



your wheels for **SAFE GRIP**

43% more miles of non-skid safety at no extra cost

because of

Flatterwider tread—
16% more non-skid blocks—
Wider riding ribs—
Heavier tougher tread—

Also you get
the blowout protection of
Supertwist Cord in every ply.

THIS FALL AND WINTER!

Skids cause 5½ times more accidents than blowouts—and smooth tires skid 77% farther, other new tires skid 14 to 19% farther, than new "G-3" Goodyear All-Weathers. This "Goodyear Margin of Safety" costs you nothing extra—let us quote on your size "G-3"!

It's Doubly Guaranteed!

1. Against road hazards.
2. Against defects for life.

Wilmette Battery and Electric Service

740 Twelfth Street—Phones Wilmette 691-5454

SHAWNEE SERVICE GARAGE
515 4TH ST., WIL. 636

LYNAM SERVICE GARAGE
415 RIDGE AVE., WIL. 5426

SHIMONEK SERVICE
803 MAIN ST., WIL. 5374

COMMUNITY AUTO SERVICE
1825 WILMETTE AVE., WIL. 5348

Don't Let Mild Weather Fool You —

IT MAY BE Indian Summer today—but, within a few hours, the weather may change from balmy warmth to damp, penetrating cold, bringing chill and discomfort to unheated homes.

Insure the comfort of your family now by ordering a load of Consumers Guaranteed Coal and Coke. Every ton is sold with an unconditional guarantee of high quality, full weight and complete customer satisfaction.

Consumers Company

GUARANTEED COAL, COKE, AND FUEL OIL

Buy **GUARANTEED**
COAL
Now!



WILMETTE 1300
WINNETKA 3386
GLENCOE 75

T H E R E ' S A C O N S U M E R S Y A R D I N Y O U R N E I G H B O R H O O D

MERCER

Order From

LUMBER COMPANIES

For particulars concerning how you can secure
the BENEFIT of the

NATIONAL HOUSING ACT

A Financing Plan to Repair and Modernize Your Property

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Here*

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Logs

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Buy Storm Sash
Now!