



Reproduced on this page is the second of a series of advertisements sponsored by the American Laundry Machinery Company, Cincinnati, Ohio, and appearing in The Saturday Evening Post, issue of November 10

Below: Mrs. M. M. Ball,
1148 Oak Avenue,
Evanston

Over the Shoulder

OF A TYPICAL NORTH SHORE HOUSEWIFE

Other NORTH SHORE WOMEN Agree—



"My Wet Wash service averages 69c a week and gives me an additional day for home and business."

Mrs. M. A. Conraa
Wilmette

"I use Thrifty Service. It costs me about \$1.35 a week and is far better and more economical than I could do."

Mrs. R. K. Hudson
Evanston



"The quality of work produced at home can't be compared with that of the bright, well-equipped laundry."

Mrs. Rene Travellotti
Winnetka



"Quality has kept our household articles going to a North Shore Quality Laundry for over forty years."

Mrs. George Carman
Evanston



"YEARS ago," says Mrs. M. M. Ball, Evanston housewife and clubwoman, "I discovered the benefits of laundry service. It gives me one day more each week for my family and club activities. I use the All-Pressed service. My things are washed and ironed far better than I could ever hope to do it myself or have it done at home with the most competent laundress and the most modern home washing machinery. All-Pressed is a most economical, satisfactory service to eliminate every bit of washday care."

Another north shore woman adds her voice to those of women all over the country who have learned the advantages of modern laundry service and the economy of their present-day "bargain" prices.

In the north shore area is a group of as fine laundries as you'll find in the country . . . all members of the North Shore Quality Laundries. The truth is *their work sets a standard of quality for other laundries.* Their prices . . . *no higher than the others.* Call the one in your community for your next week's bundle.

NORTH SHORE *Quality* LAUNDRIES

Nelson Laundry

1210 Central Avenue, Wilmette
Phone Wilmette 1800

Reliable Laundry

618 N. Green Bay Road, Highland Pk.
Phone Highland Park 177

North Shore Laundry

566 Chestnut Street, Winnetka
Phone Winnetka 602

Quality Laundry

1709 Darrow Avenue, Evanston
Phone University 4620

Nelson Bros. Laundry

1014 Davis Street, Evanston
Phone University 0112

Fench Laundry

806 Dempster Street, Evanston
Phone University 2776

SEND IT TO THE LAUNDRY
... but be sure it's a NORTH SHORE QUALITY LAUNDRY