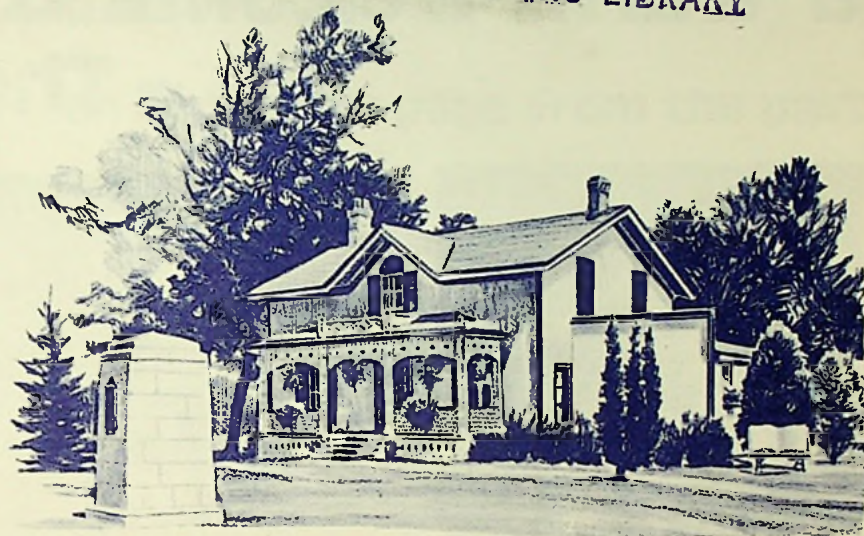


**there is  
so much  
to see  
in  
BRANTFORD**

**...especially during**

BRANTFORD PUBLIC LIBRARY



**REFERENCE**

TO BE READ IN THE LIBRARY

**Bell Centennial Year**

# a warm welcome to Brantford – The Telephone City

MESSAGE FROM MAYOR CHARLES R. BOWEN



Brantford is proud to be called the "Telephone City" and during 1974, in honour of a great man, Alexander Graham Bell, inventor of the telephone, we pay honour to his inventive genius, to his many contributions to mankind for the good of all humanity.

Brantford is a very historic City named after the legendary Mohawk Chieftain, Joseph Brant and a visitor to the City will find many places of interest to visit.

Visitors are always made welcome at our new City Hall - put Brantford on your holiday itinerary for 1974 - we are waiting to welcome you.

Sincerely,

*Charles R Bowen*

MAYOR.

**"The Idea of The Telephone was conceived in Brantford July**

# the BELL HOMESTEAD

an important page from the past



THE INTERIOR OF THE BELL HOMESTEAD —  
TUTELA HEIGHTS  
(see Map for Directions)

This is the former home of Alexander Graham Bell, the inventor of the Telephone. Located on Tutela Heights Road, it is furnished as it was in the 1874 period when the Bell family lived there. Close by is the "Henderson Home", which was the first telephone office in Canada. The Rev. Thos. Henderson was the first general agent in Canada for the Telephone Company.

The Bell Homestead is OPEN daily from June 1 to Sept. 30 between the hours of 9:00 a.m. to 9:00 p.m. In addition, the Bell Homestead is open from 9:00 a.m. to 6:00 p.m. during the month of October, April and May, though closed on Mondays during Oct. 1 to May 31.

For further information and tour bookings, telephone 756-6220.

Admission is free. Group or individual tours can be arranged. Picnic tables, washrooms, and refreshments are available.

1874

—

quote from Dr. Alexander Graham Bell

# a treasure trove of memorable points to visit



**THE BELL MEMORIAL**

This impressive memorial located on West Street commemorates the invention of the Telephone in Brantford. It was unveiled on October 21, 1917, by Alexander Graham Bell.

## **BRANT HISTORICAL MUSEUM**

Located at 57 Charlotte St., it includes Indian Pioneer relics of Brant County, a Pioneer Kitchen, as well as a Victorian Parlor and rooms of other periods. Open May to August (daily) from 2 to 5 p.m., Sept. to April from 2 to 5 p.m. (Tue., Thur., Sat. & Sun. ). Visits can be arranged by calling the Curators at 752-2483. (Closed Mondays all year).

