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By Jeremy Ashley

THE INTELLIGENCER

Earlier this week, a 53-foot classroom rolled up to the front doors of Frost the Mover on Wallbridge Crescent.

"It was something else to see," explained company president Jim Best shortly after the North American Van Lines mobile training facility was loaded with his employees for a day-long session.

Equipped with a fully-functional 14-seat multimedia classroom, Best said the \$250,000 trailer and its crew have been crisscrossing the country to better train North American Van Line

employees since late last year.

"It's literally been from Vancouver Island to the rock (Newfoundland) and back," he added.

Training offered through the facility is extensive, Best said, "Covering basically all aspects of our business — from handling and wrapping furniture and items to administrative and secretarial duties."

Last year the trailer's schedule made for stops in larger city centres, such as Toronto and Montre-

al, Best recalled, however this year the facility is hoping to train employees at all 96 North American Van Lines offices in Canada.

"This is the first time it's has come to Belleville... which is quite a big deal to us. Now the little agent in Belleville, Ontario can get the same treatment and training as the big guys in Toronto."

Meanwhile, Best and his staff continue to gear up for a special company milestone next year: Frost the Mover's 100th anniversary.

"Everyone who works here is extremely excited and proud about our 100th anniversary as a company. There are certainly many activities planned to mark

the occasion," Best said.

Originally based out of Kingston, the company is Canada's oldest moving and storage business. Recently, company officials were recognized for 40 years of service with North American Van Lines, the world's largest relocation organization.

Frost the Mover is a member of the Canadian Association of Movers and is designated as a 'Certified Canadian Mover' under the CAM program.



Frost the Mover president Jim Best stands outside the 53-foot North American Van Lines mobile training facility.

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