



## *Let local savings finance local building and* **NAIL DOWN HOME DOLLARS AT HOME!**

● When you put neighbors' savings out to work financing neighbors' homes, you keep home dollars at home! You give jobs to local people; you help local business.

Local Savings or Building and Loan Associations take an active part in community development. For they are founded on thrift principles which foster savings and lending to encourage home-ownership. They have done much to make sound and sensible home financing possible. That is why they handled 55.82% of America's institutional small home financing in 1937!

### **What this service means to you**

When you recommend this local service you will help to improve and prolong *your* business in your community. Here are four advantages that the home financing service of

your *local* Savings or Building and Loan Association offers:

1. You get fast service without red tape.
2. You get convenient service that is easy to understand.
3. You get friendly service because you deal with neighbors.
4. You get protection for your own high construction standards, with long-term amortized loans.

In our offices loans means friends, not just numbers. That is why we earnestly solicit *your* recommendation not only because we are close at hand, not only because we rep-

resent a large part of the financial worth of hundreds of your neighbors, but also *because we can provide a fast, simple home financing service that leaves out red tape!*

See members of the United States Building and Loan League in your community for *red-tapeless* home financing!

**REALTORS**—*with this easy, friendly local service you can assist your neighbors to finance new construction and modernization or to refinance or purchase residential property.*

## **First Federal Savings *and Loan* Ass'n** **OF WILMETTE**

*Chartered and Supervised by the United States Government*

**1155 Wilmette Avenue**

**Wilmette 1623**

*When you support Your Local Savings or Building  
and Loan Association—You help local business!*