## **CHIEFSWOOD**

The birthplace and home of Emily Pauline Johnson, Indian Poetess. Featuring many relics from Pauline Johnson, the home is furnished in the style of the 1870 era and is located on Highway 54. Open from the May 24th weekend to Labour Day, 10 a.m. to 5 p.m. daily, 6 p.m. weekends and holidays. For further information and tour bookings, phone Mr. Art Anderson at 445-2233.

## **ART'S PLACE**

Located at 78 Dalhousie Street, it is the downtown Art Centre operated by the Art Gallery of Brantford

**Brantford is a floral city.**

# BELL CENTENNIAL EVENTS

## you will want to take in

june

- |       |                                                                                                                                                      |       |                                                                                                                                                                                                                                                                                               |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2     | Glenhyrst Gardens - Ava Road - "Family Day" - Refreshments, displays, exhibitors and bands.                                                          | 23    | Belgium Sheep Dog Club of Canada - Exhibition - Holiday Inn.                                                                                                                                                                                                                                  |
| 4     | Lions Bingo - Civic Auditorium and every second Tuesday.                                                                                             | 24-30 | Ontario Closed Tennis Competitions - co-sponsored by A. G. Spalding Co. Ltd. and the Bell Centennial Co-ordinating Committee - open to spectators - finals on Sunday, June 30th at Dufferin Tennis Club.                                                                                      |
| 8     | Bell Centennial Reunion of all former staff and students of Graham Bell School. The reunion will be held at Graham Bell School.                      | 30    | Feast of Maria S. S. Della Libera - Lady Assumption Church - 2:00 p.m. - mass and 3:00 p.m. a procession<br>Bicycle Race - 10:00 a.m. at Mohawk Park (Public invited to enter).<br>Soccer Game - 4:00 p.m. at Mohawk Park.<br>6:00 p.m. to midnite - games, music, fireworks.<br>All welcome. |
| 22,23 | Field Day - Brantford Amateur Radio Club (gathering of mobile equipment to see how many contacts can be made in a 48 hour period) Birkett Lane Area. |       |                                                                                                                                                                                                                                                                                               |
| 23    | Community Church Service - "Thank You, God!" City Hall Steps 4:00 p.m. Service of thanksgiving - the public asked to attend.                         |       |                                                                                                                                                                                                                                                                                               |

july

- |   |                                                                                                                                 |                        |                                                                                                                                                                                                                                                                                                                                                 |
|---|---------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Downtown Merchants introduce week long festival - store windows to have "Thank You, Mr. Bell" theme - Conklin Shows with rides. | July 3<br>to<br>Aug. 3 | Original Musical "Aleck". Playing from July 3rd ending Aug. 3rd. Performances - Wed. thru Sat. in Rotunda of City Hall. Created by Brantford People with a cast of 10 persons. It explores Brantford in its Historical and present context, and traces the invention of the telephone from its inception in 1874. Full length of 2 to 2½ hours. |
|---|---------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Events planned with you in mind.

