

.. Shop at Your Neighborhood Centrella Store for These Timely Winter Values!

## Special CASE OF *HYDROX* BEVERAGE



### ★ ASSORTED TO ORDER ★

Have a supply of beverage refreshment ready for your unexpected guests. You can order a case assorted to your liking and realize a big saving.

Choice of Ginger Ale—Root Beer—Hy-Mix—Lime Rickey Sparkling Water

**TWO FOR 25c CASE \$1.25**

Plus Deposit

### Silver Cup DELICIOUS GRAPE JAM

2 lb. jar **25c**

The Perfect Shortening  
**CRISCO** ... 1 lb. Can **21c**

For All Baking Use  
**CRISCO** ... 3 lb. Can **57c**

Centrella Seedless  
**RAISINS** ... 15 oz. Pkg. **2 for 21c**

### Centrella SALAD DRESSING

Qt. Jar **39c**



### COOKIE SPECIALS

Keep a supply of these wholesome, delicious dainties on hand all the time — they retain their own freshness for weeks and you'll be glad you have a supply when unexpected guests arrive.



**FIG BARS**  
Lb. 15c | 2 lb. 25c  
**COCOANUT BARS**  
12-oz. pkg. **15c**

Pure Chocolate Marshmallow Creams  
A Real Bargain!  
Special, pound **19c**

### COOKED RATION DOG FOOD



★ **3 cans 25c** ★  
Dozen 95c

Dog owners who are particular about what their dog eats, unhesitatingly recommend Cooked Ration because of its many desirable qualities. It is particularly recommended as a winter diet for your dog.

**BEWARE of Inferior Substitutes!**



### OLD DUTCH CLEANSER

"Hurts Only Dirt"

6 cans **45c**

Best for All Washing Purposes — American Family  
**SOAP** ..... 10 bars **49c**

Particular Laundresses Use American Family  
**FLAKES** ..... Medium Size 2 pkgs. **43c**

For Real Economy — American Family  
**FLAKES** ..... Large Size **47c**

99 and 44/100% Pure  
**IVORY SOAP** . Medium Size 3 bars **19c**

Perfect for Toilet and Bath  
**IVORY SOAP** . Large Bar 3 bars **29c**



Soflin  
**TOILET TISSUE**  
A Very Special Offer  
rolls **69c**

### FRESH FRUITS



### APPLES

Fancy Jonathans 4 lbs. **29c**

### ORANGES

Florida, for juice, 4 doz. **98c**

### GRAPEFRUIT

Texas Seedless ... 4 for **25c**

### VEGETABLES



### LETTUCE

Fancy Iceberg, lg., 2 for **15c**

### BROCCOLI

Calif. Fancy, large bunches  
2 for **27c**

### CARROTS OR NEW BEETS

Customers' Choice ... bun. **5c**

## MEAT Specials



Centrella  
Meats Are Grade-A—  
U. S. Inspected

### HAM

Leading Brands ..... lb. **29c**  
(Whole or Shank Half)

### VEAL ROAST

Boneless Rolled ..... lb. **29c**

### PORK LOIN ROAST

lb. .... **24c**



### LEG O' LAMB

Genuine Spring ..... lb. **31c**

### LAMB STEAKS

Delicious, Lean ..... lb. **39c**

### MEAT FOR LOAF

Beef, Pork, Veal .... lb. **29c**

### Silver Cup PORK AND BEANS

6 cans **59c**

Centrella Preserved  
**FIGS** ..... 10½ oz. Cans **21c**

Shurline (Formerly Century Club)  
**COFFEE** ..... A Superior Blend lb. **24c**

Have You Ever Tried Viking  
**COFFEE** ..... lb. **17c**

Traymore  
**PEACHES** .... No. 2½ Can 2 for **43c**

Silver Cup  
**TUNA FISH** .. 7 oz. Can 2 for **35c**

Centrella All Green  
**ASPARAGUS** . No. 2 Can 2 for **69c**

Valley Rose Unsweetened  
**Grapefruit JUICE** No. 2 Can 2 for **25c**

The Popular Breakfast Food  
**Shredded WHEAT** ..... 2 pkgs. **25c**

### It's New! It's Delicious! James River-Smithfield Ham Taste SANDWICH SPREAD



With that famous  
Smithfield Virginia Ham taste.  
2½-oz. Jar

★ **2 for 29c** ★

Here is a smart new idea for sandwiches, for hors-d'oeuvres and tangy appetizers—something that your guests will appreciate—it's truly delicious. Order today.

A Real Virginia Delicacy



THIS SALE FOR JANUARY 13, 14, 15

### Gebhardt's TAMALES CHILI CON CARNE PLAIN

**CHILI CON CARNE**  
★ **2 No. 1 cans 25c** ★

**MEXICAN TAMALES**  
**2 cans 29c**

Yes, the real thing... the pride of Mexican cookery. Always keep several cans on your pantry shelf for quick lunches, unexpected guests, etc.

**Gebhardt's Spiced Beans**  
3 cans **29c**

### Bremner Bros. Specials GRAHAM CRACKERS

Full Lb. Pkg.

They have that real old-fashioned graham flavor that everyone likes. Keep an extra package always on hand.

**17c**

**Chocolate Butter Cookies**  
A Delightful Cookie Treat ..... lb. **19c**

QUALITY-ECONOMY-THE POLICY OF EVERY CENTRELLA STORE!

**Geo. B. Winter, Inc.**

**1144-46-48 Central Avenue**

**Phone Wilmette 420**

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### To the Public

We solicit C.O.D. orders and weekly or monthly charge accounts from responsible people. Free delivery to your home.

Orders placed Friday for Saturday delivery will be greatly appreciated.