

Mrs. Nicholas P. Miller, 1775 Washington avenue, is a great-grandmother for the second time in a week. A daughter was born on March 30, to Mrs. Miller's granddaughter, Mrs. Woodruff Bree of Elmwood avenue.

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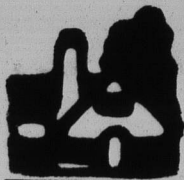
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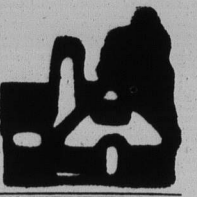
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REAL ESTATE and BUILDING NEWS

Home Modernizing — Real Estate Transfers



INSECT TALK

Tree Expert Gives Timely
Advice to Home Owners

By Nels Johnson

Tree Expert

Insects affect the existence and the interests of man in many ways. In some parts of the world it is impossible to produce any crops without control of pests and there are practically no plants that can be successfully grown without some sort of protection from noxious insects. Every two hours of every day's work in field, forest and garden is spent fighting destructive pests.

Hearty Eaters

Insects, although small creatures, nevertheless have a most tremendous appetite and eat practically half of the crops we produce and that treat for the insects costs us more than one billion dollars a year and this sum does not include the thirty million dollars we pay every summer for screens to keep out flies and mosquitoes. Not only do pests devour our crops and ornamental plants, but they also act as fungous diseases of plants; the European Elm Bark Beetle being chiefly responsible for the progress of the Dutch Elm disease. Fireblight of fruit trees, a bacterial disease is also transmitted by insects and so is yellow of Asters.

Overnight Destruction

For the garden lover it is discouraging to find that ugly cutworms overnight have destroyed the most promising plants, to see trees defoliated by Spring Canker Worms, Tussock Moths, Tent caterpillars and other pests too numerous to mention. There are only about five hundred species of noxious insects that prey upon shade trees and ornamentals in this country alone. In this area we will not have to travel very far to find at least fifty species of pests.

The practical control of insects divides into four classes, viz. *biological*, where natural enemies and agencies are relied upon; *cultural practices*, such as crop rotation, cultivation, burning of weedy areas and also delayed planting, *mechanical*, such as hand picking and trapping; *insecticidal*, where a poison is applied to the insect or plant on which it feeds.

Insecticidal control is as yet the most important and relied upon to reduce insect damage and in garden sections such as the North Shore the only type of control that can be practiced to advantage, still it would be too optimistic always to expect control one hundred percent.

\$35,000 Residence in Kenilworth Records

A new residence, costing \$35,000, is to be built for H. P. Brady, at 421 Sheridan road, Kenilworth, according to a permit issued in that village during the past week. It will be of stone and brick veneer construction, on frame, and will comprise ten rooms and an attached garage. Clifford Noonan is the architect.

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Sales Pick-up in March Is Noted by Baird and Warner

During the past two weeks there has been a very encouraging pick-up in the number of properties sold by the Baird and Warner organization, according to Stewart B. Matthews, vice-president of the concern. "During January and February," Mr. Matthews stated, "we averaged a little better than one sale a day and this average continued until about the tenth of March when a decided pick-up in activity was noticed, and since the tenth of March we have been closing an average of three sales a day. The unit of sale this year has been smaller than that of last year, however.

"Our dollar volume the first two months of this year has been off approximately 35 per cent. We, however, have been greatly encouraged the last two weeks with the interest shown in property. Not a great deal of vacant property has been sold this year, although home building lots that are priced right are moving relatively quickly in good locations and considerable building apparently will be done this spring and summer, in spite of the unsettled general business conditions.

"The majority of improved property sales has been residences this spring; however, during the last 30 days, we have sold quite a number of 2 and 3 apartment buildings."

HONORED



A large group of friends met at luncheon Friday, April 1, in the Merchants and Manufacturers club to honor Myles S. Kelly of 95 Church road, Winnetka, on the occasion of his 25th anniversary with Johns-Manville corporation.

Mr. Kelly's first position with the company was as a stenographer in the Milwaukee office and, after holding various positions in several departments, went into the sales department where he is now established as one of the company's leading salesmen.

Mr. Kelly has been a resident of Winnetka for a number of years, residing at 95 Church road with Mrs. Kelly and their two children, Jack, who is well known as a golfer, and Alice, who is a student at St. Marys of the Woods at Notre Dame, Ind.

Three Homes in Wilmette Permit List for Week

Three new residences; an alteration job and two private garages were authorized in building permits issued in Wilmette during the past week for improvements totalling \$53,400.

One of the new residence permits was taken out by D. W. Maher, who is building a brick veneer house, comprising nine rooms and an attached garage, at 1051 Seneca road, at an estimated cost of \$22,000. Clifford Noonan is the architect and Halverson and Almquist, the contracting firm.

Another of the new homes is being built by James Crabb for James J. Hagerman, at 1101 Seneca road, at an estimated cost of \$15,500. It is of brick veneer construction, on frame, and comprises eight rooms and attached two-car garage. Mr. Crabb is also the architect.

The other house, costing \$13,500, is being built for E. Muhl, at 2206 Kenilworth avenue. It is of solid brick construction, and comprises six rooms. Edward P. Steinberg is the architect and builder.

The permit for remodeling work was taken out by the Public Service Company of Northern Illinois, for store alterations at 1129 Wilmette avenue, costing \$2,500.

The two private garages, each costing \$200, are being built by W. J. Polydoroff, at 301 Lawndale avenue, and Frank Hutzman, at 1746 Highland avenue.

Given Figures on Cost of Operating Hotels

Real estate, personal property, and social security taxes and licenses and permit fees consume 14.9 cents out of every dollar received by residential hotels in Chicago, according to a report of the Greater Chicago Hotel association, just compiled. These figures for the year 1937 are based on a check-up of a group of hotels having 4,650 rooms. Payroll takes an additional 35.8 cents out of every dollar of the hotel income received; heat, light, and power, 14.2 cents. This means that only 35.1 cents out of each dollar received is left for purchase of all supplies, furnishings, and equipment, and to meet the costs of repairs and maintenance, administrative expense and advertising, before deductions for depreciation or any return on the investment.

NEW GLENCOE HOME

Mr. and Mrs. Irwin Rosenberg are building a new brick veneer residence of eight rooms and attached two-car garage, at 120 Dell place, Glencoe, at an estimated cost of \$16,500. H. Ring Clauson is the architect and the Power Construction company, general contractor. This was the only permit issued in Glencoe during the past week.

RETURN FROM SCHOOL

Miss Jeanette and William Robertson are expected home Friday from Carleton college, Northfield, Minn., to spend their spring vacation with their parents, Mr. and Mrs. Robert Robertson of 544 Sterling road, Kenilworth.