

DOLLAR DAYS

in Wilmette . . .

**Thursday
Friday
AUGUST**

9 and 10

● Dollar Days! That big semi-annual bargain festival which thrills thrifty shoppers is almost here!

Merchants have for weeks been preparing for them. They have purchased new and seasonable stocks. Advance fall merchandise will also be featured. Now . . . they are ready for that throng of shoppers with startling bargains. They invite you to "COME . . . see what a dollar will buy!"

On Wednesday, August 8, every home in Wilmette will receive a Special Dollar Day Edition of WILMETTE LIFE carrying the dollar day messages of progressive merchants. These messages are only a pre-view of a few of the many bargains in local stores on Dollar Days!

When you receive your Dollar Day Edition of WILMETTE LIFE sit down, and using it as your buying guide, get your list ready so you'll know just what you want and where you're going first on Dollar Days. Above all plan to shop early while stocks are complete.

**COME
See what
a dollar
will buy** /

two glorious days of bargain buying for thrifty Wilmette shoppers