



"The Ham You Cut  
with a Fork"

# Here's to a Double Merry Christmas



**GIVE!** A Tender Made Ham is the ideal present to GIVE to the friend who "has everything" or to the friend who has nothing.

Wilson's Tender Made Hams come with the bone in, or boneless in whole half or meal-size *tins*. Remember, this is the famous "Ham You Cut with a Fork"—the outstanding food gift of 1938—and the perfect gift idea for 1939. See your dealer.

**BUSINESS MEN**—Attention! Wilson's Tender Made Ham, Christmas Packed, is the most popular gift you can make to preferred customers, friends and your "good fellow" list. Insist upon **WILSON'S Tender Made**.

**SERVE!** Plan your holiday season to include a Wilson's Tender Made Ham

Serve Tender Made Ham for your Christmas dinner in combination with Wilson's *Certified* Turkey. Start Christmas day right with a broiled Tender Made Ham steak for breakfast. For a buffet supper, Tender Made Ham with cold *Certified* Turkey makes a perfect combination. Wilson's Tender Made Ham is ready to serve. Or heat it only 5 minutes to the pound. Either way you have America's most *tender-licious* ham. Economical, too, because there's no costly oven shrinkage.



**WILSON'S Secret Process**

## Tender Made Ham

REG. U. S. PAT. OFF.



READY TO SERVE  
OR JUST  
HEAT AND EAT



U.S. Inspected and Passed by the Department of Agriculture

*The Wilson label protects your table*