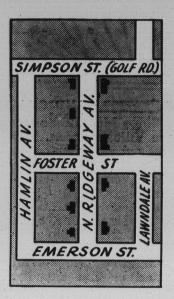


Open every day until 9:30

For public convenience and enlightenment on home designing inside and out—construction—choice of materials—landscaping—pricing and furnishings—these ten houses were built in graceful formation within two adjoining blocks on both sides of one street. They are open day and night 14 hours per day—being floodlighted up to 9:30 o'clock each night.

The houses of the three builders and the varied styles are alternated on each side and across the street for two blocks, presenting an unusual opportunity for making comparison.

All of the houses have been awarded adequate wiring certificates by the Electric Association. This certification means that the houses have a well-planned wiring system which provides an adequate number of outlets, switches, and other essentials for convenient and efficient use of modern electrical appliances and lighting.



SEE THE NORTH SHORE'S 1939 HOME SHOW

Greatest Day and Night Home Exhibit Since Chicago's Century of Progress

These homes are located in the "Evanston-

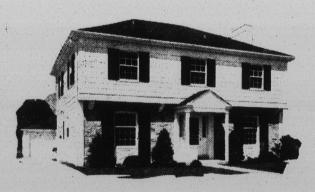


Lincolnwood Sixth addition," a development where homes must cost \$10,000.00 or more. It is within the Evanston grade and high school district. The neighborhood is zoned for single family residences. All improvements are in. In the two blocks in which the ten houses are located 165 elms and 600 shrubs have been planted.

Here the home buyer without fatigue or



Here the home buyer without fatigue or loss of time, is given the advantage of being able to compare designs, prices and workmanship of three of our leading and active Builders, all of whom have developed their own particular and individual technique in the art of home designing, decorating and building.

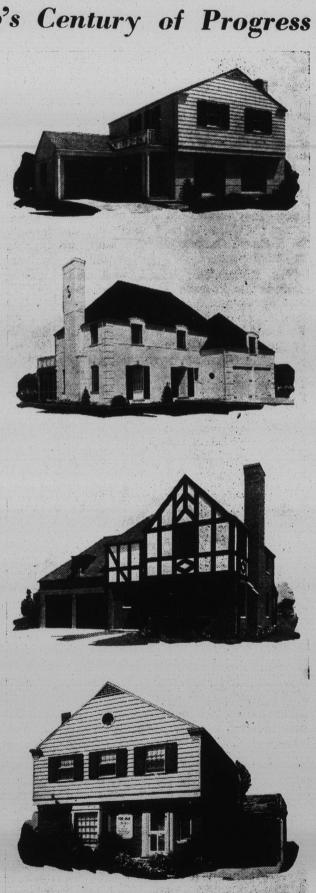


After seeing a Tackett-Built house you can step next door into a Hemphill-Built house—and next to that a Ruggles-Built house. The dwellings are varied and present modernized versions of the early Colonial, Southern Colonial, English, Norman and Georgian styles of architecture.



These three firms, each experienced in building fine homes are taking their choice of time-tested styles and presenting their conceptions of the best homes available at reasonable prices — ranging from \$13,850 to \$18,500.

Applications for purchase are being accepted while the show is on—but possession will not be given until the show ends—several weeks hence. F.H.A. financed at $4\frac{1}{2}\%$ interest.



W. C. Tackett, Inc.
Phone Delaware 4015
30 Cedar St., Chicago, III.

William G. Ruggles Associates, Inc.

Phone University 6886 517 Davis St., Evanston, III. C. A. Hemphill Associates

Phone University 6060

522 Davis St., Evanston, III.