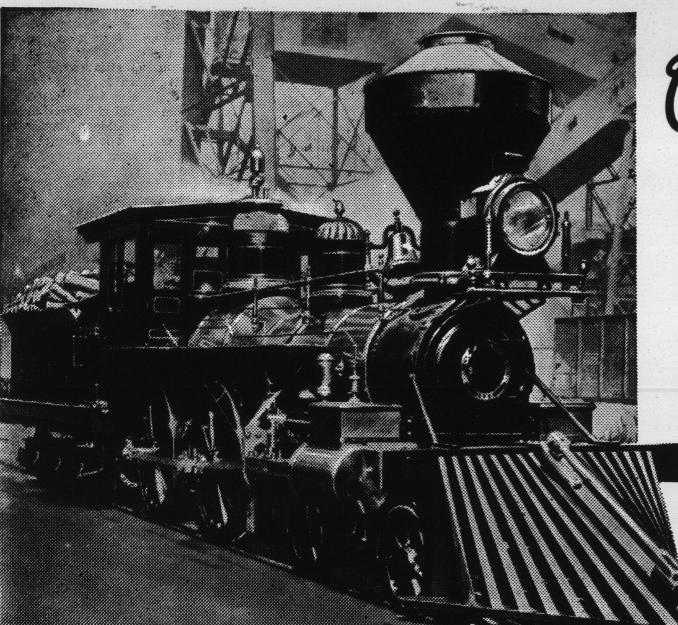
For exhibition purposes



enul!

This relic of By-gone days

Modern gas heat is fast replacing old-fashioned methods

The snorting, puffing Iron Horse that once was the pride of the rails is now just a relic—for exhibition purposes only. The boiler that once breathed smoke and soot has grown rusty with disuse—replaced by the fast, silent, clean streamlined train. So, too, with heating systems. The old-fashioned furnace with its soot, dirt and dusty ashes is rapidly losing favor. Thousands are switching to modern gas heat. Gas heat that is automatic, efficient, free of dirt.

With gas heat you never have a worry about the furnace. No running up and down stairs to fix the fire. You fire your furnace from your easy chair by simply setting a little thermostat on the wall. And gas heat is clean. No soot. No dirt. No basement muss. The house stays clean. Curtains and walls are free of grime. And think of the comfort of a winter with no fire to bank, without wielding a shovel, without hauling a single pailful of ashes.

Investigate gas heat now. We make a startling offer so you may know the countless comforts and conveniences it will bring to your home.

We'll install gas heat at our expense, remove it at our expense, if you don't like it. We will install a burner in your present furnace or boiler at our expense. You pay the rental for the burner, which amounts to only \$3 a month for the heating months in the average home. This charge is included with the bill for the gas you use. You try it for one month, two months, a year. If within a year you find that you don't like it, we'll remove it at our expense and replace your former heating equipment in good workmanlike order. But if you decide to keep gas heat—as we think you will—the rental you have paid applies on the purchase price of the equipment.

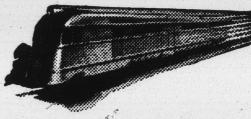
Now—while there is time before the cold weather—get the facts about low cost gas heat. Call today for details.

Gas Heating Division



PUBLIC SERVICE COMPANY of Northern Illinois





YOU INVEST NOTHING To Try Gas Heat!

• Gas heat can be installed without your investing one cent for equipment. To prove that every home can now afford to heat with gas, we'll install it at our expense—remove it at our expense, if you don't like it. Accept this startling offer. Phone your nearest Public Service office TODAY.

ESSENTIAL

Dreary days and uncomfortable nights might follow a cessation of your gas service.

follow a cessation of your gas service.
You could, of course, live without this service but modern life would certainly be lacking in many comforts which have almost become

This important service is constantly at your command, 24 hours each day, for cooking and heating and other purposes. This service must be maintained. It has become so essentially a part of living.

And from the standpoint of economic common sense, the price you pay for this service must cover the production and distribution of it, plus a reasonable return on the money invested to make it possible.