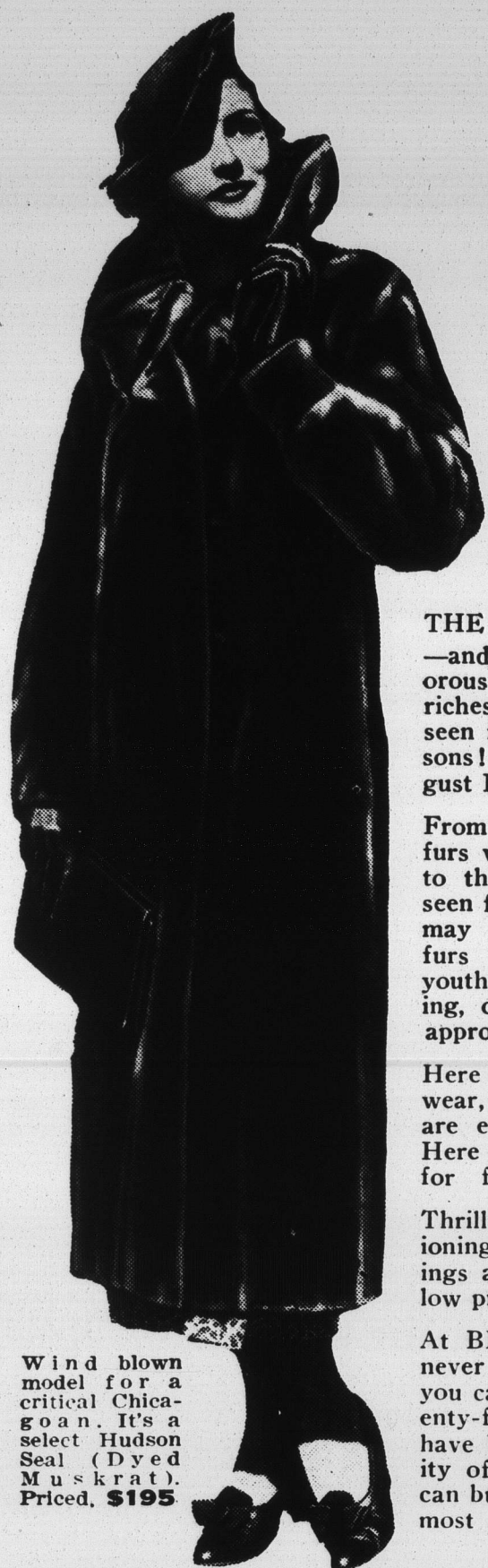


Bishop's

AUGUST FUR SALE

OPENS DRAMATICALLY



Wind blown model for a critical Chicagoan. It's a select Hudson Seal (Dyed Muskrat). Priced, \$195

Sizes from 13 to 50 in many furs!

THE CURTAIN RISES—and revealed are glamorous fur fashions, the richest - looking wraps seen in a half dozen seasons! BISHOP'S August Fur Sale has begun!

From a showing of fine furs with more DRAMA to them than you have seen for a long time—you may choose. Here are furs in sports styling, youthful and free-swinging, of peltries that are approved **this season.**

Here are furs for general wear, as practical as they are exciting to look at. Here are sumptuous furs for festive evenings.

Thrilling in fur and fashioning, the August offerings are thrilling, too, in low price and quality.

At BISHOP'S you need never spend more than you can afford. For seventy-four years prices have been fair and quality of the highest. You can buy here with the utmost confidence.



This is the kind of Fur Coat that it is every woman's dream and ambition to own! A swank new dropped styling in Japanese Mink, \$595.



The dressy all-purpose coat is discovered at its very best in this pearl-gray Lustre Lamb coat. Trimmed in platinum dyed white fox. It is luxury and comfort wrapped into one. Its price is a modest . . . \$175

Another coat to cause feminine hearts to miss many beats! This one is a Lanvin model of Black Karakul, \$465.

NO C. O. D.'S, APPROVALS OR REFUNDS DURING SALE

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Al Bishop Co.
 Established 1860

THE OLD RELIABLE FURRIERS AND HATTERS
 RANDOLPH AT WABASH - SOUTHEAST CORNER
 CHICAGO
 MAIN ENTRANCE ON BOTH STREETS

Buy while assortments are complete!