# summertime is Bell Centennial time in Brantford

july

<p>2-28 Grand River Potters - exhibition of important historic pottery and textiles from Grand Area complemented by contemporary pottery and textiles of the area - Glenhyrst Gardens - Ava Rd. Week days - 2:00 p.m. - 8:00 p.m., Weekends 2:00 p.m. - 6:00 p.m. Closed on Mondays.</p>	<p>6-13 Highland Games Program - Mohawk Park            July 6 - Highland Ball - Civic Centre - 8:30 p.m.            July 7 - Church Service - Mohawk Park            July 8 - Jr. Soccer Match - Mohawk Park - 7:00 p.m.            July 9 - Sr. Citizens Day - Mohawk Park - open to all Sr. Citizens            July 10 - Kilted Golf Tournament - Glen Echo Golf Club            July 11 - Band Concert - Mohawk Park            July 12 - Wine and Cheese Party - Mohawk Park            July 13 - Highland Games - Mohawk Park starts at 8:30 a.m. - on all day, top pipe bands from Canada and the U. S., hundreds of dancers competing, tossing the caber, tug o'war, massed pipe band display, plus many more exciting events.            Mohawk Park has 55 acres of beautiful shade overlooking Mohawk Lake - trailer and camping facilities, wading pool, supervised washroom facilities.</p>
<p>4-28 "Bell Centennial Exhibition" - Art Gallery of Brant presents famous Canadian paintings from the National Gallery of Canada, The Art Gallery of Ontario, The Art Gallery of Hamilton - theme, "Communication" Arts Place, 76 Dalhousie Street - closed Mondays - Week days - 9:30 a.m. to 5:30 p.m. and week ends 12:00 noon to 5:00 p.m.</p>	<p>7 Bell Centennial Parade - "Thank You, Mr. Bell" - over 100 floats plus antique cars, marching bands, colour parties - parade forms up in Mohawk Park and Mohawk Plaza Area - goes through downtown Brantford area ending at Tutelo Park in Eagle Place            Parade starts at 2:00 p.m.            Prior to the parade at 1:00 p.m. (over a 23 block area) minstrels, strolling, dancers, groups of singers, allowed to perform free to entertain the public            Largest mass parade ever undertaken by any community - concludes at 4:30 p.m. - to be televised</p>
<p>5,6,7 Opening of "Art Show" in Victoria Park (downtown Brantford) 12:00 noon - displays of candle making, pottery, art, etc. and one unique feature - a "Speaker's Corner" - to remain open until Sunday evening - July 7th.</p>	
<p>5 Rod and Gun Club "Camp-a-ru"</p>	
<p>6 Monster Street Dance - between Wellington and Darling Streets on George Street - 8:00 p.m. - free to everyone</p>	

World's first long distance call

—

Brantford

# ... choose your Bell Celebration events now.

July

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>8-26 "International Villages"<br/>           Nine different ethnic groups - passports for all villages - located as follows and with food native to that country, dancing, singing, refreshments.</p> <p>Italian Village - Major Ballachey School, 105 Rawdon St.<br/>           Jewish - Beth David Congregation, 50 Waterloo St.<br/>           Armenian - Central School, 60 Sheridan St.<br/>           Polish - St. Joseph's Church, 235 Brant Ave.<br/>           Dutch - King George School, 265 Rawdon Street<br/>           German - German Canadian Association of Brantford, 194 Henry St.<br/>           Ukrainian - St. John the Baptist Ukrainian Catholic Church, 100-102 Terrace Hill St.<br/>           French-Canadian - James Hillier School, Queensway Cres.,<br/>           Hungarian - Victoria School</p> <p>Hours - Monday to Thursday - 4:00 p.m. - 10:00 p.m.<br/>           Friday - 4:00 p.m. - 12:00 midnite<br/>           Saturday - 2:00 p.m. - 12:00 midnite<br/>           Sunday - 2:00 p.m. - 10:00 p.m.</p> | <p>20 Glenhyrst Gardens presents "Telefun Night" at Glenhyrst Gardens from 9:00 p.m. Singing, dancing, games, bar, hot dinner, fabulous door prizes including 1910 wall phone (donated by Brian Jenkins) and free Long Distance calls. All for a \$5.00 ticket.</p> <p>26-28 "Bellpex '74" Stamp Auction - Exhibition and Course - Herman E. Fawcett Secondary School - sponsored by the Brantford Stamp Club.</p> <p>26 Bell Centennial Anniversary Dinner - Civic Centre</p> <p>27 German Canadian Club presents a brass band from Bergen Enkheim - City Hall Steps at 2:00 p.m. - in the evening German Canadian Club.</p> |
| <p>20 Regatta on the Grand - Kinsmen Club of Brantford and Laender Boat Club of Hamilton.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <p>27 International Villages Ball - Civic Centre</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

