

Kelly's Home Care Centre

Intell. Dec. 11, 1993



Jane Boyle with customers Helen Walt and Ross Cummings, demonstrating a four-wheeled rollator.

For over 35 years, Paul Kelly has been tending to the health care needs of Quinte residents.

Mr. Kelly is founder and president of Kelly's Guardian Drugs and Kelly's Home Care Centre, mainstays at the corner of Bridge and Herchimer, located in Belleville's east end.

Kelly's Drugs dates back to September 28, 1957, when Mr. Kelly first opened a small store of 1,000 square feet at 411 Bridge Street East.

At that time, there was no Belleville Plaza, no Quinte Mall, but merely a handful of little neighborhood grocery stores and hamburger stands.

While existing drug stores took up shop downtown on Front Street, Mr. Kelly opted for a location in what was at the time considered outside the city limits. He was convinced that this part of the township would later be annexed by the city, which happened within a few years.

From the outset, Kelly's carried on a tradition of high-quality service and convenient hours, open 7 days a week to 9 p.m.

The longevity of Kelly's pharmaceutical and home care business goes a long way in explaining its commitment to serve the needs of the Belleville community.

And as those needs change, so does Kelly's.

Kelly's Drugs has always catered to the home care needs of citizens by providing top quality products and by consistently increasing its product lines.

But this part of the business was constantly growing, so much so that it would require a separate building to run properly.

Alan Kelly, who has been with Kelly's Drugs for 12 years and General Manager for two, deemed the expansion necessary to meet the needs of Belleville's senior population, which is one of the highest in Ontario.

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