

Intell June 13/79

Business

Men's Shop for the man on the move

Because they are usually in a hurry, Leslie's has a special "Men's Shop" right at the front of the store. The male customer can drop in and find himself surrounded by his needs.

This tends to make men feel comfortable in their "own department" without having women's shoes and female shoppers around. While female members of the staff will gladly wait on

men, Leslie's has six full-time and one part-time male clerks, qualified and ready to serve them.

Feel free to ask for them, anytime, by name - Bill, Bob, R.B., Doug, Bryson, and Mike.

Leslie's makes effort to find correct size for those hard to fit

One of the services Leslie's endeavors to offer is carrying outside sizes for both men and women. Women who wear sizes 11, 11 and-a-half, and 12 often find it difficult to get properly fitted in shoes and snow boots. Men have difficulty finding footwear of their choice over size 12. Leslie's stocks lots of men's size 13 and a few size 14 in several widths.

uncommon sizes, large or small, Leslie's suggest you anticipate your requirements and shop early in the season. If they can't fit you then, they will save a pair for you when their stock arrives.

For those people who wear small sizes, Leslie's are able to buy, from time to time, sample shoes in sizes 5B and 6B.

If you wear one of these



Men only

Bill Gilbert, head of Leslie's men's area shows a customer one of the many casual and dress shoes

available at Leslie's. The Men's Store is located at the front of Leslie's.