

Chosen by Mademoiselle



For The
**COLLEGE
GIRL
WARDROBE**

Chukkerspun Suit

2⁹⁸ each

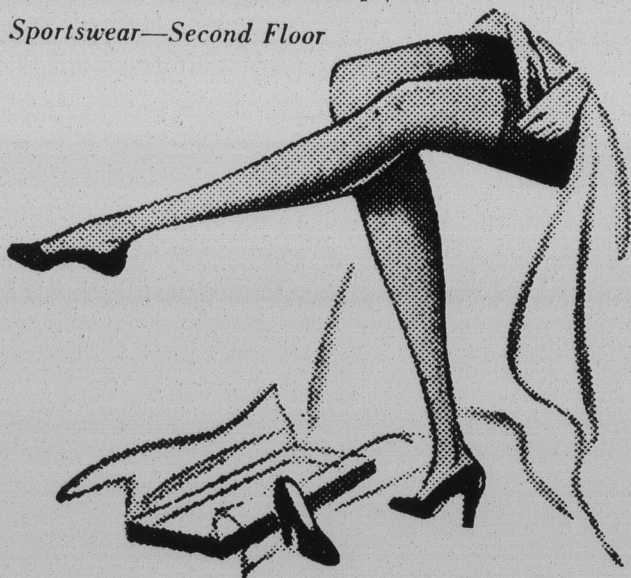
Ideal for the co-ed on campus, because it's in practical Crown spun rayon and acetate rayon—besides that, you can scramble the skirt with sweaters. Featured in this month's issue of Mademoiselle. Apple red, Tuscan grape, Moss leaf green, Clipper blue, brown.

Angora and Wool Pull-on Sweaters

2⁰⁰

Wear this with your chukkerspun skirt and have an entirely new outfit! And these classics come in the most luscious youthful colors—to blend with the skirt, as well as peach and shocking pink.

Sportswear—Second Floor



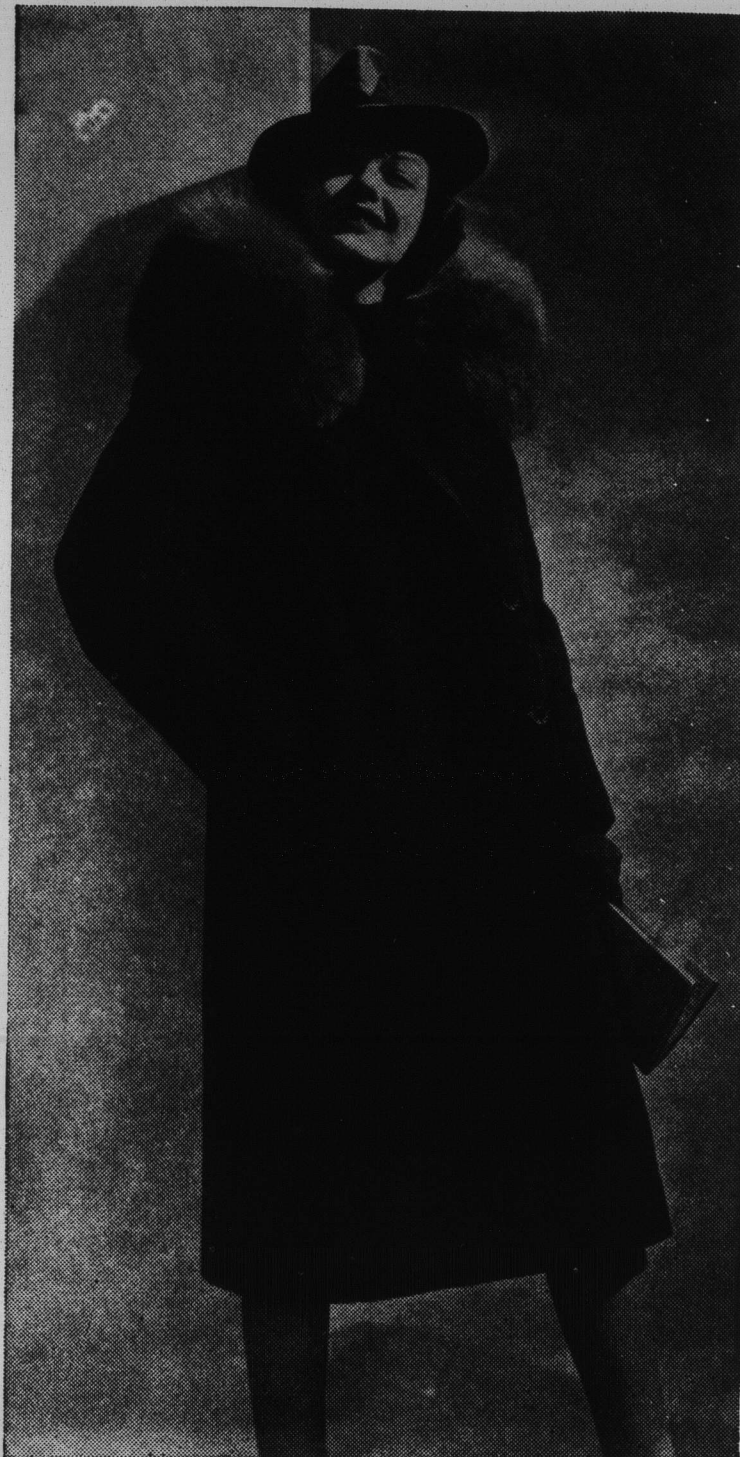
Holeproof Hosiery

1⁰⁰ pair

Complement your new Fall ensemble with these lovely Holeproofs . . . they're a complement to lovely legs, too! Three, four, and seven thread in many new Fall shades.

Hosiery—Street Floor

Lord's
FOUNTAIN SQUARE · EVANSTON



Shagmoor

on Your Coat Is an Assurance of Quality and Satisfaction

Discriminating North Shore women have for years been buying Shagmoor Coats at Lord's. They appreciate Shagmoor's fine wrinkleproof materials, careful tailoring, and the classic styling which sets these fine coats apart from the ordinary.

EXCLUSIVE WITH LORD'S IN EVANSTON

To have been sole Shagmoor representative in Evanston for so many years is a mark of distinction, of which we are very proud . . . We are also very proud of the new fall models which we now invite you to see.

Richly furred Shagmoors, **59.95**

Shagmoor untrimmed "casuals," **29.95** and **35.00**

Sizes for misses and women

Shagmoor Coats . . .

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. . . Second Floor