# Bell Celebrations span '74

august  
to  
december

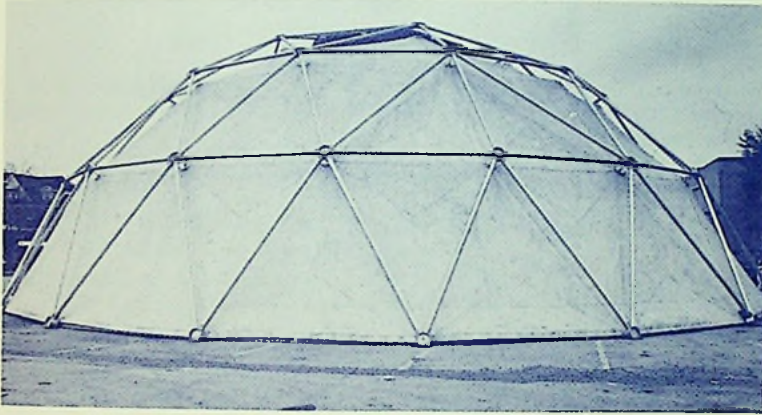
August 10,11	"Air Show" - Brantford Flying Club (including parachute jumps, aerobatic flying, Air Force presentation, balloonists, etc.) Club located on Highway No. 53, west of Brantford.	20	Royal Lipizzan Stallion Show at the Civic Centre
23	Brantford Day at the Canadian National Exhibition (Communications)	25	Alexander Graham Bell Chapter, I.O.D.E. - afternoon tea and historical display at Glenhyrst Gardens - 2:00 p.m. to 4:30 p.m. Ladies will provide "shuttle service" for trips to the Bell Memorial and Bell Homestead. During September a delegation from Osijek, Yugoslavia, the twin City of Brantford, Ontario will pay a return visit to the City of Brantford which Mayor Bowen and Mrs. Bowen visited in March.
23-25	"The Bell Story" - the chronological record of Alexander Graham Bell's life depicted in flowers - The Brantford Garden Club at the Civic Centre - Entries will be received Friday, 23rd. 8:00 p.m. to 10:00 p.m. and on Saturday 24th. 8:00 a.m. to 10:30 a.m. Show opens Saturday at 2:00 p.m. - 10:00 p.m. and Sunday, 25th from 12:00 noon to 5:00 p.m.	Oct.19	Barbershop Concert by the Brant Choraleens
27	"A Night With the Theatre Organ" - featuring Frank Olson sponsored by the Central Ontario Regional Convention of the Royal College of Organists at Colborne Street United Church - 8:30 p.m.	19	Lions Club Oktoberfest at Civic Centre
28	Organ Recital - Grace Anglican Church - by Raymond Devuluy (Montreal) 8:30 p.m.	20	"This is God Calling" mission event sponsored by Erie Presbytery of the United Church of Canada for the Hamilton Conference - Colborne Street United Church -3:00 p.m.
30,31	National Diving Championships - North Park Indoor Pool	26	Rotary Club Carnaby Carnival - Civic Centre
Sept.1	Official opening of new pool at North Park Recreation Centre		Police Association Circus (four shows)
16-30	Pittsburgh Penguins Training Camp at Civic Centre	Dec.	Special Christmas Pop Concert - Brantford Symphony Concert - Civic Centre
19	United Community Fund - Kick-off at Kiwanis Club		The Family Living Group extends an invitation to any wishing to attend - BPH - entrance on Elizabeth Street "Blue Panel Door" Monday to Friday 9:00 a.m. - 4:00 p.m.

Brantford, where music and art flourish.



# "TELESCIENCE 100" .. the Geodesic Dome

## — a Trip through the World of Telecommunications



The Geodesic Dome Centrally  
Located on Darling Street  
In Downtown Brantford

<b>Hours:</b>	May 9 - June 15	9 a.m. - 6 p.m.
	June 16 - Sept 2	9 a.m. - 9 p.m.

