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headquarters in New York City to discuss their projects with Philip Morris executives.

Students are invited to develop marketing/communications projects related to Philip Morris Incorporated or any of its non-tobacco products and operations. A committee of distinguished marketing/communications experts will judge selected entries. They are: Dr. Donald C. Carroll, Dean, The Wharton School, University of Pennsylvania; Louis T. Hagopian, Chairman, N W Ayer ABH International; Mary Wells Lawrence, Chairman, Wells, Rich, Greene; William Ruder, President, William Ruder Inc.; James C. Bowling, Senior Vice President and Director of Corporate Affairs, Philip Morris Incorporated; John T. Landry, Senior Vice President and Director of Marketing, Philip Morris Incorporated.

The competition is divided into graduate and undergraduate categories, and is open to students currently enrolled in any accredited college or university. Undergraduate students must work in groups of

three or more, and graduate students in groups of two or more, both under the counsel of a faculty member or a recognized campus professional. The deadline is January 15, 1982.

For additional information, please contact Ms. Gerry Rizzo, Competition Coordinator, Philip Morris Incorporated, 100 Park Avenue, New York, New York, 10017, (212) 880-3459.

Philip Morris Incorporated, includes Philip Morris U.S.A., whose major brands are Marlboro, Benson & Hedges 100's, Merit, Virginia Slims, Parliament Lights, and Cambridge; Philip Morris International, which is responsible for Seven-Up International's operations; Miller Brewing Company, brewer of Miller High Life, Lite, and Lowenbrau brands; The Seven-Up Company, producer of 7UP and Diet 7UP soft drinks in the United States, Canada, and Puerto Rico; Philip Morris Industrial, which makes specialty chemicals, paper, and packaging materials; and Mission Viejo Company, a community development in Southern California and Colorado.

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chaplains, etc.), where they are given to U.S. military personnel. "On behalf of all soldiers in the...Company, thank you for the Christmas cards you sent...These cards gave additional inspiration for those soldiers who could not be home with their loved ones..." read one letter received by MAIL CALL in response to last year's Christmas mail.

Special recognition is due all whose participation made the 1980 Christmas Mail Call an outstanding success, with "honorable mention" to the following:

- HIGH SCHOOL: (tie)
Pinelands Regional High School-Tuckerton, NJ
Great Bridge High School--Chesapeake, VA

For more information on how you or your group may participate in the 7th Annual CHRISTMAS MAIL CALL, please send a stamped, self-addressed envelope to:

ARMED FORCES MAIL CALL
Box 6210
Fort Bliss, Texas 79906-0210

P. S. No, mail is not sent only to SOLDIERS--also to Marines, sailors and airmen! If you would like some mail directed to an individual in the military service, send his/her name and military mailing address to MAIL CALL. Thanks!

tical experience and is looking forward to exploring black and white photography which is the medium used in *earth*.

Ray Wcisel is *earth* magazine's staff artist. Talented and also quite familiar with the workings in the production of the magazine, Ray should prove to be an invaluable staff worker. In the past when *earth* supported a staff artist, that particular issue always seemed to take on unique character traits because of the impact of the artist's style. The look of the '82 issue of *earth* may prove to be quite interesting because of this.

This year Wendy Farmer is working on the staff of *earth* as a volunteer. Wendy has had experience working on the yearbook of Rogers City High School and knows what it takes to put out a publication. She also enjoys writing and wants to pursue it and develop her ability more and *earth* is providing her with a real and worthwhile opportunity to do just that.

Looking at *earth* magazine as a whole, the mechanism is in motion and running very smoothly. Right now the staff is starting a community scale promotion to make the people in the area aware of who they are, what they are, where they are, and what *earth* hopes to accomplish for the Spring of '82.

This year *earth's* staff wants to start with a theme. Also they feel that the public should be given the chance to express their ideas and opinions about the theme. In the near future detailed instructions on how you can make your idea known to *earth*, will be posted. Until then, give it some thought.

ANSWERS TO PERPLEXING

PROFESSOR PUZZLE

1. Law
2. This unit is called a Henry.
3. Clute-(Klute) Fonda won Oscar for best actress
4. Aufderheide. Bad pun, sorry.
5. Yule i.e. log
6. Sonya Titus (sonyatitis) Another bad pun. Sorry.
7. Bordewycke (Bored a wick) You must forgive me.
8. Hamilton-Beach. Mr. Beach retired in January so don't fret if you missed this one.
9. Ivan McLaren. A thousand pardons.
10. Lamb i.e. Lamb of God. His true beliefs are unknown to me, however.

MICHIGAN TRIVIA QUESTIONS


FIVE EASY MICHIGAN TRIVA QUESTIONS

by Malcolm Hohmann

Five Easy Michigan Trivia Questions

1. In what city is the Detroit Zoo located?
2. What is Michigan's largest inland lake?
3. The massive cement plant at El Cajon used to be the largest in the world. In what country is the world's largest cement plant today?
4. Former President Gerald Ford's hometown is Grand Rapids. Where is his birthplace? (It's not in Michigan.)
5. Stevie Wonder, however, was born in Michigan, but not in Detroit. Where then?

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1. Any student is eligible to submit his or her verse.
2. All entries must be original and unpublished.
3. All entries must be typed, double-spaced, on one side of the page only. Each poem must be on a separate sheet and must bear, in the upper left-hand corner, the NAME and ADDRESS of the student as well as the COLLEGE attended. Put name and address on envelope also!
4. There are no restrictions on form or theme. Length of poems up to fourteen lines. Each poem must have a separate title. (Avoid "Untitled"! Small black and white illustrations welcome.
5. The judges' decision will be final. No info by phone!
6. Entrants should keep a copy of all entries as they cannot be returned. Prize winners and all authors awarded free publication will be notified immediately after deadline. I.P. will retain first publication rights for accepted poems. Foreign language poems welcome.
7. There is an initial one dollar registration fee for the first entry and a fee of fifty cents for each additional poem. It is requested to submit no more than ten poems per entrant.
8. All entries must be postmarked not later than the above deadline and fees be paid, cash, check or money order, to:

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