

# BUTCH WHACKS and The GLASS PACKS

Butch Whacks and his Glass Packs gave a rock 'n roll concert at A.H.S. auditorium on Halloween night. They turned back the hands of time 17 years, and took everyone present back to September, 1956, when they welcomed incoming Freshmen to Riverdale High.

Mr. Whacks was attired in tight-fitting jeans with rolled-up cuffs, Hush Puppy shoes, a red-and-white letter jacket (minus the letter, of course), and a heavily-greased-back pompadour. The rest of the group was quite indescribable. I'll just say that they followed suit.

The music played there was like some-

thing from an "Oldies but Goodies" radio show. The songs, like "Get a Job," "At the Hop," and "Rock Around the Clock," are classics of the rock and roll genre. In them, vocals were strongly emphasized, and instrumentation was kept at a bare minimum.

Even though they weren't a virtuoso instrumental group, their vocal arrangements were more than adequate, and they did a pretty good job of taking us back to those days of near-beer and getting it on in the back seat of a car. And, in a way, it was more than enthusing to hear the sounds that enraged parents "way back then!"



## Who Doesn't "Keep America Beautiful?"

NEW YORK (LNS) -- Keep America Beautiful Inc. -- who coined the words "People Start Pollution. People Can Stop It" -- have a new ad idea. According to the public service group's executive vice-president, Robert Powers, "a high degree of awareness to the various pollution problems exists now," and it's time to tell people that "individuals are not powerless to correct ecology problems.

The new ad campaign will, according to Advertising Age, portray eight instances of people polluting through littering. In each case, a passerby will chide the offenders. But the people behind Keep America Beautiful (KAB) do not follow their own advice. Formed in 1953 by

some of the largest corporation heads in the country, KAB's board of directors today includes top representatives of the American Can Co., Pepsi Cola, Continental Can Co., the Brewers Assoc., and the Glass Container Manufacturers Institute--chief proponents of the profitable flip-top throw away cans and no-return bottles that this country is littered with.

As Environmental Action put it, "KAB was formed by polluters to convince America that all those unrecycled cans and bottles and all that excess packaging should be disposed of 'properly.'"



## Beatles in Secret Meeting

(CPS/ZNS)--The four members of the Beatles are getting together in a secret meeting soon to finalize the break-up of their business, the New York Times reports.

John, Paul, Ringo and George are said to be preparing to end all business relations within the next few months.

The Times adds, however, that if the meeting ends on a friendly basis, then the ex-Beatles might work together individually by contributing material to each other's albums.

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