

DON'T let a low coal bin plus zero weather teach you an unpleasant lesson! Keep your home comfortable during the cold weather by keeping your coal bin full of good fuel.

Consumers Coal and Coke is guaranteed to be always uniformly high in heat units . . . longer burning . . . with more warmth, comfort and efficiency.

When you buy coal or coke, why not get the best! Call us...it costs no more to be sure!

## **Consumers** Company

OF ILLINOIS

GUARANTEED COAL

COKE

FUEL OIL

WILMETTE 1300

TELEPHONE WINNETKA 3386

GLENCOE 75

LANGUARANAN ANGUARAN ANGUARAN

## Jhey're Here - - - Jhe Finest CANADIAN BALSAM CHRISTMAS TREES

Trees in all sizes and dimensions ranging from the tiny table tree to the giant size for outdoor use — make your selection early to get the best.