Geodesic dome called TELESCIENCE 100, housing the past, present and future of telecommunications, will be featured in three parts with two involving "hands on" or audience participation.

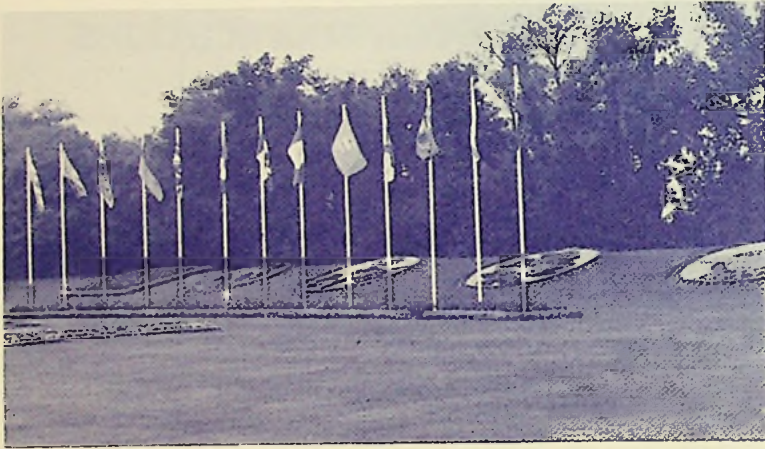
The first chamber will accent historical artifacts and pictures dating back to the early days of the telephone and telegraphy.

The second chamber is a 60-seat theatre environment where a multimedia colour presentation of contemporary communications will be presented every 15 or 20 minutes. It will project the lifestyle of the year 2000 and the expected telecommunications services of that era.

The third chamber, as well as the first, will be a free-flow area where visitors can use a picturephone, compare the dialing speed of a rotary phone and a Touch-Tone one, see how various types of telephone switching equipment activate phone calls and inspect the other wonders of telecommunications.

1874 — Thanks a 100, Mr. Bell. — 1974

# a parks system that has won national acclaim



**LORNE PARK**

The park is located just over the Lorne Bridge and west of downtown Brantford, on Colborne Street. It features a floral display showing the Bell Homestead, Alexander Graham Bell, the Bell Canada logo, "Bell Centennial 1874-1974", and large carpet beds (80 feet x 15 feet) showing the telephone. Beautiful rose gardens are present, too.

## **WAR MEMORIAL SHOWPIECE**

Situated on Brant Avenue, it features floral displays of the Jaycees (Junior Chamber of Commerce) and the I. O. D. E. (Independent order of the Daughters of the Empire).

## **GLENHYRST GARDENS**

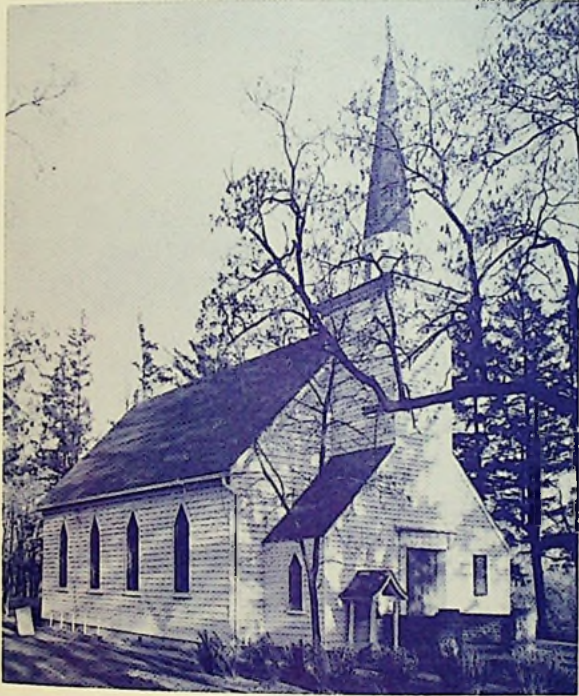
This is a beautiful 16 acre estate overlooking the Grand River, with picturesque grounds and a nature trail. Situated at 20 Ava Road, the lower gardens feature trial beds with over 200 varieties of plants grown in City Parks, all with labels giving their common and Latin name and species. Open 2 to 8 p.m. on Weekdays, 2 to 6 p.m. on weekends. Closed Mondays. For more information and tour bookings, phone 756-5932.

