"30000MILES?



Own a Ford V-8 and there are two things you can bank on. It'll take you lots of miles. And it'll be careful of your money all the way. Just as important as a Ford V-8's fine-car "features" is its record... written on the road by owners like the 3 quoted here. Whether you buy

your next car new or used, you can be sure you've spent your money wisely if you put it in a Ford V-8!

that's just a good beginning for a FORD V-8!"



"IN THE 20,000 MILES I've driven my Ford V-8, I've had my oil changed 20 times—and that's all. Not a drop has been added between drains. I've owned other cars, but never one that made my motoring dollar go as far..."

—JOHN K. ELLIOTT



"THE CAR HAS 54,500 miles and I am getting 17 miles per gallon... carrying an average load of 1200 pounds all the time. There has been no major repair done on the car—in fact, only one complete tune up."

—CLARENCE KOEPKE



"I HAVE DRIVEN it (1934 Ford V-8) 60,000 miles... and have not yet had any major repairs; not even new rings or a valve grinding. I still get 18 miles to a gallon of gasoline... the Ford V-8 engine makes me dissatisfied with any other car in this price class."

—JAMES W. BURNS

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