the new products.

"We're both growing. We both appeal to families for whom quality of life is a number one priority ... Belleville Hyundai is prepared to grow, not just with the community but with our company as well."

Randy Knight started Belleville Hyundai three years ago at his former location on Station Street. The dealership moved into the new facility off Highway 62,last November and currently features an inventory of about 100 new and used vehicles.

"It's actually the very first one completed in Canada that is a full image concept for Hyundai. And as the president mentioned, all the future stores after this date will be modelled after this one here," Knight said in an interview afterwards.

The dealership, he noted, is "very customer friendly." The building completed by Knudsen Construction Limited of Belleville boasts bright lightning, high ceilings, waiting room in the showroom with various outlets for laptop computers, and a full service and parts area.

Knight said he's extremely happy from a business point of view.

"We have been well received. We have tremendous products, great warranty, tremendous fuel economy and great marketing programs. We're just enjoyed phenomenal growth since we've been here in Belleville and we're looking forward to continued success," he said.

Guests attending the official opening included Belleville Mayor Mary-Anne Sills, retiring Prince Edward-Hastings MP Lyle Vanclief and Prince Edward-Hastings MPP Ernie Parsons.

Vanclief said for the short time that Knight has been doing business in the community, "you have left your mark as an individual and team of people you surround yourself in."

He added the dealership is offering consumers another alternative in the highly-competitive automotive industry.