## **MOHAWK PARK**

On Colborne Street East, this 58 acre park contains 20 trailer bays (with water and electricity). Picnic facilities for 800, a dance pavillion, wading pool and miniature golf are within the park. Entrance to the park is free. Open from May 15 to October 15.

**Brantford – a centre of industry . . .**

# Canada's native people have deep roots in Brantford.



Her Majesty's Chapel of the Mohawks

## HER MAJESTY'S CHAPEL OF THE MOHAWKS

The chapel, the only Indian Chapel Royal in the world, is located on Mohawk Road. It was built in 1785, shortly after the arrival of the Six Nations on the Grand River. Open from July 1 to Labour Day (10 a.m. to noon, 1 to 5 p.m.), Mondays to Saturdays inclusive and Sundays 1:30 p.m. to 5:30 p.m. Open April 1 to November 30 on Saturday and Sunday from 2 to 5 p.m. Other visiting times can be arranged by phoning Canon W. J. Zimmerman at 753-4395

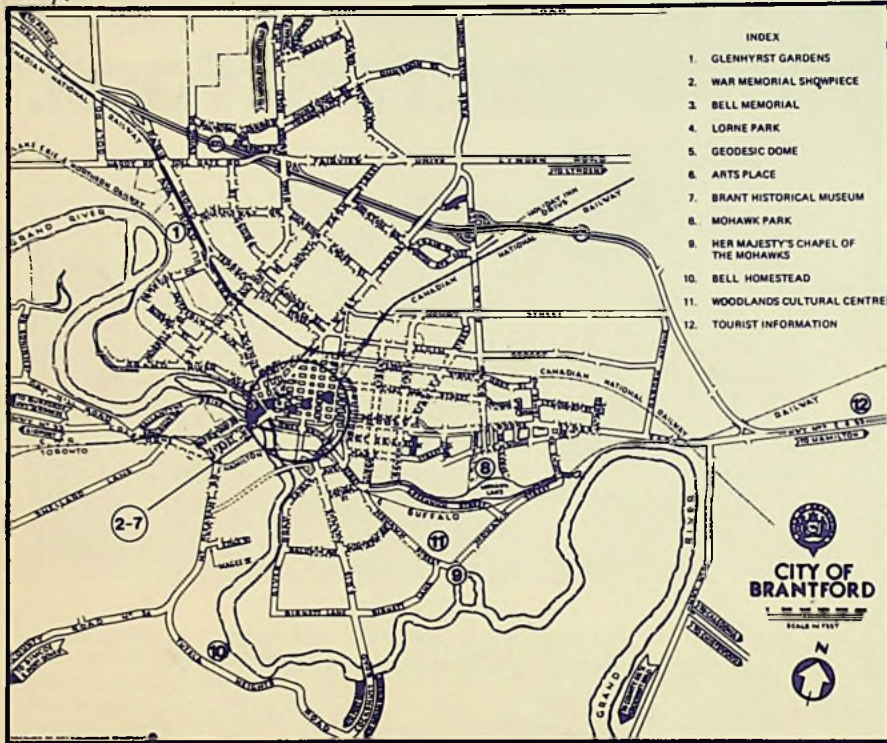
## WOODLANDS CULTURAL CENTRE

The public may view authentic Indian cultural material in the museum and gallery area of the centre located at 184 Mohawk Street.

Hours: Monday through Saturday - 9:00 a.m. to 7:00 p.m.  
Sunday - 1:00 p.m. to 6:00 p.m.

... very rich in history and culture.

LH  
Municipal Gov't  
Box



“Driving is a pleasure in Brantford.”

# MAP of CITY of BRANTFORD

Your Guide  
to a  
memorable visit.

This booklet prepared by  
The Boost Brantford Committee