

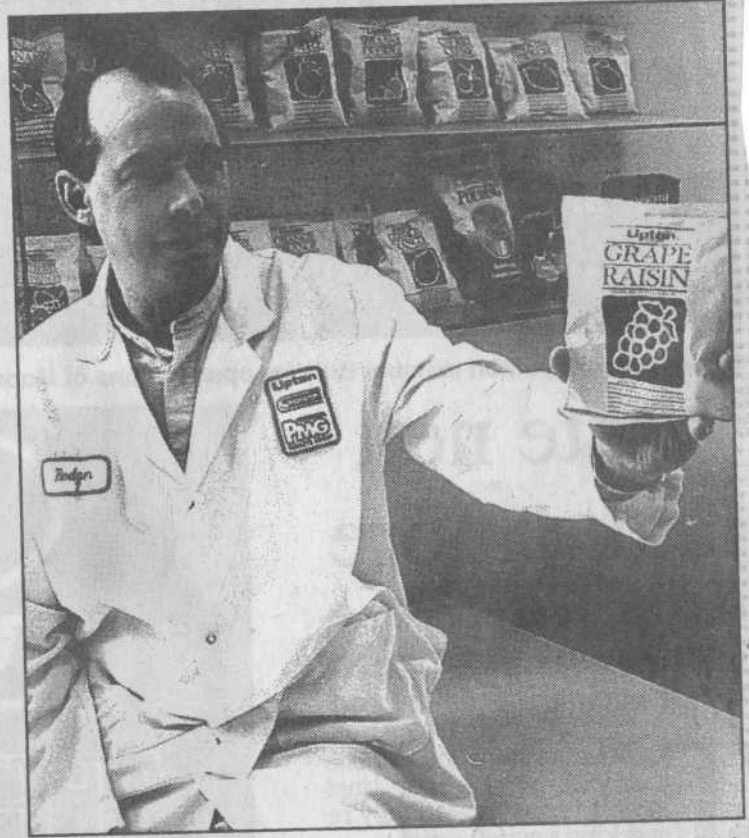
Lipton.



Above: Jane Travis packs baking flakes at one of the production lines at Lipton Monarch.

About Lipton...

- Originally called Thomas J. Lipton, the company merged with Monarch Fine Foods (in Canada only) to form Lipton Monarch.
- Located at 315 University Avenue, it has a workforce of 75 in its 110,000-square-foot facility. It is a subsidiary of Unilever Canada Ltd.
- It produces goods for the food service industry, selling to restaurants, bakeries, schools, hospitals and others.
- The main product is now flavored drink crystals, but also produces soup and gravy bases and mixes, bakery mixes, pudding mixes, baking powder and coffee.
- Its most recent product is flavored bakery flakes.
- The Belleville plant generates 11 million kilograms of its products annually and generates about 40 per cent of the corporation's total annual revenue.



Lipton Monarch Belleville plant manager Rodger Blair shows off one of his plant's products. The city plant's products are destined for countries all over the world

Mon 30/98 mdel ch