



PARENTS, did you know that more than half of all students in higher education now attend two-year colleges like Alpena Community College? There must be good reasons...In fact, here are **10 Good Reasons** why **YOUR** student should be seriously considering ACC:



GOOD REASON #1

For The Earning Power

More than 24% of the population over age 23 have a college degree, and 25% of those are associate's degrees earned at a community college or technical institute.

According to the American Association of Community Colleges (AACC), the average annual earnings of a person with an associate's degree is almost \$5,000 more than that of a person with only a high school diploma, and about \$8,000 annually more than a person with no high school diploma. Over the course of a working lifetime, a community college graduate earns about \$1 million - almost \$250,000 more than someone with only a high school diploma.

GOOD REASON #2

For The Basics

Regardless of the career path or college, most every college degree has a common denominator of "basic" courses (or core curriculum).

They include English composition, sciences, mathematics, social sciences and humanities/fine arts.

The best place to complete the "basics" is a community college - which is exactly what 63% of all college freshmen are doing. Why pay more to take the same courses at a university that you can take in smaller classes at Alpena Community College and pay less?



GOOD REASON #3

For The Fast Track To A Great Career

A four-year degree isn't for everyone. Many people choose a career program so they can leap right into the workforce. ACC offers 33 programs that provide an education you can put right to work after just one or two years of study.

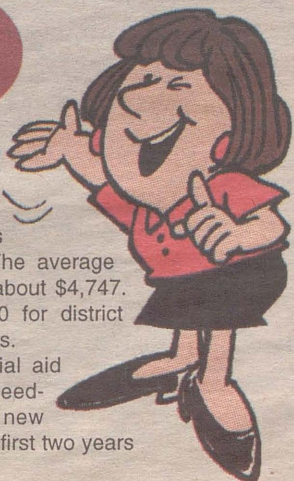


GOOD REASON #4

For "Fat-Free" Tuition

No matter if you are wealthy or "financially challenged," everyone likes a good value. That's where a community college like ACC excels. The average annual tuition at a public four-year university is about \$4,747. Full-time 1997-98 tuition at ACC is just \$1,530 for district residents and \$2,250 for non-district state residents.

ACC participates in state and federal financial aid programs and the ACC Foundation offers both need-based and merit-based scholarships. And the new federal Hope Scholarship tax credit can make the first two years of higher education even more affordable.



GOOD REASON #5

To Stay Near Home

Community colleges are located, well, in the community, making one within miles of most every high school graduate in the country. There are more than 2,000 public and private two-year colleges and institutes across the country. Enrollments range from 200 students to 120,000, but every college reflects the values and job market need of its local community.

Alpena Community College is located in Alpena and serves Iosco County area residents through the Huron Shores Campus in Oscoda. Selected classes are also offered in Rogers City and Whittemore.

GOOD REASON #6

Because The Door is Always Open

Another appealing aspect about community colleges is their "open door" policy. Essentially, anyone interested in getting an education can enroll at Alpena Community College. All you need is a high school diploma or GED and the energy to learn.

And for those students who are unsure of what's involved with higher education, ACC has free admissions and career counseling to help answer questions and concerns.

Your first step is as easy as a phone call to make an appointment: (517) 356-9021 Ext. 286 at Alpena or (517) 739-1445 Ext. 295 at Oscoda. Toll free 1-888-468-6222.



GOOD REASON #7

For Personal Attention

The most common complaint reported by first-time university students is that they literally feel like one in a million - one fish in a sea of millions, that is. Alpena Community College classes are small (on average, 30 students or less) and offer personalized instruction with the attention and assistance needed to excel. And instructors are available for help after class is over, too.



GOOD REASON #8

For Really Great Classes

An Alpena Community College associate's degree or occupational certificate can lead anywhere - from designing conveyor systems to assisting in a medical office, teaching at an elementary school or assuring quality of concrete products. The possibilities are endless.

What's important to remember is regardless of the career path, ACC has programs that challenge. Courses are taught by professional instructors with advanced degrees, not "teaching assistants" that you'll find in freshman and sophomore courses at most large four-year colleges. Follow-up data show that students who begin at Alpena Community College then transfer to a four-year college do just as well - or better than - students who begin at a four-year college.

GOOD REASON #9

For Low-Risk Discovery

Every year, millions of high school grads take the plunge into the enormous world of higher education. Many who find a gigantic university intimidating get their feet wet at Alpena Community College. They enjoy advancing in college studies while finding out about themselves. There's no huge financial risk while learning how many courses they can handle and what field they like the most. They may find a career program that suits them perfectly, or be ready to finish a bachelor's degree at a four-year college.

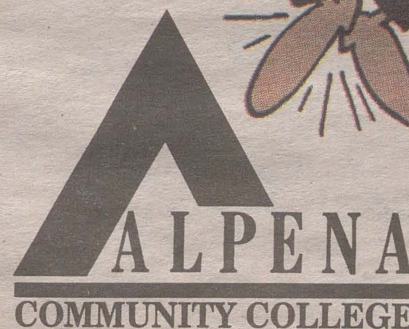
GOOD REASON #10

To Hang With Winners

High School seniors or recent graduates hear two questions a lot: What are you going to do after high school? What will you do with the rest of your life?

The first step to discovering answers is closer than you think. By attending to Alpena Community College they get pointed in the right direction. The insights learned about themselves and about college help them along the way.

According to AACC, more than 10 million students now attend community colleges and technical institutes. And people like Walt Disney, Calvin Klein, John Cougar Melancamp and H. Ross Perot attended before them. So check out Alpena Community College with your student. For more information or to arrange a visit, call Mike Kollien in Alpena, (517) 356-9021 Ext. 339, or Eugene Edwards in Oscoda, (517) 739-1445 Ext. 442. You may find more good reasons why ACC is one of the most attractive opportunities in higher education for your son or daughter.



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