

# —OF STYLE AND OF SAVINGS



## New Spring Prints

**\$10.<sup>95</sup>** and Up

With the money you save on your new coat from Lord's you'll be able to afford one of these stunning new prints! Startling in color and pattern, they are just the smart thing to brighten up your new coat. Fashion forecasts varied styles of necklines and skirts, but all hips are sleek and slim—all figures willowy and graceful. Help yourself to an especially gay and festive mood! Junior and misses' sizes.

*Ready-to-Wear—Second Floor*

## The New PILLBOX \$5



We've had pillboxes before, but none so delightfully enchanting as these of 1938. They're flirtatious and gay . . . and come in straw and felt combinations or bageeras. **\$5.00**

*Millinery—Second Floor*



## Clearance of Cloth Coats

Beautiful . . . lavishly furred cloth coats, all from our new stock! Marvelous materials such as Forstmann and Juilliard, in almost any color you could ask for. Furs include Skunk, Raccoon, Fitch, Beaver, Kolinsky, Kit Fox, Squirrel, Wolf, Brown Persian, Hudson Seal, Mole, Krimmer, Badger, Lynx, Fox, and Black Persian. They're all brimming over with value!

*Not all fabrics nor all furs  
in every size and color*

Coats formerly \$58.00 to \$69.50  
now **\$50.00**

Coats formerly \$69.50 to \$85.00  
now **\$60.00**

Coats formerly \$125  
now **\$79.50**

*Coats—Second Floor*

## NEW BAGS



Expensive looking bags of smooth, fine leathers will look smart with your mid-season outfit. Pouch and top-handled styles that are roomy and large. In popular shades. **\$3**

### Alluring New Gloves

Sleek, smooth real kid gloves are a joy to own for they flatter not only your hands but your entire person. These are table cut for absolute perfection. Black and brown. **\$2.29**

*Accessories—Street Floor*

**FOUNTAIN SQUARE**

*Lord's*

**IN EVANSTON**