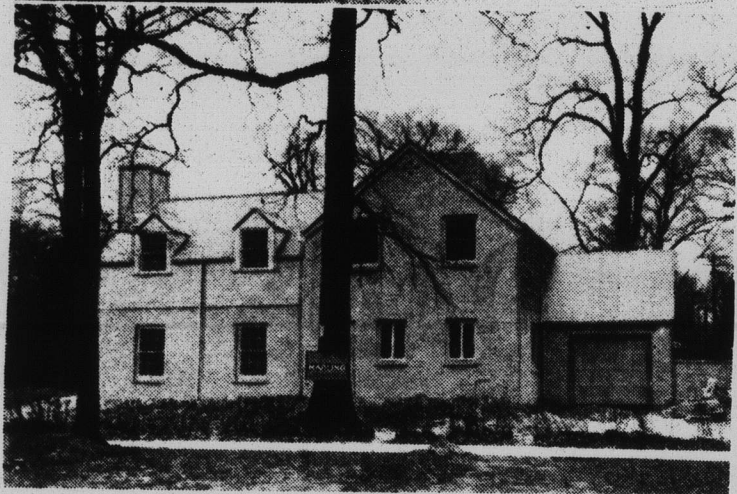




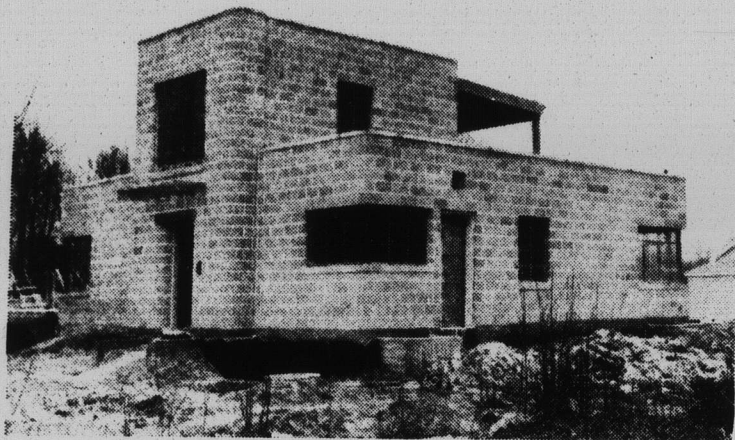
★ This eight-room stone residence is located at 3520 Forest avenue, Wilmette. H. M. Harff is the owner, C. H. Larsen the architect, and John McEwen the builder.



★ Guy C. Kiddoo's house at 1300 Westmoor trail, Winnetka, has eight rooms and is of brick veneer and frame. It was designed by Karlin and Jones.



★ C. F. Leavitt's seven-room brick veneer and frame home at 1111 Thirtieth street, Wilmette, built by J. H. Marling from the plans of Dewey and Pavlovich.



★ G. F. Batterton is the owner of this six-room solid way-light block home at 2326 Greenwood avenue, Wilmette. William Whitney was the architect and the Power Engineering company the builders.



Irvin A. Blietz was the designer and builder of this seven-room stone veneer and frame house at 1360 Ashland lane, Wilmette.



Dr. R. Landess Lasater's 12-room brick veneer and frame residence at 740 Sheridan road, Winnetka, was designed by A. P. Allen and Maurice Webster and built by Erik F. Peterson.

★ Photo shows house under construction.

Realtor Ramblings

By William A. Sadler

Continuing the penchant for putting our nose against a buzz-saw we found our interest drawn irresistibly to the sinister implications of "A Home Owner" who suspects that the proposed amendments to Wilmette's zoning ordinance are fostered by greedy real estate interests who seek to foist an apartment menace upon an unsuspecting populace. Aside from the fact that apartment construction on the present rent level would be sheer benevolence on the part of its promoters (ask the man who's tried it) the picture of corpulent, diamond-studded brokers carries us back to the old days when it was popular to pick on Wall Street. Most of the male brokers of our acquaintance wear large patches on their pants, while the ladies, of course, have their knitting to keep 'em busy.



Moffett Photo
W. A. Sadler

Now that Judge Landis delivered his ultimatum to baseball's moguls:—"You've made rules—stick to them or get out!" our thoughts turn back to the recent Real Estate board meeting and veteran Realtor Fred Clarke earnestly laying down the gospel of good fellowship and fair practices to the assembled brokers. There was a noticeable amount of squirming when Fred drove home his sharp points. It's probably a good thing to put the boys and girls on the carpet to emphasize the point that 't doesn't take many careless or selfish acts to entirely discredit all the painstaking efforts to build up realtor prestige.

Another indication that, despite petty differences, the North Shore communities have much in common is the projected thought of including Evanston in the New Trier Sunday Evening club. The hopes and future of the North Shore depend largely on widening the base for greater harmony and understanding. W. Frank McClure of Wilmette has done a noteworthy job in guiding the New Trier enterprise to its present prominence and usefulness.

The passing of Ellen Lynch, 101.

oldest Evanstonian, must bring back memories to many folks of earlier days along the Shore. Ours goes back a scant 28 years, but even in this short space of time changes have been so rapid that things long since past tumble over themselves claiming recognition. In reminiscing we like to think of . . . sneaking through the wire fence around the old wooden stands of Northwestern field when Wilbur Hightower was a campus hero . . . standing in awe before the Patten mansion, now torn down . . . riding a bicycle down "Dead Man's Hill," now just an easy incline known as Hubbard's Hill . . . camping in the "wilds" of Skokie marshes just west of Glencoe and trekking in to Park avenue every few days for groceries . . . when the opening night of the Hoyburn theatre was a gala social occasion . . . "covering" the old Avenue House for distinguished guests while a cub reporter . . . and many, many other things.

Now that intellectualism is being emphasized on the Midway, it might be well to consider enlarging Dyche stadium to handle the football-mad crowds who threaten to come to Evanston next fall. At some of the more crucial games at Stagg field the attendance is reported to have run (at times) into the hundreds.

Home Owner Catalogs Are Now Available

The building business schedule for 1940 maintains the more active interest in one- and two-family houses.

Home Owners' Catalogs predicts that \$983,000,000 will be spent this year for materials, equipment and labor to be used in building one- and two-family houses throughout the 37 states east of the Rocky Mountains. The publication's "educated guess" includes a favorable margin of nine per cent over the expected 1939 final figure of \$905,000,000. It is significant that new homes to be built-to-order for the occupancy of the owners will be more numerous next year.

Readers of this news-magazine who are planning to build homes for their own occupancy during 1940 can secure personal copies of Home Owners' Catalogs without charge or any other obligation. The one-volume library of home building information is available to all families whose homes will be built in this area at costs of \$4,000 or more. It will be sent postpaid to those who qualify on application to the publishers, F. W. Dodge corporation, Chicago.

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