallihan, who predicts the product will ensure an even brighter future.



Mobil celebrates its occasion with a special day for employees and their families on Tuesday and Wednesday, Oct. 22 and 23, including plant tours, live music and a barbecue on the front lawn.

Mobil works on four sets of 12-hour shifts around the clock and enjoys an enviable safety record.

"This celebration is really made possible by the employees themselves," said Hallihan.