



Betty Reid

Betty joined the Leslie staff in 1966 and in five years became the manageress of the Ski-Den. She has two daughters, Karen and Janice, both of Belleville. In the winter, Betty likes cross-country skiing.



Brenda Dunning

Brenda is responsible for the ladies and teens casual shoes, tender tootsies, and ladies slippers. She started in March of 1974. Her husband Frank works as a bookkeeper and the Dunnings have one child, Peggy. Brenda likes to sew.



Marlene Power

Marlene has been working at the Ski-Den for two years. She started on a work-experience plan offered by Quinte Secondary School. In her leisure time, Marlene likes to cross-country ski, play tennis and listen to music.

Most use more than one pair

A billion pairs of footwear a year - that's what the American public uses.

That's an average of five pairs for every man, woman and child. It includes all types of footwear - shoes, boots, canvas, slippers, both domestic and imported.

It's by far the highest per capita usage of any nation in the world. It differs of course, by types of customers. Women, for example, wear out about six pairs yearly, children about seven, and men three.

However, active people have even higher usage. If we eliminate some 20 million people over the age

of 65, plus millions of others who are otherwise inactive, the per capita usage goes much higher.

Racquet sports get attention

The Ski-Den carries a complete line of racquet sporting goods. They have a wide variety of tennis, squash and badminton racquets. They also stock all accessories needed to make your games enjoyable from balls and sweatbands to a varied selection of the latest styles in tennis apparel.

For an active women, for example, the annual usage might be eight or nine pairs rather than six.

Sports shoes for every budget

In the Ski-Den, Leslie's stocks a wide variety of sports shoes. There are several different brands at prices for every budget. The majority of these shoes are specified for a certain sport from tennis, basketball and jogging to all-around leisure shoes.

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