

^{industry} American Optical Co.

Starts New Plant

Construction

of Albert College who made the purchase of the site possible.

"The new plant marks the beginning of a greater, more successful more prosperous era for all of us here, and I hope that in the not too distant future we shall be here to turn the sod for an addition to this new plant," Mr. Buckley said.

Describes New Plant

Brigadier Haldenby, recalled the days long ago when he camped on the new site with his regiment, the 48th Highlanders of Toronto. He described the construction of the new plant, adding that it be up to the level of the splendid construction that characterizes all plants of the American Optical Company.

J. Fred Wilson, M. L. A. Hastings West, brought the greetings of the rural districts to the company. "What is good for the city of Belleville is also good for us who live in the outlying districts," he said. "Canada," he

said, "stood on the threshold of a great industrial revival, evidence of which is seen in the location of major industries in this city." He warmly welcomed the company officials and added his personal congratulations.

"Establishment of the new plant here is a distinct complement to the City of Belleville," G. A. Freeman, president of the Belleville Chamber of Commerce told the assemblage. "The quality of labor in this city is unsurpassed and you will not find a finer bunch of men anywhere."

He had conversed with employees of the parent firm during a visit to Southbridge, he said, "and I never met a group of employees who thought so much of their employers." He welcomed the company officials to the city in the name of the Chamber of Commerce and congratulated them on their ability to proceed with the large expansion program.

Industrial Commission chairman Robert Pringle who introduced Mr. Buckley paid tribute

to the memories of the late J. O. Herity and W. B. Deacon who were instrumental in bringing the American Optical Company here 25 years ago.

Following the ceremonies company executives and others were guests of Mayor Follwell and the City Council at a reception and dinner held at the Bay of Quinte Country Club. Here President Lett teamed with John Deacon in leading a sing-song. Brief addresses were made by company officials and city representatives, business and industrial and Mr. G. H. Stokes M.P., (Hastings-South).