

Trade Show by Local Firm Attracts Outside Customers

Over 250 buyers plus numerous suppliers attended the Electric Motors Sales and Service Product Show last night at Club Canara.

Twenty - five major suppliers had booths at the show, displaying such things as fastening devices, motors, air tools, cutting tools, abrasives, woodworking equipment, rubber products, drills, saws, switches and numerous other industrial products.

One display showed a motor working away normally while completely submerged in water. Beside it, another motor was running at a temperature of 340 degrees Fahrenheit.

There were machines on display at the show from as far away as Japan and Germany, plus many English and United States products and of course,

Canadian products. *Atell Apr 1/1966*
Jack Belanger, owner of Electric Motor Sales and Service Belleville Limited, credited his three sons, Karl, Roland and Terry, with the organization of the show.

Mr. Belanger said, "We had a good turnout from Kingston's three major industries, the Aluminum Company, Dupont and CIL, plus representation from many smaller Kingston industries.

FEATHER IN CAP

"I don't mind saying that I think it's a feather in our cap to attract the major industries of a city twice our size to buy things in Belleville. It's usually the other way around."

K. H. Zinsmaster, president, ARO of Canada Limited, said "I think this is one of the most

enthusiastic local shows I've ever attended.

"We've had as great a response here as I've ever seen at an area show. We're most enthused about the show."

Stan Reesor, District Sales, Canada Sand Papers Limited, said, "From our own reactions, it's been an excellent show. To be perfectly frank, we weren't too sure about it when we decided to come.

"Mainly we got some orders here, and you can't beat that."

Vic Gordon, Sales Representative, Gray Tools Company, said "It's been a good show. It's the first time in Belleville anything like this show has ever happened.

"I think Karl Belanger deserves a lot of credit for his great organization work."