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Belleville - Business

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## Your 'Culligan Man' Plant Opened by Company's Head

Your "Culligan man" in Belleville has a new and permanent home.

Saturday was official "open-house" day at Culligan of Canada's new Belleville location, and from 11 a.m. to 5 p.m., more than 200 names were signed in a guest-book beside the front door of the West College Street plant.

Ron Moorman, owner-partner with his wife Audrene in the enterprise, introduced Culligan's soft water process to Belleville 11 years ago. The new plant will accommodate Culligan's complete water-conditioning program, including softening, filtering and purification for domestic, commercial and industrial purposes.

The official opening of the new plant was effected in a ribbon-cutting ceremony by George Freeman, president of Culligan of Canada Ltd. Dignitaries on hand to witness the event included Mayor Jack Ellis, Hastings County Warden Clayton Hall, city industrial commissioner Ernest Kneisel, and Chamber of Commerce president, Fred Deacon.

Special guests at the open house were Mr. and Mrs. Bryson Leslie, who, 11 years ago, were the first of the Belleville area's 1,100 Culligan customers.

Mr. Moorman, now Culligan's sales manager for Eastern Canada, along with the other members of his staff, explained the plant's operating procedure to open house guests.

Besides having the opportunity to see a diverse display of water conditioning equipment, visitors could try to figure out an apparent miracle of nature on the front lawn of the plant.



**WATER OUT OF THIN AIR?** — Children and adults alike were fascinated by this sight in front of Culligan's new Belleville location.