

"We thought it would be a good idea to incorporate this idea into a virtual wedding album," she said.

Shortly after that, the Westlakes displayed their Internet idea with couples attending a recent wedding show. They brought along two samples of their proposed four-page e-Wedding album to share with visitors to the show.

"It generated a lot of interest," said Westlake, adding she only knows of a Seattle firm that does anything similar.

Two couples getting married this summer have already booked their service.

Brenda and Phil Westlake left full-time jobs to start their own home-based computer business, Identity Creations.

Brenda Westlake spent seven years in marketing and advertising with local newspapers and magazines before setting up the family business in September 1997.

Phil Westlake left his production manager's job at Shopper's Market a year ago to join his wife at their Ashley Street home.

Together, the couple does graphic design, web site development, marketing and promotions.

Clients include new businesses and existing businesses interested in updating their promotional materials.

About 80 per cent of their business goes on the Internet. They are getting known for their expertise in designing web pages and graphics.

They're especially excited about their wedding album project. Their only regret is that they didn't start it when they got married four years ago.

Each e-Wedding Album web site features four pages.

The first page contains either 10, 20 or 30 wedding full-sized colour photos (depending on the package purchased by the client).

"These photos are downloaded in 15 seconds. And the customer chooses what photos go on line," she said.

The second page contains the wedding story. A couple can write how they met, how he or she proposed, how the wedding went, any unusual things that happened during the wedding service or reception and where they went on their honeymoon.

The wedding story is optional. It can be up to

500 words.

The third page consists of an on-line guest book where family and friends can sign the virtual guest book.

"It's an on-line guest book where family and friends can comment on the wedding photos and wedding story and how they enjoyed the wedding," she said.

Family and friends can visit the fourth page and view all the comments made into the guest book. The Westlakes charge anywhere from \$100 to \$160 for the electronic album.

"The Foxboro entrepreneurs assure their clients that the web site is private so that only family and friends can access it.

Phil Westlake said he wished he had thought of the idea when he got married because his family and friends live all over the country.

"At least, we could have shared our big day with them a lot sooner after the wedding," he said.

For more information on e-Wedding Album, visit the Westlakes' web site at www.quinte.on.ca/eweddingalbum.

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