

A Tremendous Sale of Fall Frocks At This Sensationally Low Price!

*Sports, Afternoon,
Street, Informal
and Formal Types*

\$10.95

Frocks of sheer, glorious-hued wools . . . of soft pliant silk crepes, of intriguing combinations and lustrous velvet. Frocks for every hour of every day . . . for every type and figure. Fascinating new trimming details, clever necklines, slender fitted cuffs all indicate their fashion-rightness. Choose from sponsored colors in sizes for women and misses.



**Luxury Furs On
Moderately Priced Coats**

\$39.50

These swanky copies of much higher priced models take unto themselves real luxury in the shape of flattering furs: marten, squirrel, fitch, wolf and fox. Black and brown and green bark, diagonal and wool crepes. Slimly fitted, with untrimmed sleeve and trimming interest concentrated about the neck.

Apparel Shops—Second Floor

WIEBOLDT'S—EVANSTON

On Davis Street

"THE BEST STORE IN EVANSTON FOR MOST PEOPLE"

Wilmette 1100

